

SUPER BOWL CENTRAL

VAN BUREN ST

MONROE ST

ADAMS ST

CENTRAL AVE

1ST ST

2ND ST

3RD ST

HOTEL SAN CARLOS

CHASE TOWER

HERBERGER THEATER

ST. MARY'S BASILICA

BLM Showcase



ACTIVITY ZONE

ACTIVITY ZONE

BROADCAST AREA

HEADQUARTERS
HYATT REGENCY

NFL
MEDIA CENTER
WEST BUILDING
CONFERENCE CENTER

NFL
EXPERIENCE
PHOENIX CONVENTION CENTER
NORTH BUILDING

BEE GARDEN

WINE GARDEN

SYMPHONY HALL

REGENCY GARAGE

BROADCAST AREA

LIGHT RAIL WILL OPERATE WASHINGTON ST

STAGE

MAIN STAGE

XLIX
ROMAN NUMERALS

BANK OF AMERICA

ACTIVITY ZONE

PHOENIX CONVENTION CENTER
SOUTH BUILDING



1ST ST

LIGHT RAIL WILL OPERATE

BANK OF AMERICA
COLLIER CENTER

JEFFERS

US AIRWAYS CENTER

4TH ST

JACKSON ST