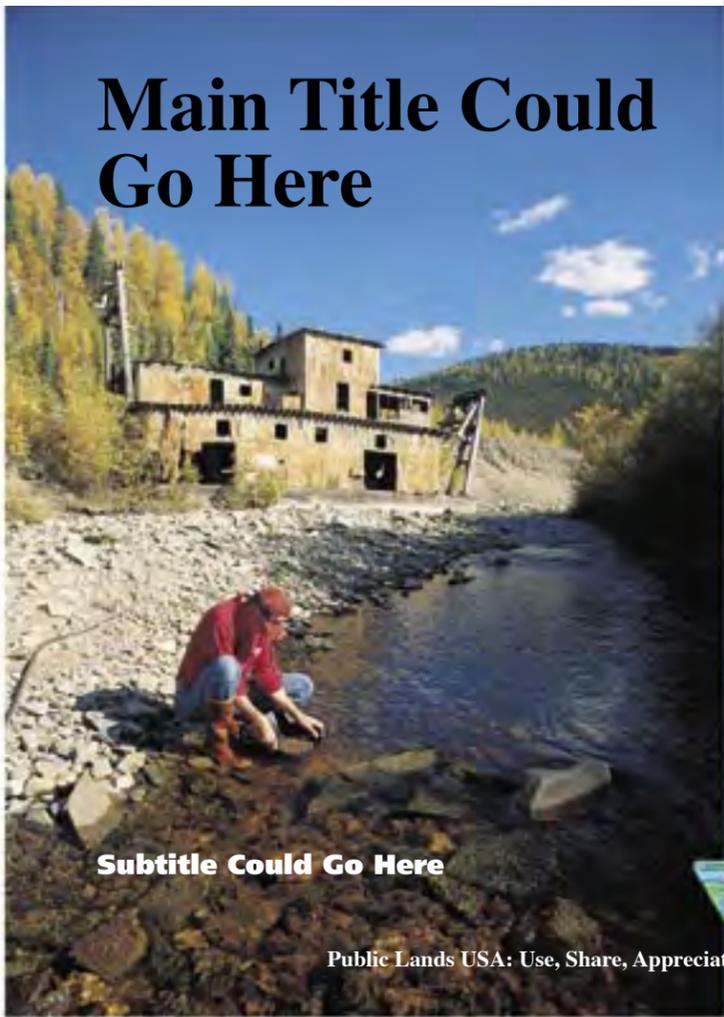


Required Specifications for BLM Publications (All publication sizes)

Sample 1 - Typical cover design (no partners).



20 points 30 points

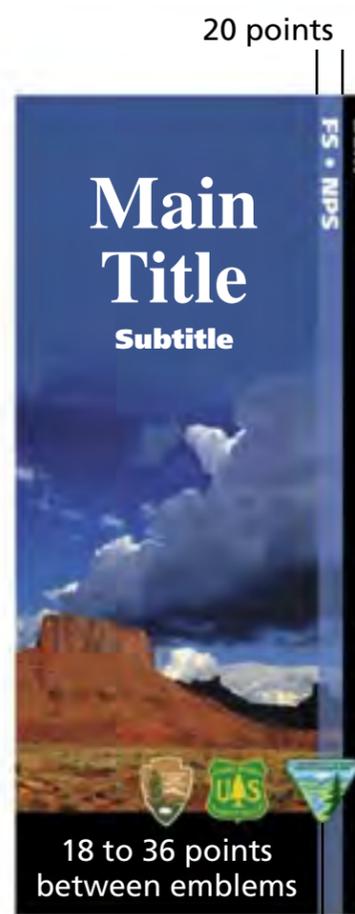
18 points
Font name:
Frutiger
Ultra Black
Font size:
18 pt

Font name:
Frutiger
Black
Font size:
11 points
Text color:
Black or
white only.

60 points
width

72 points

Sample 2 - Cover design for partnership documents that include BLM and one or two partners.



20 points 30 points

18 points
Font name:
Frutiger
Ultra Black
Font size:
18 pt

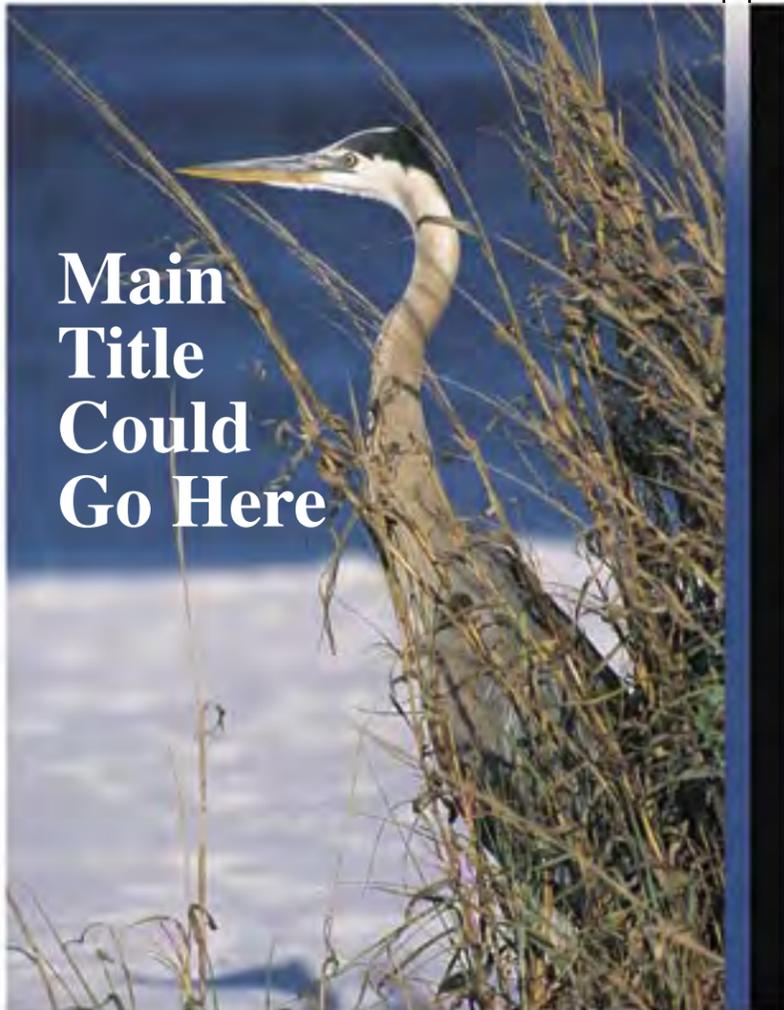
Partner emblems are to be arranged to the left of the BLM emblem, 52 points in height

72 points above the bottom of the bars

18 to 36 points between emblems

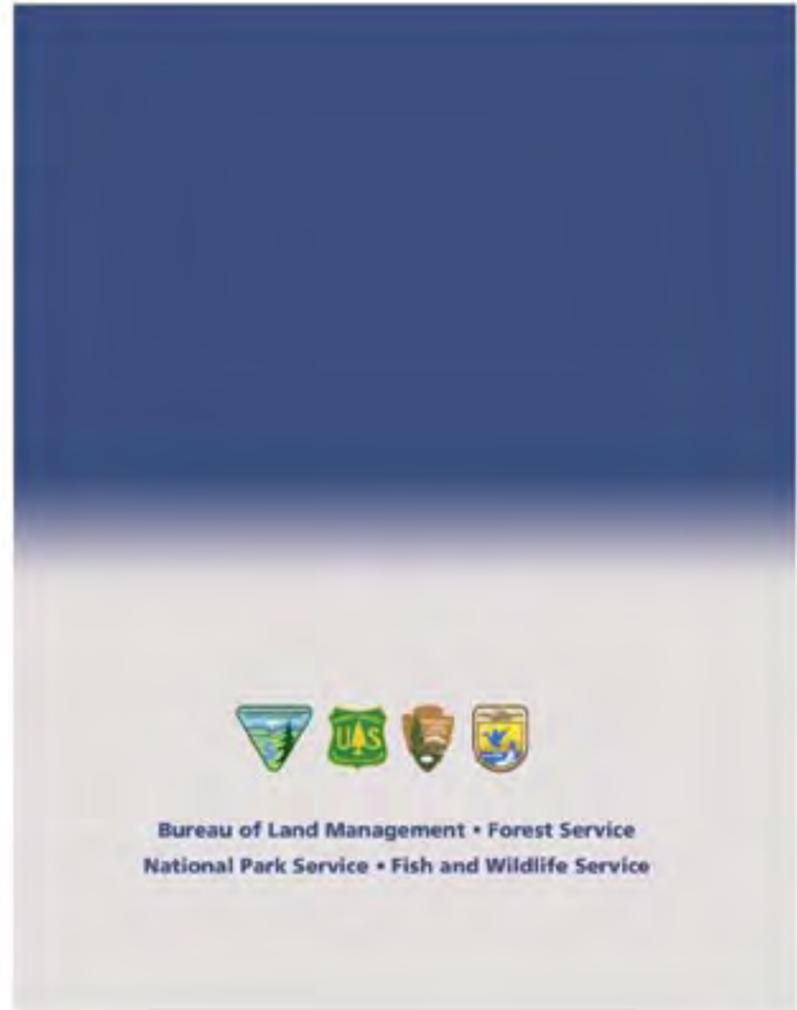
The horizontal placement of the BLM emblem—center is 16 points to the left of the black bar (the edge of the tree is 2 points to the left of the bar)

Sample 3 - Cover design for partnership documents that include BLM and more than 2 partners.



20 points 30 points

Sample 3 (back cover)



The 2 bars are the only required elements on the front cover of publications that include BLM and 3 or more partners. The emblems will be on the back cover.

The emblems should be arranged side by side at the same height.