

Partners Outdoors 2010
Cavallo Point, California – The Lodge at the Golden Gate
January 10-13, 2010

Sunday, January 10, 2010

12:00 noon – 7:00 pm	Registration
2:00 – 3:00 pm	Sponsoring Organization Meetings
3:30 – 6:00 pm	Opening Session
3:30 – 4:00 pm	Welcome and Introduction to Opportunities Facing Partners Outdoors
4:00 – 4:30 pm	Report on the Outdoor Resources Review Group and Second Century Commission: Findings, Recommendations and Next Steps
4:30 – 6:00 pm	Understanding and Promoting the Social Benefits of Recreation Health: Report on the NPS NLC Health and Recreation Study; Medical Mile Success Story Education: Learning in the Outdoors, featuring an education expert from the San Francisco area; Prince William County School Superintendent regarding ED-OUT, Monarch LIVE Community and Individual Social Wellness, featuring the Interior Department's Youth in Natural Resources Initiative, the work of Conservation Corps, California Police Activities League
6:00 – 8:00 pm	Reception and Dinner (Reception to include displays from/interaction with session speakers)

Monday, January 11, 2010

7:00 am – 4:00 pm	Registration
8:00 – 8:30 am	Breakfast
8:30 – 12:00 noon	General Sessions
8:30 – 9:30 am	Marketing Initiatives Fee Free/Fee Waiver GO-Day: Putting the Denver Model to Work Partnering with Gateway Communities: California Geo-Tourism Partnership
9:30 – 10:30 am	Outreach to Children: Lessons Learned Forest Service: Kids in the Woods BLM: Take It Outside FWS: Let's Go Outside

10:30 – 11:00 am	Break
11:00 –12:00 noon	Understanding and Utilizing Social Media Private-Sector Case Studies including Hornblower Cruises and Events
Noon – 1:00 pm	Lunch
1:30 – 6:00 pm	Offsite Learning Excursion
6:30 – 8:30 pm	Reception and Dinner (TBD; possibly offsite)

Tuesday, January 12, 2010

8:00 – 8:30 am	Breakfast
8:30 – 12:00 noon	General Sessions
8:30 – 9:30 am	Great Outdoors Month: Where Are We/Where Would We Like To Be?
9:30 – 10:30 am	Outreach to Urban/Minority/Non-user Populations: Camping at the Presidio; YMCA Adventure Guides Program; Coleman How-To Videos; Outdoor Family Fun Initiative
10:30 – 11:00 am	Break
11:00 – 12:00 noon	Finding New Partners
12:00 noon – 1:45 pm	Lunch and Action Team Meetings: Round One Come on Out: Making People at Home in the Outdoors Making America’s Cities into Gateways to the Great Outdoors Great Outdoors Month: Building the Brand
2:00 – 3:30 pm	Action Team Meetings: Round Two
3:30 – 5:00 pm	Topic Leadership Meetings
5:30 – 6:00 pm	Reception
6:00 – 7:00 pm	General Session Looking to the Future: CEO Panel
7:30 – 9:30 pm	Dinner with Action Team Presentations

Wednesday, January 13, 2010

7:00 – 7:30 am	Breakfast
8:00 am – 2:00 pm	Optional Post-Partners Outdoors Learning Excursions