

Delta River Special Recreation Management Area

Primary Market Strategy	Market
Undeveloped	Alaska Residents

Upper Delta River (Zone 4) Recreation Management Zone

NICHE

The management zone provides opportunities for a primitive recreation experience that is characterized by solitude, self reliance, and tranquility in an undisturbed natural environment along the Delta River and surrounding uplands within the zone.

TARGETED OUTCOMES

Activities	Experiences	Benefits
<ul style="list-style-type: none"> • fishing • hiking • photography • hunting • camping • wildlife viewing • sightseeing • bird watching • non-motorized boating 	<ul style="list-style-type: none"> • enjoying solitude • escaping noise • escaping everyday responsibilities and social pressures • experiencing cultural history • having time to reflect • spending time with family and friends • learning about nature • relieving stress • teaching and developing outdoor skills • enjoying scenery and natural landscapes • carrying on traditions • physical exercise • satisfying hunter/gatherer traditions 	<p>Personal:</p> <ul style="list-style-type: none"> • improved health/fitness • relief of mental tension and stress • increased work productivity • greater self-reliance and confidence • experiencing solitude • closer relationship with the natural world • gaining and developing outdoor skills <p>Community/Social:</p> <ul style="list-style-type: none"> • realizing family traditions • acquire memories to share with others • area that locals can experience and use <p>Environmental:</p> <ul style="list-style-type: none"> • experiencing an undisturbed area and ease of access to area

EXISTING SETTING CHARACTER

Physical	Social	Administrative
<p>Remoteness: The zone is currently classified as semi-primitive, non-motorized, with a relatively low concentration of users that increases during the summer boating and fall hunting seasons.</p> <p>Naturalness: The zone is extremely natural in appearance and sights or sounds of the road system are virtually nonexistent.</p>	<p>Contacts: During high use periods (boating and hunting seasons), expect approximately 2-3 encounters per day on the weekend and 0-2 encounters per day during the week.</p> <p>Group Size: Group size averages 2-4 people.</p> <p>Evidence of Use: There is some evidence of camping at sites along the banks. There are no motorized OHV trails within the</p>	<p>Mechanized Use: There are no motorized OHV trails within the zone. Snowmachines are allowed during periods of adequate snow cover. Motorized boating does occur in the adjacent zone in the vicinity of the Garrett Creek drainage.</p> <p>Management Controls: Agency personnel conduct field patrols approximately three times per season.</p>

<p>Facilities: The zone is unimproved with approximately 10 primitive campsites located along the river. Portage trails are maintained only for site protection, using natural, native materials. Signs are limited to those necessary to ensure user safety. Outhouse, survey box, and boater registration are located at the portage area.</p>	<p>zone.</p>	<p>Visitor Services: Brochures are available and interpretive information is posted at the launch sites in adjacent zones. Nothing is available beyond the launch sites and interpretation is provided through self discovery.</p>
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IMPLEMENTATION FRAMEWORK / ACTIONS

Administrative	<ul style="list-style-type: none"> • What administrative controls or rules/regulations are needed within this zone to maintain the desired experiences, benefits, and setting character?
Management	<ul style="list-style-type: none"> • What specific management actions are needed to maintain the desired experiences, benefits, and setting character? Think of these as “on-the-ground” actions that are required to achieve and sustain the existing or preferred resource setting character.
Marketing	<ul style="list-style-type: none"> • Should the BLM market this area to other users (local, national, international)? If so, what kinds of marketing methods should the BLM be using? Consider visitor information, promotion efforts, interpretation and environmental education, etc.
Monitoring	<ul style="list-style-type: none"> • Monitoring actions are used to determine whether management objectives are being met, prescribed setting characteristics are being sustained, and whether the management, marketing, and administrative actions identified above have been implemented. The use of an adaptive management approach of monitoring indicators and standards is one way to objectively assess the results of management actions. Surveys are also commonly used to assess whether management objectives are being met. What type of monitoring actions should BLM be using to ensure we are meeting our management objectives and goals?