

Off-Range Branch Update: Advisory Board Holle' Hooks, Branch Chief



U.S. Department of the Interior
Bureau of Land Management

Wild Horse and Burro Shade/Shelter at Off-Range Corrals (ORC) Interim Guidance

- Sick pens
- Compromised pens (i.e., injured or weak animals)
- Facility managers have the discretion to provide additional shade/shelter that may be appropriate for their region and the function of their facility.
- CAWP IM



Wild Horse and Burro Shade/Shelter for Adopters

- Code of Federal Regulations (CFR)
 - 43 C.F.R. § 4750.3-2(a) Qualification Standards for Private Maintenance
 - (3)(iii) Shelter shall be available to mitigate the effects of inclement weather and temperature extremes. The authorized officer may require that the shelter be a structure, which shall be well drained and adequately ventilated.
- Draft IM
- Manual/Handbook revision

Wild Horse and Burro Off-Range Space Update

- Four awards were made from the 24 ORC proposals; 3,100 new spaces planned
- Three awards will be made from the 4 ORP proposals; 1,200 new spaces planned
- Delivering animals to new eco-sanctuaries in OK & WY
- New solicitation closed June 2, 2015 ; 12 proposals received with potential new capacity of 4,200
- TPEC (Technical Proposal Evaluation Committee) reviewed proposals and site visits will be conducted in September and October
- Potential ORP loss in FY 2016 is 3,750
- ORP FAQ Sheet

Off-Range Space Solicitation Process



Brought to you by the Mustang Heritage Foundation in partnership with the Bureau of Land Management.

The mustang symbolizes what we hold dear as Americans. Our pride. Our strength. Our ability not only to survive, but thrive. United yet individual. Strong willed yet compassionate. The American Mustang is as diverse as American culture.

CELEBRATE AMERICA'S MUSTANG

Tour off-range mustang holding facilities and on-range herd areas to learn more about mustangs and the rangelands that support them. Attend Americas Mustang Celebration Expo in St. Louis, July 9-11, 2015.

Learn more and register at www.AmericasMustang.com



AMERICA'S MUSTANG

NATIONWIDE TOURS & EVENTS | CELEBRATION EXPO JULY 9-11 | CALL 812.869.3226



📌 October, 2014 – April, 2015:
Campaign Development

📌 May, 2015:
Campaign Launches

📌 May 30 – August 1, 2015:
18 Events/11 States

📌 226,000+ Webpage Views

📌 Press Release posted to
220 websites with a 20.5
million audience reach

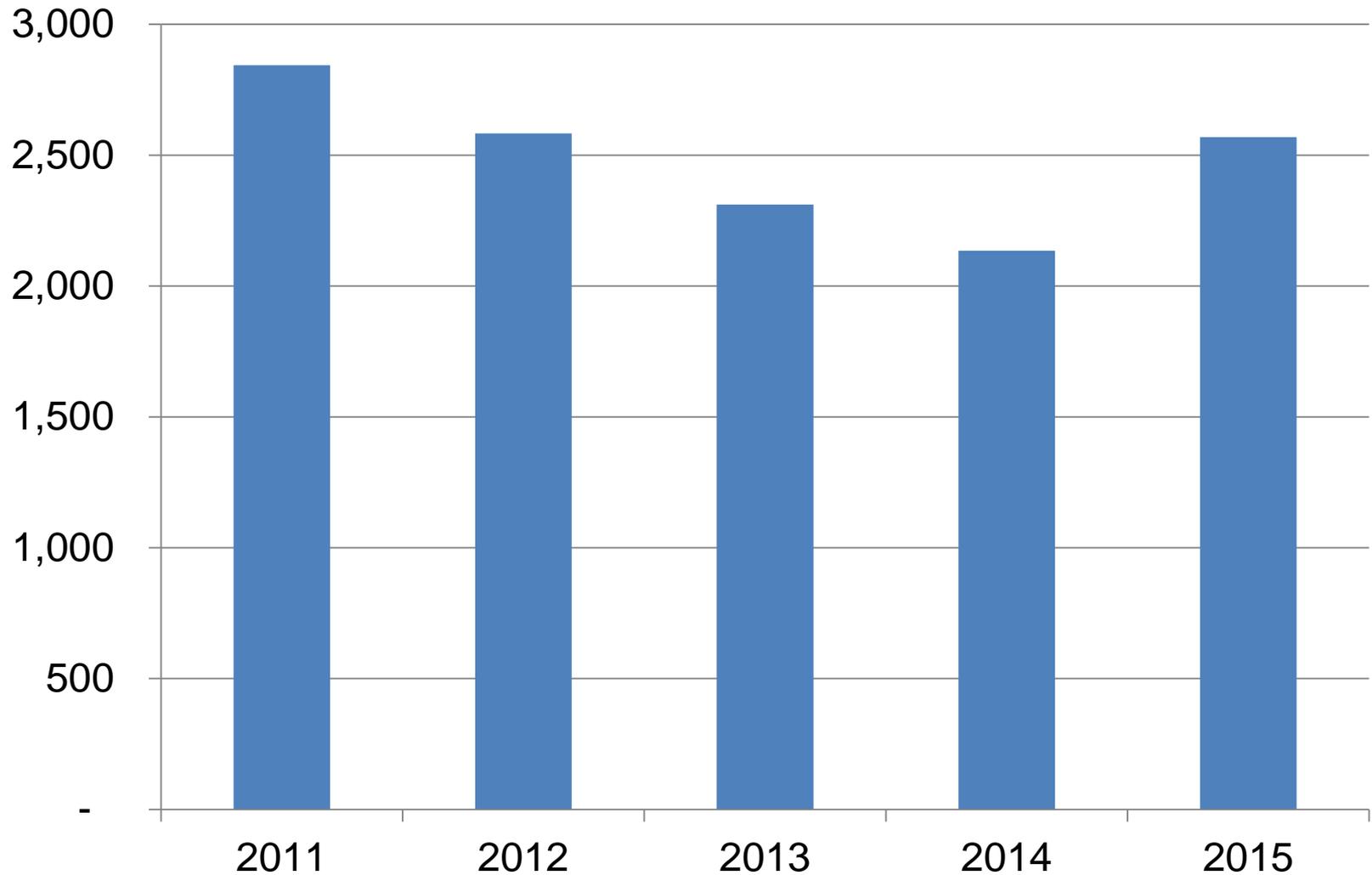
📌 CTR was nearly 18%

📌 FB had 775 likes and 88
National online media
hits

Scenes From 2015 America's Campaign



Placement of Animals into Private Care



Off-Range FY 2016 Goals

- Eco-Sanctuaries
 - Review of existing agreements
 - Adoption
 - Education
 - Eco-Tourism
 - RFA in FY 2016



- Socio-Economic Study: Demand Analysis for WHB
 - Demand Factors
 - Animal Characteristics
 - Adoption/Sales process
 - Geographic locations
 - External economic conditions

Image courtesy of Ben Meeber, UNIBRANDED.net Inc.

BRING HOME A PIECE OF AMERICA.



For more information and off-range adoption locations visit
BLM.gov or call **866.468.7826**

October 2
Ewing, IL

October 16-17
Liberty, KY

October 17
Carson City, NV

October 23-24
Exton, TX

November 8
Davis, CA

November 19-20
Wichita Falls, TX

December 11-12
Verona, MS

ADOPT A LEGEND

Adopt a wild horse or burro and
live your American dream.





Do it for them. Do it for you.

August 7-8
Topsfield, MA

August 11
Pauls Valley, OK

August 11-15
Douglas, WY

August 14-15
Lorton, VA

August 21-22
Gainesville, GA

September 10-12
Fort Worth, TX

Over 50,000 wild horses and burros are waiting for adoption. Adopt and experience a relationship of a lifetime. **Adopt a living legend.**

For more adoption information visit BLM.gov or call **866.468.7826**



Questions?

