

Conversation Contents

FY17 Challenge Cost Share - REMAINING PROJECTS

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Amy Roberts <aroberts@outdoorindustry.org>

From: Amy Roberts <aroberts@outdoorindustry.org>
Sent: Thu Jul 13 2017 16:16:59 GMT-0600 (MDT)
To: "Domenech, Douglas" <douglas_domenech@ios.doi.gov>, "downey_magallanes@ios.doi.gov" <downey_magallanes@ios.doi.gov>
CC: Jessica Wahl <jwahl@outdoorindustry.org>
Subject: FY17 Challenge Cost Share - REMAINING PROJECTS
Attachments: NPS_Challenge_Cost_Share_ALL Applicants FY17 - YET TO BE FUNDED.xlsx

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Jessica Wahl <jwahl@outdoorindustry.org>

From: Jessica Wahl <jwahl@outdoorindustry.org>
Sent: Fri Jul 14 2017 09:03:14 GMT-0600 (MDT)
To: Amy Roberts <aroberts@outdoorindustry.org>, "Domenech, Douglas" <douglas_domenech@ios.doi.gov>, "downey_magallanes@ios.doi.gov" <downey_magallanes@ios.doi.gov>
Subject: Re: FY17 Challenge Cost Share - REMAINING PROJECTS
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Date: Thursday, July 13, 2017 at 6:16 PM
To: "Domenech, Douglas" <douglas_domenech@ios.doi.gov>, "downey_magallanes@ios.doi.gov" <downey_magallanes@ios.doi.gov>
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DOI-2018-00 02374

"Domenech, Douglas" <douglas_domenech@ios.doi.gov>

From: "Domenech, Douglas" <douglas_domenech@ios.doi.gov>
Sent: Fri Jul 14 2017 10:30:02 GMT-0600 (MDT)
To: Amy Roberts <aroberts@outdoorindustry.org>
CC: "downey_magallanes@ios.doi.gov" <downey_magallanes@ios.doi.gov>, Jessica Wahl <jwahl@outdoorindustry.org>
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I can't wait to hear the former Secretary. :)

Doug Domenech
Senior Advisor
US Department of the Interior

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From: "Domenech, Douglas" <douglas_domenech@ios.doi.gov>
Sent: Fri Jul 14 2017 10:33:57 GMT-0600 (MDT)
To: Jessica Wahl <jwahl@outdoorindustry.org>
CC: Amy Roberts <aroberts@outdoorindustry.org>, "downey_magallanes@ios.doi.gov" <downey_magallanes@ios.doi.gov>
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Amy Roberts <aroberts@outdoorindustry.org>

From: Amy Roberts <aroberts@outdoorindustry.org>
Sent: Fri Jul 14 2017 12:17:37 GMT-0600 (MDT)
To: "Domenech, Douglas" <douglas_domenech@ios.doi.gov>
CC: "downey_magallanes@ios.doi.gov" <downey_magallanes@ios.doi.gov>, Jessica Wahl <jwahl@outdoorindustry.org>
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Date: Thursday, July 13, 2017 at 6:16 PM

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To: "Domenech, Douglas" <douglas_domenech@ios.doi.gov>, "downey_magallanes@ios.doi.gov" <downey_magallanes@ios.doi.gov>
Cc: Jessica Wahl <jwahl@outdoorindustry.org>
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Sent: Fri Jul 14 2017 12:27:47 GMT-0600 (MDT)
To: Amy Roberts <aroberts@outdoorindustry.org>
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Ford's Theatre	Ford's Theatre Youth Oratory Programs	WASHINGTON
Independence National Historical Park	Neighborhood Links: A 1-Mile Historic Connection for Urban Youth	PHILADELPHIA
Anacostia Park	Urban Tree House (UTH) Program	Washington
River Raisin National Battlefield Park	NPS Career Exploration and Summer Kayak Program: Engaging Urban Youth	Monroe
North Cascades National Park Service Complex	Vamos Para La Montañas! Latino Outdoors	
Petroglyph National Monument	Collaboration with Washington National Parks	Sedro Woolley
Voyageurs National Park	Barrio Corps/NPS Ambassadors	Albuquerque
Casa Grande Ruins National Monument	National Park Teen Ambassador Program	International Falls
	NPS Youth Ambassadors for Southwest Cultures	Coolidge

The remaining dollars are \$198,500.

Please let me know whether you have any questions about this program. We publicize these projects and would be pleased to see Sec. Zinke speak to them as well.

Jess- will also send a soft copy of our recommendations on permitting.

We hope you can attend Outdoor Retailer soon. Our next show is the last week of January 2018 and then again in July 2018.

Finally- we feel confident we can get product to the showcase next week.

Best regards-

Amy

Amy Roberts | Executive Director

OUTDOOR INDUSTRY ASSOCIATION (OIA)

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OUTDOORINDUSTRY.ORG

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [Instagram](#)

| TOGETHER WE ARE A FORCE.

NPS Region	
Northeast	
Midwest	
NCR	
Northeast	
NCR	
Midwest	
Pacific West	
Intermountain	
Midwest	
Intermountain	

NPS Park, Trail or River Name	NPS Challenge Cost Share Funding Request
Gateway National Recreation Area	\$25,000.00
Buffalo National River	\$9,000.00
Ford's Theatre	\$25,000.00
Independence National Historical Park	\$25,000.00
Anacostia Park	\$25,000.00
River Raisin National Battlefield Park	\$25,000.00
North Cascades National Park Service Complex	\$10,000.00
Petroglyph National Monument	\$20,400.00
Voyageurs National Park	\$14,500.00
Casa Grande Ruins National Monument	\$19,600.00
Total to Fund=	\$198,500.00

NPS Challenge Cost Share Lead Project Partner Contact NAME
--

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Laura Nettleton
Amanda Heerwig, Grants Manager
Tarsha Scovens
Tobias Bokum-Fauth
Grenae Dudley, Ph.D. President and CEO
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Christina Hausman, Executive Director
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Project Title
Bringing the Appalachian Mountain Club's Youth Opportunities
Explore Austin Paddles the Buffalo River
Ford's Theatre Youth Oratory Programs
Neighborhood Links: A 1-Mile Historic Connection for Urban Yo
Urban Tree House (UTH) Program
NPS Career Exploration and Summer Kayak Program: Engaging
Vamos Para La Montañas! Latino Outdoors Collaboration with
Barrio Corps'NPS Ambassadors
National Park Teen Ambassador Program
NPS Youth Ambassadors for Southwest Cultures

Park City

Staten Island
Harrison
WASHINGTON
PHILADELPHIA
Washington
Monroe
Sedro Woolley
Albuquerque
International Falls
Coolidge

Park State	
NY	
AR	
DC	
PA	
DC	
MI	
WA	
NM	
MN	
AZ	

Park Zip	
	10305
	72601
	20004-1407
	19106
	20020
	48161
	98284
	87120
	56649
	85128

Park Contact Full Name

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Caven Clark
Rae Emerson
Helen Mahan
Julie Kutruff
Scott Bentley
Jason Bordelon
Diane Souder
Lisa Maass
Karl Pierce

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Urban Fellow Program Manager
Community Outreach & Partnership Mgr.
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Education Specialist
Superintendent

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Challenge Cost Share Project Abstract

The Youth Opportunities Program (YOP) aims to provide overn
Through a partnership with the Buffalo National River, Arkansa
Ford's Theatre Society offers two oratory residency programs,
The "Neighborhood Links," program, would connect 10 (or mo
The Urban Tree House, a partnership between the Student Cor
The River Raisin National Battlefield Park will partner with The
Through the NPS Cost Share Challenge Program, Latino Outdo
Albuquerque's South Valley Youth are among some of the high
The National Park Teen Ambassador program introduces low in
The National Park Service tells the stories of American people.

Project Description

Since 1968, YOP has employed a “train-the-trainer” model to p
Explore Austin will connect two teams (15 urban youth , 5 Mer
Ford’s Theatre Society offers two oratory programs annually, w
Many urban youth in Philadelphia aren’t aware of the historica
The Urban Tree House (UTH) is the Student Conservation Assoc
The program includes both winter and summer components. Y
In Washington, the LO volunteer team has successfully planned
PETR will work with partners to complete much needed recrea
National parks make great outdoor classrooms, yet many kids l
NPS is a national leader in the art of interpretation - sharing sto

Project Outcomes

The partnership between Gateway and YOP addresses the Urban Outreach. Ninety percent of youth served by Explore Austin Through Ford's Theatre oratory programs, students will be able to participate in the program. Through the Neighborhood Links project, LGO is addressing all three components of the Urban Outreach. We expect to engage 2,000 youth from the communities surrounding the project. Both winter and summer components address Urban Outreach Outcomes for individuals. The individuals participating in this program are from the surrounding communities. URBAN OUTREACH: PETR is completely surrounded by urban areas. The National Park Teen Ambassador Program will introduce a new program to the youth. Youth Ambassadors for Southwest Cultures addresses all three components of the Urban Outreach.

Number of Participants	
	332
	46
	1830
	700
	2000
	1400
	300
	212
	600
	60

Number of Youth Participants	
	300
	30
	1800
	600
	2000
	1200
	1000
	212
	600
	30

Additional NPS Contacts

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Daniel Downing Chief of Interpretation and Education Daniel_downing@nps.gov
Tracy Swartout, Deputy Superintendent - Mount Rainier National Park
Dennis A. Vasquez, Superintendent, PETR. dennis_vasquez@nps.gov
Mississippi National River & Recreation Area Kathy Swenson Kathy_swenson@nps.gov
Diana Rhoades, National Park Service Urban Fellow for Tucson

NPS Challenge Cost Share Lead Project Partner ORGANIZATION

Appalachian Mountain Club
Explore Austin
Ford's Theatre Society
Let's Go Outdoors
Student Conservation Association
The Youth Connection, Inc.
Latino Outdoors
Southwest Conservation Corp.Charles Robles, Ancestral Lands
Voyageurs National Park Association
Youth Outdoor Experience doing business as Ironwood Tree Ex

How will you use the Challenge Cost Share funding?

The expenses from the inaugural year of “Bringing the AMC’s Youth to the Mountains” will be approximately \$25,000. The cost of one trip (15 urban youth, 5 Mentors, and 3 Trip Leaders) is approximately \$25,000. The National Park Service cost share of \$25,000 would fund the Project costs for personnel, supplies, materials, transportation. The Challenge Cost Share funding will directly support: 12 weeks of project coordination. Grant monies would be used to fund a project coordinator who will coordinate the program. Latino Outdoors’ match for the program will be both in-kind goods and services. Much of the funding will go to provide living stipends for the BLM staff. Of the \$14,500 provided by the Outdoor Foundation, \$10,500 will be used for living stipends. \$19,670 is requested to cover Ironwood Tree Experience’s expenses.

Who will be involved in executing the work?

YOP is thrilled to partner with the Gateway National Recreation
Explore Austin Program Manager James Faerber oversees the p
The National Park Service is integral to the operation of the ora
The Neighborhood Links project is a partnership between Let's
SCA and the National Park Service have partnered to deliver th
Who will be involved in executing the work?The Youth Connect
The National Park Service at Mt. Rainier and the North Cascade
Primary Partners include: Petroglyph National Monument(PETF
Voyageurs National Park engages several key stakeholders in th
•Ironwood Tree Experience - youth recruitment; plan, schedule

Number of Partners	
	1
	1
	1
	3
	3
	1
	1
	2
	4
	11

Challenge Cost Share Partner Contribution(s)

The expenses from the inaugural year of the partnership between Explore Austin will match the cost of the second trip (\$9,000). Explore Austin's Theatre Society will contribute \$47,558 towards the match. Let's Go Outdoors will contribute \$31,672 in cash and in-kind support. _\$41,044.80_ @Value of Volunteer Hours of SCA Interns: \$20,000. Time of Youth Connection staff allocated to the project to assist Volunteer Services - Latino Outdoors will assumed responsibility.

- El Plazita Institute is providing \$9,500 in cash.
- Southwest Connection
- Voyageurs National Park Association is committed to matching
- Youth Outdoor Experience dba Ironwood Tree Experience will

Dollar Match	
	12,500.00
	9,000.00
	25,000.00
	17,272.00
	15,000.00
	13,200.00
	0.00
	9,500.00
	0.00
	8,000.00

In-Kind Match	
	18,500.00
	0.00
	14,400.00
	20,000.00
	30,776.00
	10,000.00
	10,835.00
	14,500.00
	11,900.00

Project Start Date
10/01/2016
06/01/2017
10/01/2016
10/01/2016
06/19/2017
10/01/2016
09/24/2016
09/01/2016
04/01/2017
10/05/2016

Project End Date
09/30/2017
07/31/2017
09/30/2017
08/31/2017
08/31/2016
09/30/2017
06/30/2017
10/15/2016
09/30/2017
08/05/2017

NPS Challenge Cost Share Lead Project Partner Contact PHONE

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(703) 542-2441

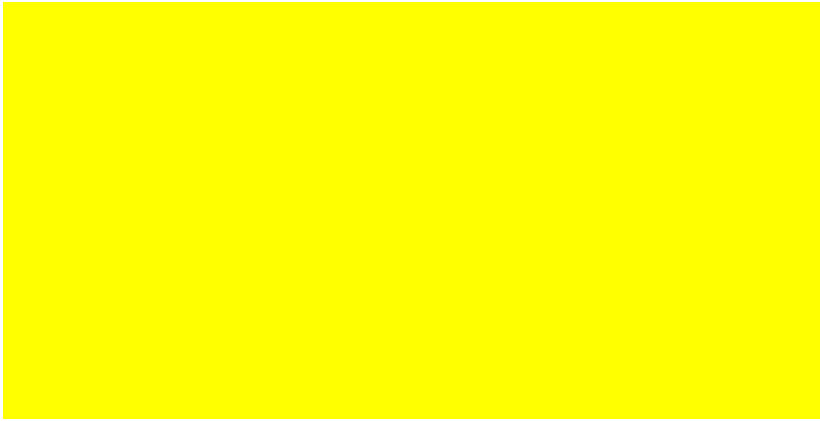
(313) 826-7099

562-445-6568

(970)216-5988 ; Albino Garcia 575-779-1258

612-333-5424

520.861.1945



Policy Recommendations for Increasing National Park Access

Most Americans agree that it is good for people to get outside. Thankfully, there are thousands of organizations and businesses, large and small, whose mission is to take people outdoors and provide them with exciting and educational outdoor experiences in a safe, social and fun manner. Outfitters, guides and nonprofit organizations provide a valuable service to the public by offering them an opportunity to connect with America's public lands. By making these connections, these outdoor leaders help the agencies fulfill their missions.

To provide outdoor recreation and education opportunities, outdoor leaders need access to our nation's public lands. Unfortunately, our current system for managing access has become complex and cumbersome, and frequently serves as a barrier that prevents organizations and businesses from taking people outside.

The Coalition for Outdoor Access (COA) is a broad alliance of stakeholders with an interest in the management of guided recreation on public lands. COA believes there needs to be a cultural change in the way this use is managed. In 2016, COA developed a comprehensive set of recommendations for improving the management of the recreational permitting systems of the land management agencies. Below, we highlight those recommendations that will improve access to National Park Service lands and waters. Adopting these recommendations will help the Park Service connect more people to America's public lands.

Recommendations

Impose Reasonable Terms on Permit Holders

NPS should review the terms and conditions it imposes on permit holders, and ensure that the terms of concessions contracts, special park use permits, and Commercial Use Authorizations (CUAs) are reasonable and attainable so that outdoor leaders of all sizes can continue to provide backcountry services to the public at affordable prices. Terms and conditions should better align with NPS educational and recreational objectives and with the objectives of permit holders. Onerous requirements such as restrictive group sizes, guide requirements for familiarity with non-technical terrain, and required use of designated campsites in remote locations shut out potential outdoor leaders because they prevent leaders from meeting the shared experiential and educational goals of leaders and NPS.

Continue to Issue Commercial Use Authorizations to Small Operators

Larger iconic parks appear to have consolidated some commercial use authorizations into their large concession agreements. This decreases the number of available CUAs, which in turn reduces the number of small businesses and nonprofits able to operate in the parks. It can also have the effect of creating a monopoly concession in certain activity categories in favor of the "big five" concessionaires. NPS should continue to provide CUAs to small businesses and nonprofits so that they can continue to meet public demand for specialized outdoor recreation and education services on park units.

Increase Transparency in the Permitting Process

NPS online resources often do not provide clear information about the outfitter-guide permitting system. Operators who are learning the system often struggle to identify parks that have permit availability, and are intimidated by an elaborate and complex permitting process. COA held several focus groups with outfitters and guides around the country and developed the following recommendations:

1. Create a centralized, comprehensive web portal for the agencies' permitting websites to make permit information easier to find for organizations and companies that need to apply and manage outfitter-guide permits.
2. Create a simplified permit application form that can be used by multiple agencies and across different units of the same agency.
3. Require land managers to develop a system for proactively notifying the public when and where outfitter-guide permits are available.
4. Establish and adhere to a reasonable response time for acknowledging permit applications, ideally thirty to sixty days after submission, and provide clear steps on how to obtain a permit if an application is denied.

Increase Consistency in the Permitting Process

NPS should increase consistency in the permitting process by:

1. Identifying and eliminating unnecessary differences between the NPS permitting systems and the systems used by other agencies. NPS should adopt the simplest, user-friendly permitting procedures whenever possible.
2. Creating consistency in timelines, particularly for CUAs and the permits offered by the Bureau of Land Management (BLM) and the U.S. Forest Service (USFS). Permits should be issued, operating plans should be set, and agency changes to use projections should be provided at least nine months before the start of an activity, or within a timeframe suitable to both the NPS and the permittee. This will provide permittees with the certainty they need to promote and sell their programs, and would address issues that have arisen in several parks where group campsites and user days are not assigned until 3 months before the activity. This late assignment disrupts the planning and scheduling cycle of permittees, and limits their ability to carefully plan and execute trips with the lead time necessary to meet their risk management obligations.

Increase Flexibility in the Permitting Process

We recommend the following actions to increase flexibility in the permitting system:

1. NPS should develop a flexible permit system with a larger CUA pool open to all operators. These CUAs should offer opportunities for new types of use, more user days and lead to qualification for longer term agreements.
2. All land management agencies should develop a system that allows permit holders to share unused service days without loss of future use.
3. The NPS should consider dynamic permitting strategies that allow for more use during under-utilized periods (*e.g.* mid-week trips), increasing the overall use of an area without increasing crowding on peak days.

Reduce Barriers to Recreational Access Created by Agency Risk Management Requirements

A few targeted actions by the agencies will reduce barriers to recreational access created by agency risk management requirements:

1. NPS should waive the requirement to indemnify the U.S. government for entities that are prohibited from providing indemnification by state or local law. The current indemnification requirement prevents many state-chartered universities from taking students into NPS units because state schools are prohibited from indemnifying the U.S. government under state law.
2. NPS should modify its policy to allow the use of liability release forms between participants and permittees. Current NPS policy prohibits permittees from requiring participants to sign a release of liability for activities on NPS lands. This prohibition is unique to NPS. BLM and USFS allow outdoor leaders to use liability release forms. This prohibition complicates efforts of outfitters and guides to manage their operations, especially when they offer activities that use lands of more than one agency. In place of a liability release, NPS requires permittees to use a Verification of Assumption of Risk (VAR) form that provides much less protection to the permittee. The NPS VAR form is based on an obsolete park rule, provides no protection from frivolous litigation, and inadequately addresses the vast array of guided recreational opportunities that take place on public lands.
3. NPS should maintain reasonable minimum insurance requirements for permit holders. Insurance requirements in some NPS units have been increased beyond the financial capacity of many small outfitters, guides and nonprofits. In recent concession prospectus offerings, specific insurance requirements did not align with the activity and lacked clarity regarding the scope of the requirements.

Conclusion

COA is committed to working with the National Park Service to identify ways in which outdoor leaders can assist with improvement of the NPS permitting system



June 30, 2017

The Honorable Ryan Zinke
1849 C Street, NW
Washington DC, 20240

RE: Secretarial Order 3359 "American Energy Independence" and Executive Order "Promoting Energy Independence and Economic Growth."

Dear Secretary Zinke:

Outdoor Industry Association (OIA) is the national trade association for suppliers, manufacturers and retailers in the \$887 billion outdoor recreation industry. I write to you today on behalf of OIA and the more than 7.6 million Americans who are employed our industry.

Through recent Executive and Secretarial Orders, you are seeking input from entities that are "significantly affected" by federal policies governing energy development on America's shared public lands and we thank you for this opportunity to provide comment. OIA is such an entity as our businesses rely on access to recreation on public lands and waters. We trust, therefore, that you will fully consider our views and perspectives on their behalf as you conduct your review. In particular, we wanted to highlight ways that the outdoor industry benefits from the current commonsense policies that balance development with outdoor recreation and other multiple uses of our public lands. These policies also ensure the involvement of local recreation users more fully in decision-making processes and ensure that industries such as ours have a "seat at the table" on these important issues alongside energy companies and other stakeholders.

You mentioned in your statement regarding the president's Executive Order on energy independence that energy production accounts for 6.4 million jobs. In contrast, outdoor recreation accounts for 7.6 million American jobs. In many of the the same states that produce coal, like West Virginia and Colorado, recreation must also be looked at as an economic driver that annually contributes \$887 billion to the U.S. economy. Much of this is possible because our public lands offer unparalleled opportunities for outdoor recreation to millions of Americans and millions of international tourists alike.

We believe in a balanced approach to land management and encourage multiple uses. These beliefs reflect the values of our industry, given the diversity of activities that our members cater to – from backcountry skiing to fly-fishing to hunting and off-highway vehicle use – and we understand that energy development is a valid and important use of our public lands. After all, we use fuel to get to these backcountry experiences. However, given the growth of outdoor

recreation in western communities, energy development must increasingly be balanced with other activities, supplementing and not supplanting economic development in rural and gateway economies.

We have seen firsthand the challenges that unplanned and uncontrolled development can create for our public lands and the toll it can take on communities that rely on those lands not just for development, but also for tourism and recreation.

We also know firsthand how conflicts can be avoided through “smart-from-the-start” planning that balances the needs of energy development with the needs of other uses and sustainable activities. This approach has been enormously successful in places such as Moab, Utah, where the BLM recently completed a collaborative, locally-supported process that is allowing energy development to move forward, while protecting the national parks and world-class recreation resources that are the foundation of the area’s local economy. When policies exist that create opportunities for stakeholders to sit down together and work through conflicts ahead of time, it results in a win-win for all parties.

This example is merely one of the well-established policies that benefits our industry and ensures that we are provided the opportunity to inform the management of our public lands. We again ask that you please take the benefits of these policies into consideration during the course of your review. Balancing multiple-use is what makes our public lands so great and our economy stronger. Because energy development is but one use, it is incumbent upon you and your team to be responsive to all uses and stakeholders. We hope you will consider the outdoor industry a partner in finding new and innovative ways to balance energy development with the necessity of protecting these public lands for recreation and to diversify local economies through a stable, proven and powerful economic driver in the outdoor recreation economy.

Regarding the royalty program, we appreciate your review and agree with you that, "It's important that taxpayers get the full value of traditional and renewable energy produced on public lands and that we ensure companies conduct environmental reviews under NEPA and have reclamation plans." Therefore, we urge you to implement the final rule entitled, "Waste Prevention, Production Subject to Royalties, and Resource Conservation," 81 Fed. Reg. 83008 (January 17, 2017), without delay as it is consistent with the policy set forth in Section 1 of the March 28, 2017 E.O. because on-the-shelf technologies are available to implement this rule and it will help capture and bring to market natural gas generating jobs and additional energy resources as well as ensuring clean air for the growing recreation economy.

Thank you for the opportunity to comment on these important issues and our views on how we can balance the multiple uses of America’s public lands. Please keep us informed and engaged as

you proceed with your review and let us know how we can continue to provide comment and ideas on how to ensure the growth and success of healthy communities and healthy economies.

Sincerely,

A handwritten signature in black ink, enclosed in a thin black rectangular border. The signature is stylized, with a large, looped 'J' and 'W' that are connected. The name 'Jessica Wahl' is written in a cursive script within the loops of the signature.

Jessica Wahl
Government Affairs Manager
Outdoor Industry Association



Outdoor Businesses: National Monuments Keep the Economy and Our Industry Healthy

RE: DOI-2017-0002

Dear Secretary Zinke:

We are leaders of more than 200 businesses operating and employing Americans across the United States. We represent the outdoor industry, which has emerged as one of the nation's largest economic drivers over recent decades and continues to grow year over year. We are entrepreneurs, innovators, manufacturers and Main Street businesses. As employers, we support 7.6 million good, American jobs in a variety of professions and in communities both rural and urban -- jobs that are rooted in a love for our public lands and waters.

You have asked for comment on 27 national monuments created since 1996. We share your view that the monument-making process, and the Antiquities Act in particular, "...has preserved some of our finest treasures. And the Antiquities Act overall has been nothing short of an American success." Past Presidents who protected these places should be proud of their investments in the outdoor culture of this country -- a uniquely American value -- and celebrated for their contributions to the public's enjoyment of our outdoor spaces.

We are concerned with your June 10th interim report calling for revisions to the Bears Ears National Monument. Your recommendation to reduce and potentially break up the monument and the protection it provides into sub-divisions would, we believe, violate the goal of the Antiquities Act. Any such resizing would potentially leave unprotected the recreational assets -- the outdoor places that families across America love.

Our customers use public lands as infrastructure for activities ranging from hiking to hunting and camping to off-roading. As we announced with you in April, collectively, the outdoor sector contributes \$887 billion annually to the economy and generates \$125 billion in state, local and federal taxes. The bulk of this economic activity and our jobs are tied to iconic outdoor places and experiences. These places and experiences can't be exported or commoditized. They are a national competitive advantage. We ask you to not erode that potential but create certainty for our businesses and for the communities that often need it most.

As many of us noted before, it's an American right to roam in our public lands. The people of the United States, today and tomorrow, share equally in the ownership of our public lands and these monuments. This powerful idea transcends party lines. It sets our country apart from the rest of the world. As business leaders, we simply ask that your final report remain true to the Teddy Roosevelt values we share with you -- to maintain the national treasures Presidents of both parties have protected, to defend the integrity of the monument-making process and to assure these majestic places remain accessible for all Americans, sustaining healthy communities and a healthy economy.

**OUTDOOR
INDUSTRY[®]**
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John Le Coq
CEO
Fishpond

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Flowfold

Kevin Webber
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Fourpoints Bar

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Global Accent

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Scott Allan
General Manager
Hydro Flask

Justin Walford
GM North America
Icebreaker Merino

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Icelantic

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Logan Kelso
COO
InterMountain Trading Co.

Andrea Ferris
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Dean Jerrehian
President
JadeYoga

Jim Quinlan
President
Jax Mercantile Co.

Maggie Heumann
Retail Buyer
JD High Country Outfitters

Nick Yardley
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Ross Saldarini
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