

PARTNERS OUTDOORS 2008
Snowbird, Utah
January 13-16, 2008

***UNLOCKING THE FUN AND BENEFITS OF THE OUTDOORS TO ALL
AMERICANS, AND ESPECIALLY YOUTH***

Proposed Program

Sunday, January 13, 2008

4:00 - 5:00 pm

Sponsoring Organization Meetings

Bureau of Land Management
Bureau of Reclamation
Federal Highway Administration
National Park Service
U.S. Army Corps of Engineers
USDA Forest Service
U.S. Fish and Wildlife Service
Corporate/Association Participants

5:00 - 6:00 pm

Opening Session

Welcome: Bob Bonar, President, Snowbird Ski and Summer Resort
Introduction of Keynote Speaker: Dale Hall, Director, U.S. Fish and
Wildlife Service
Keynote Speaker: Dirk Kempthorne, Secretary of the Interior

6:00 - 8:00 pm

Reception

*(Note: There will be an opportunity for displays on children-related
partnership efforts from More Kids in the Woods, Take It Outside,
Snowbird, Wasatch-Cache National Forest, etc.)*

Monday, January 14, 2008

8:00 - 8:30 am

Continental Breakfast

8:30 - 9:45 am

General Session

“Partners on the Public Lands” – Part One
Jim Caswell, Director, Bureau of Land Management, and Mike Van
Abel, Executive Director, International Mountain Bicycling
Association
Bob Johnson, Commissioner, Bureau of Reclamation, and John
Schoppmann, Executive Vice President, Forever Resorts
Gail Kimbell, Chief, USDA Forest Service, and Bob Bonar, President,
Snowbird Ski and Summer Resort
Moderator: Rick Capka, Administrator, Federal Highway Administration

9:45 -10:00 am

Break

10:00 - 11:15 am

General Session

“Partners on the Public Lands” – Part Two

Dale Hall, Director, U.S. Fish and Wildlife Service, and Frank Peterson,
President, Recreational Boating and Fishing Foundation

Mary Bomar, Director, National Park Service, and Bruce Fears,
President, ARAMARK Harrison Lodging

Lt. General Robert Van Antwerp, Commander, U.S. Army Corps of
Engineers, and Thom Dammrich, President, National Marine
Manufacturers Association

Moderator: Rick Capka, Administrator, Federal Highway Administration

(Note: For both sessions, agency heads will be asked to discuss status of and plans for recreation programs and any children-and-nature initiatives; private-sector partners will highlight related partnership efforts. At session's end, audience members will be encouraged to submit written questions and comments, which will be posted for display and shared with the speakers.)

11:15 am - 12:00 noon

General Session

“How Do Kids Communicate?”

Gary Kiedaisch, Consultant, Get Outdoors USA!

Karl Kapuscinski, President, Mountain High Resort

TBD: Public-sector interpretive specialist with proven success in
reaching children

12:00 noon - 1:00 pm

Lunch

(Note: To encourage interaction, tables will be designated by month, with people encouraged to sit at their birthday-month table)

1:00 - 2:15 pm

General Session

“What Do Kids Think?”

Facilitated brainstorming session with five young people (two from Salt Lake City area; three others from Los Angeles (WOW), Chicago (TBD) and Washington, D.C. (Scouts)), including video clips from earlier focus group discussions

(Note: Facilitator's questions will include: What do you enjoy? Do you enjoy the outdoors – why or why not? How can we encourage a love of the outdoors? Questions will be solicited from audience at session's end.)

2:15 - 2:25 pm

General Session

“We Need a New National Commission on Outdoor Recreation!” –
A Videotaped Message from U.S. Senator Lamar

Alexander

(Note: Audience members will be encouraged to submit written questions and comments for Senator Alexander)

2:25 - 2:40 pm

Break

2:40 - 4:00 pm

General Session

“What Have We Learned: Reports from the Field”

Gina McCarthy, Commissioner, Connecticut Department of Environmental Protection

TBD: USDA Forest Service More Kids in the Woods Project Report

TBD: Bureau of Land Management Take It Outside Project Report

TBD: National Park Service Recreation and Health Pilot Project Report

4:00 - 4:15 pm

Charge to Action Teams

4:15 - 5:00 pm

Action Team Organizational Meetings: Review of Action Team

Assignment and Goals

6:00 - 8:00 pm

Reception and Dinner

Guest Speakers: Mike Leavitt, Secretary of Health and Human Services and TBD (CEO of major health-related corporation)

Tuesday, January 15, 2008

7:30 - 8:00 am

Continental Breakfast

8:00 - 11:30 am

Action Team Meetings

11:30 am - 12:30 pm

Lunch

(Note: Box lunches will be provided)

12:30 pm -

On-the-Ground Learning Sessions

Skiing: 12:30 - 2:30 – Guided groups of approximately 10 people each, segmented by ability, will learn about Snowbird ski-area management;

2:30 - 4:30 – Skiing on own

Snowmobiling: 12:30 - 3:30 – Showcase of new-technology snowmobiles and review of snowmobile-management practices on the Wasatch-Cache National Forest

Snow Cat Tour: 12:30 - 3:00 – Three groups of approximately six people each will take a Snow Cat tour to learn about Snowbird’s environmental-management challenges and successes

5:30 - 7:00 pm

Reception

(Note: Participants will be on their own for dinner)

8:00 pm - **Optional Action Team Leadership Meetings**

Wednesday, January 16, 2008

7:30 - 8:00 am **Continental Breakfast**

8:00 - 9:30 am **Action Team Presentations**

9:30 - 9:45 am **Evaluation of Presentations**

9:45 - 10:00 am **Closing Remarks**

Speaker: Dick Bass, Chairman and CEO, Snowbird Ski and Summer Resort

*(Note: Participants in the final session will be given a copy of **Seven Summits** by Dick Bass. Mr. Bass will be available to autograph the book or a map of Snowbird.)*

10/5/07