

Conversation Contents

Re: OIA meeting request to R. Zinke 2.27.17

Attachments:

/369. Re: OIA meeting request to R. Zinke 2.27.17/2.1 Meeting Proposal Information Form OIA 3.1.17.docx

/369. Re: OIA meeting request to R. Zinke 2.27.17/2.2 OIA meeting request to R. Zinke 2.27.17.docx

"SIO, Scheduling" <scheduling_sio@ios.doi.gov>

From: "SIO, Scheduling" <scheduling_sio@ios.doi.gov>
Sent: Fri Mar 10 2017 18:01:24 GMT-0700 (MST)
To: Alex Boian <aboian@outdoorindustry.org>
CC: Downey Magallanes <downey_magallanes@ios.doi.gov>
Subject: Re: OIA meeting request to R. Zinke 2.27.17

Mr. Boian:

My apologies for the delay. Unfortunately, the Secretary is not able to accommodate a meeting with the OIA delegation next week. I'm very sorry we couldn't make it work. However, Downey Magallanes (copied) is happy to meet with the leaders on Secretary Zinke's behalf. If this is agreeable, please work with her directly to finalize a date and time.

Thank you.

Tim Nigborowicz
Office of Scheduling and Advance
U.S. Department of the Interior
202-208-7551

On Mon, Mar 6, 2017 at 12:58 PM, Alex Boian <aboian@outdoorindustry.org> wrote:

Hi Caroline,

I hope you are doing well. I also left a message for you, but wanted to follow up and see if there are any developments on the meeting request from Outdoor Industry Association for next week.

Thank you,

Alex

Alexander Boian | Vice President of Government Affairs & OIAPAC Treasurer
OUTDOOR INDUSTRY ASSOCIATION (OIA)
direct 303.327.3509 | mobile 720.480.3560
Follow: [@AlexOIApolicy](#)

From: Alex Boian
Sent: Friday, March 3, 2017 9:22 AM
To: 'SIO, Scheduling' <scheduling_sio@ios.doi.gov>; 'caroline boulton@ios.doi.gov' <caroline_boulton@ios.doi.gov>
Subject: RE: OIA meeting request to R. Zinke 2.27.17

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From: caroline_boulton@ios.doi.gov [mailto:caroline_boulton@ios.doi.gov] **On Behalf Of** SIO, Scheduling
Sent: Wednesday, March 1, 2017 9:21 AM
To: Alex Boian <aboian@outdoorindustry.org>
Cc: scheduling@ios.doi.gov; Jessica Wahl <jwahl@outdoorindustry.org>
Subject: Re: OIA meeting request to R. Zinke 2.27.17

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"SIO, Scheduling" <scheduling_sio@ios.doi.gov>

From: "SIO, Scheduling" <scheduling_sio@ios.doi.gov>
Sent: Fri Mar 10 2017 18:04:05 GMT-0700 (MST)
To: Downey Magallanes <downey_magallanes@ios.doi.gov>
Subject: Fwd: OIA meeting request to R. Zinke 2.27.17
Attachments: Meeting Proposal Information Form OIA 3.1.17.docx OIA meeting request to R. Zinke 2.27.17.docx

Here are the background attachments on this one.

----- Forwarded message -----

From: Alex Boian <aboian@outdoorindustry.org>
Date: Wed, Mar 1, 2017 at 11:42 AM
Subject: RE: OIA meeting request to R. Zinke 2.27.17
To: "SIO, Scheduling" <scheduling_sio@ios.doi.gov>
Cc: "scheduling@ios.doi.gov" <scheduling@ios.doi.gov>, Jessica Wahl <jwahl@outdoorindustry.org>

Hi Caroline,

Thank you very much for getting back to me. I have attached the completed meeting proposal form for OIA and our industry's executives. We are entirely flexible the week of March 13th per the secretary's schedule and hope a date and time can be confirmed.

I look forward to hearing from you.

Thank you again,

Alex

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"Magallanes, Downey" <downey_magallanes@ios.doi.gov>

From: "Magallanes, Downey" <downey_magallanes@ios.doi.gov>
Sent: Mon Mar 13 2017 07:14:42 GMT-0600 (MDT)
To: Alex Boian <aboian@outdoorindustry.org>
Subject: Re: OIA meeting request to R. Zinke 2.27.17

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Downey Magallanes
Office of the Secretary
downey_magallanes@ios.doi.gov
202-501-0654 (desk)
202-706-9199 (cell)

Alex Boian <aboian@outdoorindustry.org>

From: Alex Boian <aboian@outdoorindustry.org>
Sent: Mon Mar 13 2017 08:58:06 GMT-0600 (MDT)
To: "Magallanes, Downey" <downey_magallanes@ios.doi.gov>
Subject: RE: OIA meeting request to R. Zinke 2.27.17

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Our CEOs are hoping to meet directly with the secretary at his earliest convenience to discuss how we can best support him and our suggestions for how he might support and grow the outdoor recreation economy across the United States through public lands policy. Do you have suggestions on how best to do that? I imagined I would simply submit a new scheduling request, but if you believe there is a more effective way to have our request considered, I would greatly appreciate your guidance.

Thank you again for your attention to OIA and our friends at Outdoor Alliance. We appreciate the opportunity to work with you and your team.

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Sent: Mon Mar 13 2017 09:01:37 GMT-0600 (MDT)
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CC: Downey Magallanes <downey_magallanes@ios.doi.gov>
Subject: RE: OIA meeting request to R. Zinke 2.27.17

Good morning Tim,

Thank you for your response and I have reached out to Downey as well. In fact, we are very appreciative of the fact that we were able to meet with her last week and have continued a

dialogue on the issues that were raised in that meeting.

Our CEOs are hoping to meet directly with the secretary at his earliest convenience to discuss how we can best support him and our suggestions for how he might support and grow the outdoor recreation economy across the United States through public lands policy. Do you have suggestions on how best to do that? I imagined I would simply submit a new scheduling request, but if you believe there is a more effective way to have our request considered, I would greatly appreciate your guidance.

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From: timothy_nigborowicz@ios.doi.gov [mailto:timothy_nigborowicz@ios.doi.gov] **On Behalf Of** SIO, Scheduling
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To: Alex Boian <aboian@outdoorindustry.org>
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From: "Magallanes, Downey" <downey_magallanes@ios.doi.gov>
Sent: Mon Mar 13 2017 10:03:31 GMT-0600 (MDT)
To: Alex Boian <aboian@outdoorindustry.org>
Subject: Re: OIA meeting request to R. Zinke 2.27.17

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To: "Magallanes, Downey" <downey_magallanes@ios.doi.gov>
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Hi Downey,

We are actually going to revise our request to the secretary for April 25th or 26th. My executive director, Amy Roberts, and I will be in D.C. on March 28th and 29th and wonder if you would actually have time to meet with us to dive a bit more into the issues I mentioned in my previous email. We would also ask Jessica Wahl to join our meeting if you are available.

Thank you again for your guidance and flexibility.

Alex

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direct 303.327.3509 | mobile 720.480.3560
Follow: [@AlexOIApolicy](#)

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To: "Magallanes, Downey" <downey_magallanes@ios.doi.gov>
Subject: Re: OIA meeting request to R. Zinke 2.27.17

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----- Original message -----

From: "Magallanes, Downey" <downey_magallanes@ios.doi.gov>
Date: 3/13/17 2:12 PM (GMT-07:00)
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From: Magallanes, Downey [mailto:downey_magallanes@ios.doi.gov]

Sent: Monday, March 13, 2017 7:15 AM

To: Alex Boian <aboian@outdoorindustry.org>

Subject: Re: OIA meeting request to R. Zinke 2.27.17

Hi Alex,

Please let me know if you would like to set something up.

Thanks, Downey

On Fri, Mar 10, 2017 at 8:01 PM, SIO, Scheduling <scheduling_sio@ios.doi.gov> wrote:

Mr. Boian:

My apologies for the delay. Unfortunately, the Secretary is not able to accommodate a meeting with the OIA delegation next week. I'm very sorry we couldn't make it work. However, Downey Magallanes (copied) is happy to meet with the leaders on Secretary Zinke's behalf. If this is agreeable, please work with her directly to finalize a date and time.

Thank you.

Tim Nigborowicz
Office of Scheduling and Advance
U.S. Department of the Interior
202-208-7551

On Mon, Mar 6, 2017 at 12:58 PM, Alex Boian <aboian@outdoorindustry.org> wrote:

Hi Caroline,

I hope you are doing well. I also left a message for you, but wanted to follow up and see if there are any developments on the meeting request from Outdoor Industry Association for next week.

Thank you,

Alex

Alexander Boian | Vice President of Government Affairs & OIAPAC Treasurer
OUTDOOR INDUSTRY ASSOCIATION (OIA)
direct 303.327.3509 | mobile 720.480.3560
Follow: [@AlexOIApolicy](https://twitter.com/AlexOIApolicy)

From: Alex Boian
Sent: Friday, March 3, 2017 9:22 AM
To: 'SIO, Scheduling' <scheduling_sio@ios.doi.gov>; 'caroline_boulton@ios.doi.gov' <caroline_boulton@ios.doi.gov>
Subject: RE: OIA meeting request to R. Zinke 2.27.17

Hi Caroline,

I wanted to follow up on our meeting request, but I also have a question and wonder if you have one minute to talk by phone?

Thank you,

Alex

Alexander Boian | Vice President of Government Affairs & OIAPAC Treasurer
OUTDOOR INDUSTRY ASSOCIATION (OIA)
direct 303.327.3509 | mobile 720.480.3560
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From: caroline_boulton@ios.doi.gov [mailto:caroline_boulton@ios.doi.gov] On Behalf Of SIO, Scheduling
Sent: Wednesday, March 1, 2017 9:21 AM
To: Alex Boian <aboian@outdoorindustry.org>
Cc: scheduling@ios.doi.gov; Jessica Wahl <jwahl@outdoorindustry.org>
Subject: Re: OIA meeting request to R. Zinke 2.27.17

Hi Alex,

I did receive your phone message--I apologize that I was out of the office the past two days. Would you be able to provide the following details on the attached word doc so that we can best process your request for the week of the 13th of March?

Thank you!
Caroline

On Mon, Feb 27, 2017 at 11:51 AM, Alex Boian <aboian@outdoorindustry.org> wrote:

Hello,

Please find attached a request for a meeting with Secretary-designee Ryan Zinke and leaders of the outdoor recreation industry, including Amy Roberts, Executive Director of Outdoor Industry Association; Scott Baxter, CEO of The North Face; Jerry Stritzke, CEO of REI; and Rose Marcario, CEO of Patagonia.

We also understand there are a number of post-confirmation events this week and hope that Outdoor Industry Association can participate in those.

Please let me know if I can provide any additional information

Thank you,

Alex Boian

Alexander Boian | Vice President of Government Affairs & OIAPAC
Treasurer

OUTDOOR INDUSTRY ASSOCIATION (OIA)

4909 Pearl East Circle, Suite 300, Boulder, CO 80301
direct 303.327.3509 | mobile 720.480.3560

Join us January 10 – 12, 2017 in Salt Lake City, Utah for [Outdoor Retailer Winter Market](#)

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Downey Magallanes
Office of the Secretary
downey_magallanes@ios.doi.gov
202-501-0654 (desk)
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Meeting Proposal Information Form

***Please complete this form and send to scheduling@ios.doi.gov**

Specific request to the Secretary: In person meeting with Outdoor Industry Association (Executive Director Amy Roberts + two staff – Alex Boian, VP of Government Affairs and Jessica Wahl, Manager of Government Affairs), K.C. Walsh (President and CEO of Simms Fishing), Jerry Stritzke (CEO of REI), Rose Marcario (CEO of Patagonia) and Scott Baxter (CEO of The North Face/VF Outdoor). We hope to discuss the outdoor recreation economy, the importance of public lands policy to that economy, and how the outdoor industry can support Secretary Zinke's agenda.

Meeting date: Any date and time the week of March 13, 2017

Meeting location: U.S. Department of the Interior, 1849 C Street NW, Washington, D.C.

Contact information (Name, Email, Phone): Alex Boian, aboian2outdoorindustry.org, 720 480 3560

Briefly describe the proposed meeting agenda in as much detail as possible, and the desired outcome of the Secretary's participation: In addition to the above meeting description, we hope to specifically discuss status of the Bears Ears National Monument in Utah, and any specific initiatives the secretary intends to launch in the near future with which the outdoor industry can be supportive, amplify or otherwise be helpful.

In addition, we will be extending an invitation to Secretary Zinke to join Outdoor Industry Association for a media event on Tuesday, April 25, 2017 at 8:00 am at the National Press Club to launch the OIA Recreation Economy 3.0 national economic report.

Expected meeting participants (names and titles): Outdoor Industry Association Executive Director Amy Roberts + two staff – Alex Boian, VP of Government Affairs and Jessica Wahl, Manager of Government Affairs), K.C. Walsh (President and CEO of Simms Fishing, Bozeman, MT), Jerry Stritzke (CEO of REI, Kent, WA), Rose Marcario (CEO of Patagonia, Ventura, CA) and Scott Baxter (CEO of The North Face/VF Outdoor, Alameda, CA).

Desired length of time for the meeting: 30 minutes

Are there any other specific matters you would like the Secretary to address? The national outdoor recreation economy, the importance of public lands to that economy, status of the Bears Ears National Monument, and invitation to an OIA event on 4/25 to launch the new OIA Recreation Economy 3.0 national economic report.

We will also state our support for Kim Coupounas, a candidate for Assistant of Interior for Fish, Wildlife and Parks.

Please supply any pertinent background information regarding the genesis of this meeting proposal: Outdoor Industry Association and several industry executives have supported Mr. Zinke's nomination as Secretary of the Interior because of his reasonable views on public lands, conservation, and the recreation economy. We hope to identify additional opportunities to continue to publicly support Secretary Zinke and his agenda, his staff, and the Trump administration's positions on these issues.

With which Bureau or Agency does your agenda most align? DOI, the National Park Service, Bureau of Land Management, and fish & Wildlife

If the Secretary is unable to meet, is a surrogate desired? If yes, who specifically? This meeting request is specific to Secretary Zinke and in order to ensure the participation of our industry's executives, would prefer to confirm with the secretary if possible.



February 27, 2016

Ryan Zinke
Secretary-Designate
U.S. Department of the Interior
1849 C Street NW, Washington, D.C.
20240

Dear Mr. Zinke,

I write on behalf of Outdoor Industry Association and the Scott Baxter, CEO of The North Face; Jerry Stritzke, CEO of REI; and Rose Marcario, CEO of Patagonia to request a meeting with you after your confirmation as Secretary of the Interior.

Outdoor Industry Association (OIA) is the national trade association for suppliers, manufacturers and retailers in the \$646 billion outdoor recreation industry, with more than 1200 members nationwide. The outdoor industry supports more than 6.1 million American jobs and makes other significant contributions toward the goal of healthy communities and healthy economies across the United States.

We hope to meet with you to discuss how the outdoor recreation economy is transforming communities, both rural and urban, and how Interior policy can support and promote this powerful economic driver. The outdoor industry stands ready to collaborate with you and your team and to continuing our support.

We look forward to welcoming you as the 52nd Secretary of the Interior and working with you and the administration.

Sincerely,

A handwritten signature in black ink that reads "Amy J. Roberts". The signature is written in a cursive, flowing style.

Amy Roberts
Executive Director