

## **Implementation of the Western States Tourism Policy Council (WSTPC) MOU & the Southeast Tourism Policy Council (STPC) MOU.**

Key tenets of the respective MOUs include:

- The agencies and the WSTPC desire to work together to achieve the common goals of advancing the domestic and international public's awareness of the travel and tourism opportunities on the public lands, and to encourage the responsible use of these travel and tourism opportunities in an environmentally sensitive manner to produce long-term economic, educational, and recreational benefits with an emphasis upon rural areas.
- Promote and enhance the experience of visitors
- Support the long-term economic viability of western communities and the local travel and tourism industries that serve the region
- Protect, mitigate and interpret as appropriate, the natural, environmental, cultural and historical resources which serve as the foundation for travel and tourism
- Respect the needs and values of citizens living in the West
- Mobilizing public and private tourism interests to educate elected officials about the value of public lands and sustainable tourism.
- Identifying issues of public policy and legislation affecting travel & tourism
- Promote public lands stewardship as part of an on-going education curricula.
- Create opportunities for continuing dialogue between public and private tourism to sustain mutual understanding of their respective roles and responsibilities.
- Facilitating cooperative projects to improve recreation and tourism
- Endorsing cooperation and coordination among and between Federal agencies to improve management promotion of recreation and tourism opportunities
- Promoting the exchange of information, and coordinating in the planning and development of recreation facilities and service offerings