

NOMINATION CRITERIA  
BUREAU OF LAND MANAGEMENT  
“EXCELLENCE IN INTERPRETATION OR ENVIRONMENTAL EDUCATION”  
AWARDS

1. **ELIGIBILITY** - Any BLM employee involved in interpretation and/or environmental education efforts is eligible. Emphasis should be placed on actual accomplishments, rather than job assignments.

2. **PURPOSE OF THE AWARDS** - The BLM “Excellence in Interpretation or Environmental Education” Awards were created to recognize and reward outstanding contributions to interpretation and/or environmental education efforts in BLM.

3. **NOMINATION PACKAGE** - The nomination should include the following: Nominee’s name, address, and phone number; name and phone number of BLM contact or employee’s supervisor; and a justification describing the nominee’s accomplishments. The nomination justification should be a concise description of the nominee’s program, product, or project that clearly shows why he/she deserves this award. **The justification should address the criteria below so that the judging committee can easily compare nomination packages.**

The nomination justification should be a maximum of three single-spaced, typed pages. Up to five pages of supportive material, including photographs and letters of recommendation, may be attached. Digital photos should be of adequate resolution to be clear and enlargeable; print photographs should be mounted on 8-1/2" x 11" paper. Subjects and activities in all photos must be clearly identified with captioning information.

**Please submit four copies of each nomination package.** Please also include one electronic photograph of the nominee; the photograph should be a head or head/shoulders shot. Photographs of award finalists will be used in the preparation of the awards program brochure to be given out at the ceremony.

4. **NOMINATION CRITERIA**

Nominations will be judged on the following:

- (1) creativity and originality of the nominee’s program, product, or project;
- (2) degree to which the nominee’s program, product, or project has enhanced the public’s awareness of the cultural and natural resources of the public lands and their relationship to people;
- (3) degree to which the nominee’s program, product, or project has provided members of the public opportunities to acquire the knowledge, values, attitudes, commitment, and skills needed to protect and improve both public and private lands;
- (4) degree to which the nominee’s program, product, or project has helped BLM

- accomplish management goals and objectives;
- (5) degree to which the nominee's program, product, or project has involved partners; and
  - (6) degree to which the nominee has developed programs, projects, or products that are accessible and sensitive to diverse audiences.

The nominee's program, product, or project **must**:

- (1) have been completed within the preceding calendar year (but may involve a multi-year project);
- (2) have been part of the employee's official duties, rather than a personal project not sanctioned by BLM;  
--- **AND** ---
- (3) be a field-level program, product, or project.

## 5. SELECTION COMMITTEE

The selection committee will consist of: a BLM national or state lead for interpretation; the Director of the National Association for Interpretation or his/her appointed representative; the Director of the North American Association for Environmental Education or his/her appointed representative; a staff member from the Washington Office Education & Volunteers Group; and/or a staff member from the Washington Office Division of Recreation & Visitor Services or other Washington Office resource program division.

## 6. SELECTION OF NOMINEES

The top four nominees will be announced by BLM directive in September.