



2012 Youth Employment Program

Youth & Young Adults Ages 15-18

12 Weeks – Work-From-Home

OPPORTUNITIES & EXPECTATIONS



MISSION: The mission of the Mustang Heritage Foundation is to increase the adoption of BLM-housed American Mustangs through innovative gentling competitions and awareness programs. In keeping with this mission, the Mustang Heritage Foundation has created the Youth Employment Program (YEP) in order to offer an opportunity for young people, ages 15-24, to be financially compensated for increasing the awareness of wild horse issues and adoption of wild horses while building vocational skills, work ethic and self-confidence. This program will educate and employ a caring and compassionate generation about wild horses, the environment and the role of the Bureau of Land Management.

OVERVIEW:

- The Youth Employment Program is structured to employ two different age groups of young people.
 - 1) Youth ages 15-18 who have a desire to learn more about wild horses and are excited about sharing what they know and learn with the public through one of the following opportunities:
 - Mustang Trainer Representative – youth will focus on an awareness campaign while training a yearling Mustang.
 - Our Land Our Horse Representative – youth will focus on wild horse and land stewardship research and share their knowledge with others through an awareness campaign (geared toward youth who are unable to train a yearling Mustang).
 - Classroom Representative - high school students become involved through classroom curriculums (teachers integrate wild horse and land stewardship education into studies).
 - 2) Young adults ages 18-24 who are passionate about wild horses and have the desire to share their passion and knowledge through a Camp Counselor position which includes assisting in the planning and implementation of youth camps that focus on wild horse education.
- Each employment category will focus on promoting awareness, training, and adoption of wild horses.
- Each employment position is a work-from-home opportunity that will last a period of 12 weeks.

HIRING & EMPLOYMENT PROCESS:

Participation in this program is by invitation only; therefore The Board of Trustees of the Mustang Heritage Foundation has the unqualified right to determine eligibility and can, at any time, remove an applicant or employee from a Mustang Heritage Foundation program for any reason or for no reason.

- Youth and young adults who are interested in an employment opportunity must complete and submit the YEP application to MHF, P.O. Box 979, Georgetown, TX 78626 or fax to (512) 869-3229.
- Applicants will be contacted after application receipt for a brief telephone interview.
- Upon acceptance into the Youth Employment Program, employees will receive an information packet that will include job requirements and a reporting structure with forms/reports and deadlines.

EMPLOYMENT OPPORTUNITIES: The position on the following page is available for Nevada youth ages 15-18 who are interested in training a yearling Mustang for the BLM adoption on June 16th in Reno, Nevada. For additional employment opportunities please visit www.mustangheritagefoundation.org/youth.php.

Mustang Trainer Representative

Salary: The potential to make \$500 upon the satisfactory fulfillment of all essential duties within the 12 week employment period, plus \$250 in bonuses for a total of \$750.

Job Objective: Gain knowledge on the history, plight and current issues surrounding the wild Mustang while training a yearling Mustang. Share this knowledge with others in order to promote the awareness, training and adoption of this horse.

Essential Duties:

- Gentle a yearling Mustang to reach the following goals: be able to halter and lead, pick up and clean all four feet and load/unload from a trailer.
- Explore and research the history and a current issue regarding the American Mustang. Write and submit a 3 page report of findings that includes a solution to the current issue (double-spaced, 12-point font, plus bibliography).
- Create a marketing piece to help promote your Mustang to potential adopters (i.e. flyer, short powerpoint, video, scrapbook, etc.) that includes photos plus the following: traits, abilities, accomplishments, special characteristics, etc.
- Create and implement a campaign that promotes awareness, training and adoption of the wild horse that includes but is not limited to the following:
 - Submit a press release and/or written story to your local media and/or equine magazines/newsletters that highlights your training experience and what you have learned.
 - Be active weekly on at least one social networking site such as facebook, myspace, twitter, or a blog to share your experiences with others.
 - Create and give a 10 minute presentation to one youth group (4-H, FFA, horse club, Girl/Boy Scouts, etc.) and one adult group (Kiwanis, school board, youth advisory board, nursing home, etc.) that encompasses all you have learned through your research, training and interaction.

Bonus Tasks:

- Connect and share weekly updates (via mail, email, video or other documented form) with a youth who is unable to train a Mustang. Share your progress with them so they can learn through you the experiences that may come with caring for, gentling and training a wild horse.
- Keep a weekly journal (videoed, typed, scrapbooked, etc.) that highlights what you learn and how you feel about your training experience, research, interaction with other youth, and awareness campaign. Submit your journal upon completion of the 12 week program.
- Interview a BLM Wild Horse & Burro Program employee.

Qualifications: Youth ages 15-18 at the time of employment who have the capability and facilities to train a yearling Mustang and are excited about sharing their experiences and knowledge with the public.