

Oklahoma Field Office

Wild Horse & Burro Advisory Board Meeting
Oklahoma City, OK

March 4, 2013

WHB Program Manager (Acting), Pat Williams

Herd Management Areas in New Mexico

- Bordo Atravesado HMA

- Total acres – 16,486
- Current population: 58 horses

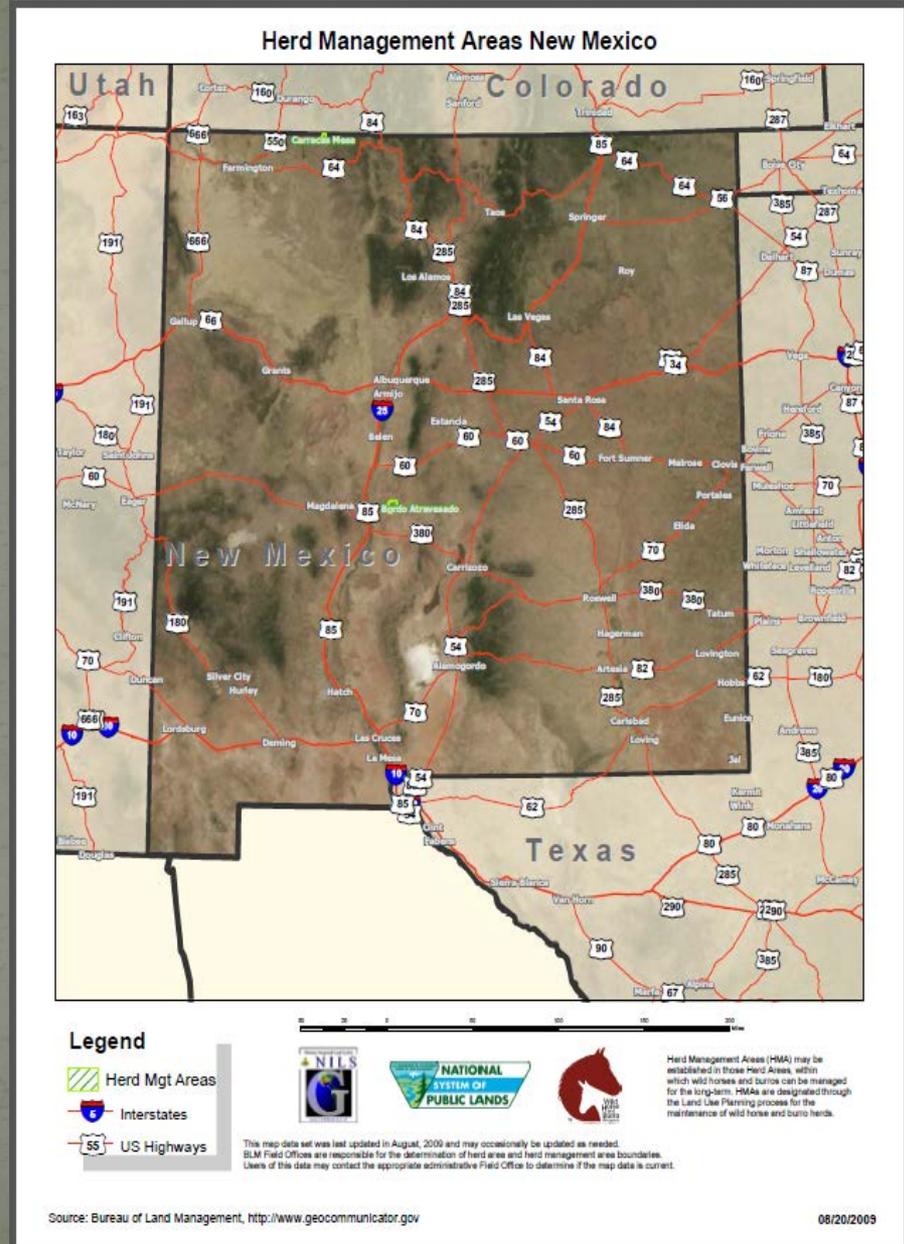
AML: 60

- Carracas Mesa (Jicarilla Joint Management Area)

- Jicarilla WHT acres – 75,000 Carracas Mesa -8,019 total acres = 83,019
- Current population: 370 horses

AML: 128

43 horses removed in 2012 via water trap

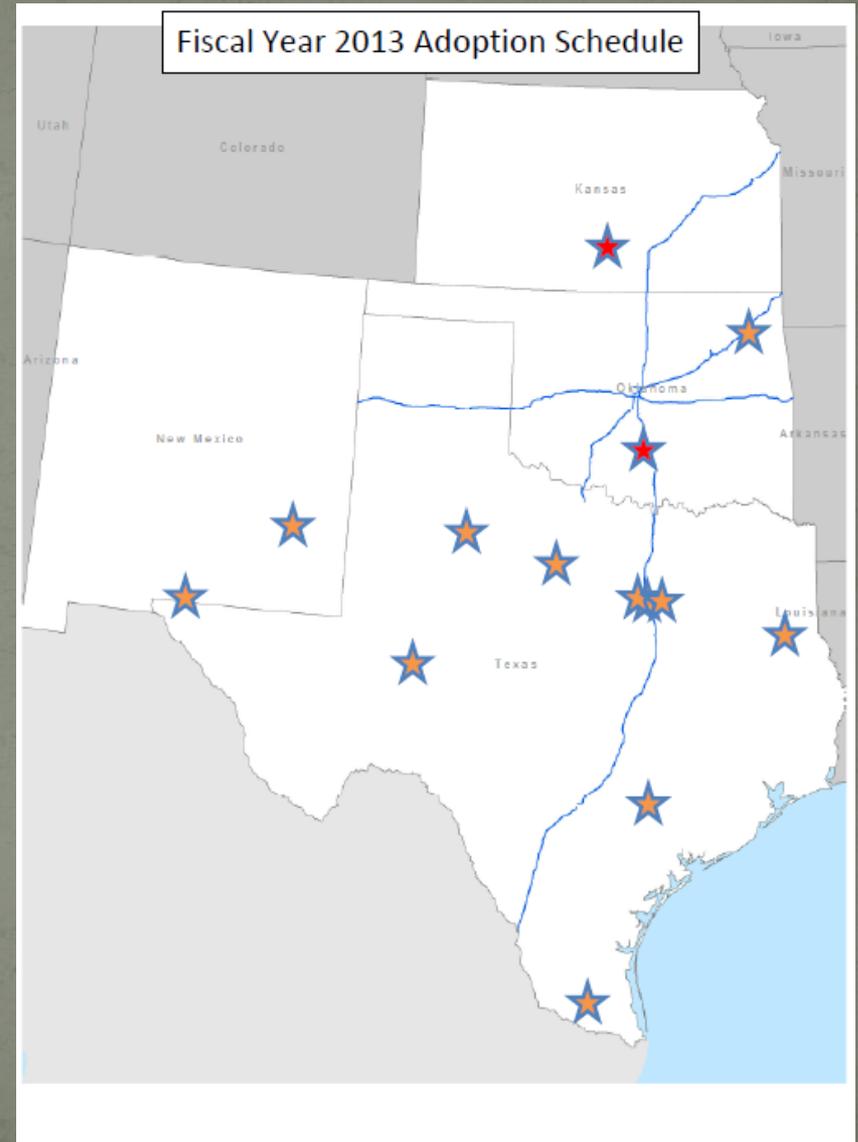


Targets for 2013

- Adoption – 550
- Compliance – 650
- Animal feed days – 337,625
 - (925 animals – Hutchinson and Pauls Valley)

Adoption Schedule 2013

- Mercedes, TX
January 17 -19
- Ft. Worth, TX
January 24-26
- Del Rio, TX
January 31- February 2
- Seguin, TX
February 21 - 23
- Abilene, TX
March 14 - 16
- Ft. Worth, TX
(Mustang Million)
April 26 - 28 & May - 10 - 12
- Hutchinson, KS
May 31 - June 1
- Artesia, NM
June 20 - 22
- Claremore, OK
August 15-17
- Odessa, TX
October 24 - 26
- Henderson, TX
November 7 - 9



Logistics

- Rent Facility
- Publicize each adoption event
- Prepare animals/obtain necessary documentation
- Contract to haul horses
- Haul hay or purchase locally
- Required BLM equipment
 - Office trailer
 - Bobcat/chutes
 - Stock trailer w/horses, equipment, hay
 - Panel trailer



Adoptions - Marketing

- Aggressive media relations campaign in connection with each adoption event
- Paid advertising – print, radio
- Media outreach, press releases, interviews
- Internet and social media
- Flyers, direct mail and e-blasts
- Toll-free information line
- Signage
- Expos, trade shows



Pauls Valley Facility

- 12 pastures spanning over 400 acres
- Average 590 head of horses & burros
- Serve as rest facility for animals coming from the West and going to adoption locations in the East
- Provide animals for adoption events in Central and Eastern US
- Maintain horse health
 - (trim hooves/vaccinate/Coggins/geld/de-worm)
- Prep foals from LTP
 - (brand/vaccinate/Coggins test)
- Serve as a return location for untitled adopted horses
- Host local school groups/youth groups/retirement groups for tours



Hutchinson Correctional Facility

“Saving Horses Changing Men”

- Holds 350 horses and burros
- Employs 14-18 minimum security inmates
- Maintain horse health
 - (trim hooves/vaccinate/Coggins test/geld/de-worm)
- Train horses for US Border Patrol
- Adopted out 72 trained horses in 2012, including:
 - 2 driving teams
 - 10 horses to US Border Patrol
 - 16 untrained horses



Training horses for US Border Patrol

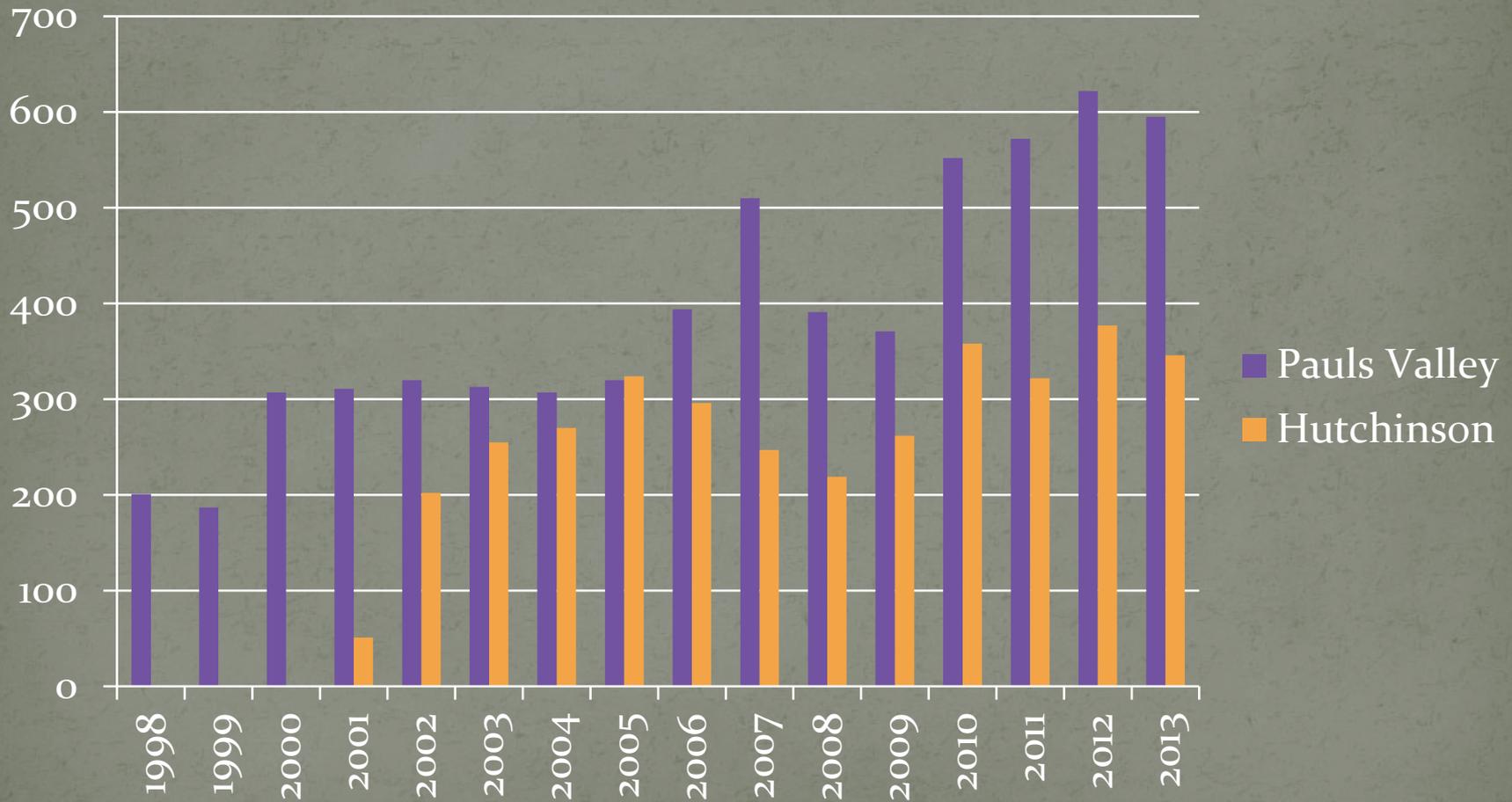
- 48 horses from HCF have been adopted to the US Border Patrol since 2011
- Hutchinson provides 23% of the Border Patrol's horses
- HCF has adopted horses to the following Sectors
 - Rio Grande Valley, TX Sector
 - Del Rio, TX Sector
 - McAllen, TX Sector
 - Laredo, TX Sector
 - Marfa, TX Sector
 - El Centro, CA Sector



Total Animal Feed Days



Average number of animals at PV & HCF facilities



Mustang Heritage Foundation

- Broaden exposure of WH&Bs through competitive events
 - Present competitive events nation wide
 - Increase desire to adopt trained mustangs through Trainer Incentive Program
 - Promote recognition through social media and national publications
- Pauls Valley Facility
 - Pick-up location (6 events in 2012)
 - Trainer Incentive Program pick-up location
 - Return center for EMM & TIP horses
- Moore Office Staff
 - Approve applications for each event and TIP adoption
 - Attend all MHF events within jurisdiction and handle all adoption/compliance related issues
 - Support marketing of MHF events

Outreach

- Attend horse related expos, fairs and trade shows
- Host a year-end expo and show for adopters
- Support local volunteer groups
- Partnerships – MHF, Border Patrol, Hutchinson Correctional Facility



Youth

- Offer education opportunities for youth
 - Visit schools/camps/events with mascot
 - Welcome schools and give tours at our satellite adoptions to local students
 - Work with Moore High School in preparing adoption literature and packets
 - Join forces with local 4H/FFA/college students in volunteering/showing/adopting/presentations
- Participate with MHF's Camp Wildfire
- Employee student intern seasonally



Volunteer Groups

- Mid-West Mustang & Burro Saddle Club
 - Established in 1993
 - Promote a positive image of the WHB program
 - Help facilitate the adoption process for new adopters in their area
 - Conduct workshops and clinics
 - March in parades
 - Attend expos
 - Compete in shows
 - Support media coverage
 - Foster horses
 - Adopt!

