



**United States Department of the Interior**  
BUREAU OF LAND MANAGEMENT  
Wyoming State Office  
P.O. Box 1828  
Cheyenne, Wyoming 82003-1828



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Information Bulletin No. WY-2006-006

To: Field Managers  
From: Associate State Director, Wyoming  
Subject: Antiquities Act Centennial  
DD 1/14/06

In 2006, the Bureau of Land Management (BLM) will celebrate the 100th anniversary of one of the most important pieces of legislation in the field of historic preservation: the Antiquities Act of 1906. BLM lands contain the largest, most diverse, and most scientifically important body of cultural resources of any Federal holdings, and the Antiquities Act is the foundation of Federal cultural resource management programs.

As a part of a national initiative, Wyoming BLM intends to celebrate the Centennial of the Antiquities Act and highlight the heritage resources on Wyoming's public lands (archaeological, historical, and paleontological). In addition, the celebration will promote a citizen stewardship message to public land users, students, volunteers, partners, heritage tourists, and others.

Nationally, a number of products and strategies have been produced to support the Centennial. A new "Adventures in the Past" website, which can be found at: [www.blm.gov/heritage/adventures](http://www.blm.gov/heritage/adventures), will be a simple way for the public to find out about the Centennial. A communications plan is also available. The national products will support our statewide and local "grass root" efforts to tell the public about the exciting heritage resources on public land and how they can get involved (through volunteerism, visiting a site respectfully, etc.).

The purpose of this Information Bulletin is to help BLM Wyoming take the next step to coordinate Field Office projects and to plan for complementing outreach and communications strategies and products.

We want to emphasize that we are not asking you to create new events or activities, but let us use existing events to promote the Antiquities Act.

### **Calendar of Events**

One of our basic goals is to post a calendar of events and volunteer opportunities on the BLM website in early 2006. Therefore, it is important for the Wyoming State Office to be aware of the status of any proposed outreach activities you may be planning, regardless of any tie to the Antiquities Act Centennial. We would appreciate Field Offices providing the following

information for any activities planned this year: name and nature of activity, date, time, and place. An example of this would be: Wyoming Game and Fish Expo, BLM booth with handouts, September 8-10, 2006; all day each day, Casper Events Center, Casper, Wyoming. Please provide the information to Cindy Wertz by January 13, 2006. Your timely response is greatly appreciated, as would updates, changes or new opportunities.

### **Volunteer Activities**

Any volunteer activity which involves a cultural site would be a natural tie-in for an Antiquities Act message. Also, if your Field Office will be submitting a proposal for either Take Pride in America or National Public Lands Day, please consider a site which could tie in with the Antiquities Act.

If you have any volunteer projects already set, please submit those as well.

### **Virtual Tours**

Because so many of Wyoming's sites are not easily accessible, we would like to make them available to the public via the web. Virtual tours would be an excellent way to showcase areas around the State. The Red Gulch Dinosaur Tracksite already is featured in a virtual tour. Other ideas include: JO Ranch, historic trails, Miners Delight, rock art (such as Whoopup Canyon, Castle Gardens, White Mountain petroglyphs), etc.

We would like to feature a new area each month. Please work with your Public Affairs Officer (PAO) to come up with ideas for your area and see if photos are already available.

### **Products Available to Field Offices**

A number of products and resources are or will be available to Field Offices to help them in their efforts to support the Antiquities Act Centennial. These include:

#### Leave No Trace Hangtag for Heritage Sites

- Leave No Trace Trailer Traveling Visitor Station
- Antiquities Centennial Displays
- Promotional Items
- Outdoor kiosk signs explaining acceptable site visitation behavior
- Posters
- Fact Sheets
- Brochure Rack Card explaining site ethics

The Leave No Trace Hangtag for Heritage Sites should be provided to maximize benefits. Users of the public lands who might gain insight from this item would be industry workers (oil and gas, coalbed natural gas, geophysical ), outdoor recreation enthusiasts such as Off Highway Vehicle (OHV) users, geocache clubs, rock-climbing clubs, etc. Providing hangtags to school children might also be useful.

For more information, please contact Cindy Wertz at (307) 775-6014 or Ranel Capron at (307) 775-6108.

/s/Donald A. Simpson  
Acting

1 Attachment:

1 – Wyoming BLM 2006 Antiquities Act Outreach Plan (3 pp.)

## Wyoming BLM 2006 Antiquities Act Outreach Plan

### Introduction

In 2006, BLM will celebrate 100 years of historic preservation that began with passage of the Antiquities Act of 1906 and continued with enactment of other laws, including the National Historic Preservation Act of 1966. BLM will use this opportunity to increase public awareness and appreciation of heritage resources, and to involve the public in a national stewardship campaign to share in the protection and management of America's priceless heritage.

This plan tiers off of the National Communication Plan.

### **Public: Wyoming BLM Employees**

Create an awareness of the Centennial throughout Wyoming BLM. Provide employees with information on how they can incorporate the Centennial into their projects and outreach in 2006. Make them aware of products available to help them (exhibits, DVD, publications, hang tag, kiosk ethics sign, promotional items, posters, etc.)

<b>Strategy/Action Item</b>	<b>Date</b>	<b>Leader</b>
Develop statewide communication plan	Nov. 2005	Cindy Wertz/ Ranel Capron
Update managers and drum up support from Field Offices at weekly staff meeting	Nov. 2005	Steven Hall
Request info from field PAOs, rec specialists, and archaeologists on events, projects coming up in 2006 (to include NPLD, National Trails Day, Wyoming Archaeology Awareness Month, etc.)	Dec. 2005	
Send Wyoming IB to field offices <ul style="list-style-type: none"> <li>• List of resources available for outreach and how to request them (displays, promotional items, outdoor kiosk signs, posters, brochure/rack card, national online tool kit)</li> <li>• Request the FO report back to the SO with details of when the projects/outreach will occur and what support they may need from the WSO (media support, staffing, etc.) This will also be used to update the web site with a full calendar of events and opportunities for how people can get involved in Wyoming.</li> </ul>	Dec. 2005  Jan. 2006  Jan. 2006	Cindy Wertz/ Ranel Capron
Create Wyoming Antiquities Act website <ul style="list-style-type: none"> <li>- Possible Wyoming virtual tours</li> <li>- Volunteer opportunities</li> </ul>	Jan. 2006	Roger Alexander, Cindy Wertz, Ranel Capron, Terri Trevino



**Public: User Groups**

<b>Strategy/Action Item</b>	<b>Date</b>	<b>Leader</b>
Explore Wyoming Geocaching groups to collaborate on protection of heritage resources (hope to place rack card, etc. into geocaching spots)		Field PAOs/ recreation specialists?
Take booth to Game & Fish Expo, County Fairs, State Fair		Field PAOs

**Public: Media**

<b>Strategy/Action Item</b>	<b>Date</b>	<b>Leader</b>
Distribute press release	Jan. 2006	Cindy Wertz
Distribute op-ed	Jan. 2006	Cindy Wertz
Distribute national PSAs		Cindy Wertz
Work with local media to develop local stories	ongoing	Field PAOs