

# Conversation Contents

**Re: Meet with Outdoor Business Leaders, March 8th?**

**Attachments:**

/381. Re: Meet with Outdoor Business Leaders, March 8th?/2.1 Meeting Proposal Information Form\_March\_8\_Outdoor\_Business\_Leaders.docx

/381. Re: Meet with Outdoor Business Leaders, March 8th?/9.1 Meeting Proposal Information Form\_March\_8\_Outdoor\_Business\_Leaders.docx

## **"SIO, Scheduling" <scheduling\_sio@ios.doi.gov>**

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**From:** "SIO, Scheduling" <scheduling\_sio@ios.doi.gov>  
**Sent:** Fri Mar 03 2017 15:51:42 GMT-0700 (MST)  
**To:** John Sterling <john@conservationalliance.com>  
**CC:** Downey Magallanes <downey\_magallanes@ios.doi.gov>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

Mr. Sterling:

Thank you for sending the additional information. Unfortunately, the Secretary's schedule is extremely full on March 8 and he's not able to accommodate this meeting. I'm very sorry we couldn't make it work. However, Downey Magallanes (copied) is happy to meet with the leaders on Secretary Zinke's behalf. If this is agreeable, please work with her directly to finalize a time.

Thank you.

Tim Nigborowicz  
Office of Scheduling and Advance  
U.S. Department of the Interior  
202-208-7551

On Fri, Mar 3, 2017 at 8:20 AM, John Sterling <[john@conservationalliance.com](mailto:john@conservationalliance.com)> wrote:  
Dear Caroline,

Thank you. Attached is the completed meeting request form.

Best,

-John

On Fri, Mar 3, 2017 at 4:42 AM, SIO, Scheduling <[scheduling\\_sio@ios.doi.gov](mailto:scheduling_sio@ios.doi.gov)> wrote:  
Hi John,

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Best,  
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On Thu, Mar 2, 2017 at 6:29 PM, John Sterling <[john@conservationalliance.com](mailto:john@conservationalliance.com)> wrote:  
Dear Micah,

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**From:** "SIO, Scheduling" <[scheduling\\_sio@ios.doi.gov](mailto:scheduling_sio@ios.doi.gov)>  
**Sent:** Fri Mar 03 2017 15:56:13 GMT-0700 (MST)  
**To:** Downey Magallanes <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?  
**Attachments:** Meeting Proposal Information  
Form\_March\_8\_Outdoor\_Business\_Leaders.docx

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**CC:** Downey Magallanes <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
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Thank you, Tim.

Downey, it is nice to "meet" you. Is there any chance you are available to meet on Wednesday, March 8th at 11 AM, per the formal request I submitted to Tim? Thank you for your consideration.

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**"Magallanes, Downey" <downey\_magallanes@ios.doi.gov>**

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**From:** "Magallanes, Downey" <downey\_magallanes@ios.doi.gov>  
**Sent:** Fri Mar 03 2017 18:52:55 GMT-0700 (MST)  
**To:** John Sterling <[john@conservationalliance.com](mailto:john@conservationalliance.com)>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

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**From:** "Magallanes, Downey" <downey\_magallanes@ios.doi.gov>  
**Sent:** Fri Mar 03 2017 18:53:28 GMT-0700 (MST)  
**To:** "SIO, Scheduling" <scheduling\_sio@ios.doi.gov>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

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**Sent:** Sat Mar 04 2017 14:24:00 GMT-0700 (MST)

**To:** "Magallanes, Downey" <downey\_magallanes@ios.doi.gov>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

Nancy Guiden controls the conference room, so you can contact her and reserve it if it's available at the time you want. Of course, there's always a chance you'll be bumped by the Secretary. But we have the Deputy Secretary's conference room and others that we can use if that happens.

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**Sent:** Mon Mar 06 2017 16:23:36 GMT-0700 (MST)  
**To:** John Sterling <john@conservationalliance.com>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

Hi John just left you a message. I never heard back just wanted to ensure we were still on for Wednesday?

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John Sterling, The Conservation Alliance

Please let me know if you can make time for a meeting.

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-John

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Executive Director  
Outdoor Industry Conservation Alliance  
[www.conservationalliance.com](http://www.conservationalliance.com)  
[541.410.4930](tel:541.410.4930)

--

Downey Magallanes  
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[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
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**"Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>**

**From:** "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Sent:** Mon Mar 06 2017 17:34:55 GMT-0700 (MST)  
**To:** Nancy Guiden <[nancy\\_guiden@ios.doi.gov](mailto:nancy_guiden@ios.doi.gov)>  
**Subject:** Fwd: Meet with Outdoor Business Leaders, March 8th?  
**Attachments:** Meeting Proposal Information  
Form\_March\_8\_Outdoor\_Business\_Leaders.docx

Hi Nancy,

Is is possible to reserve the Secretary's conference room at 11:00 on Wednesday for the below group I am meeting with? Not sure how this works.

Thanks,

Downey

----- Forwarded message -----

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Date: Fri, Mar 3, 2017 at 5:56 PM

Subject: Re: Meet with Outdoor Business Leaders, March 8th?

To: Downey Magallanes <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>

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U.S. Department of the Interior  
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**From:** "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Sent:** Mon Mar 06 2017 17:35:50 GMT-0700 (MST)  
**To:** John Sterling <[john@conservationalliance.com](mailto:john@conservationalliance.com)>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

I will let you know. 11 am on March 8 right?

On Mon, Mar 6, 2017 at 7:31 PM, John Sterling <[john@conservationalliance.com](mailto:john@conservationalliance.com)> wrote:  
Yes, we are planning to see you at 11 AM. What room?

Thanks!

John

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Thanks.

On Fri, Mar 3, 2017 at 8:52 PM, Magallanes, Downey <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:

Yes 11 am on March 8 works for me. Mark that down and I will work on getting a room. I may invite someone from ASLM hallway. Thanks.

Downey

On Fri, Mar 3, 2017 at 6:05 PM, John Sterling <[john@conservationalliance.com](mailto:john@conservationalliance.com)> wrote:  
Thank you, Tim.

Downey, it is nice to "meet" you. Is there any chance you are available to meet on Wednesday, March 8th at 11 AM, per the formal request I submitted to Tim? Thank you for your consideration.

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**John Sterling** <[john@conservationalliance.com](mailto:john@conservationalliance.com)>

---

**From:** John Sterling <[john@conservationalliance.com](mailto:john@conservationalliance.com)>  
**Sent:** Mon Mar 06 2017 17:54:45 GMT-0700 (MST)  
**To:** Downey Magallanes <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

Yes, that's correct.

On Mar 6, 2017 4:36 PM, "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:  
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U.S. Department of the Interior  
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**"Guiden, Nancy" <nancy\_guiden@ios.doi.gov>**

---

**From:** "Guiden, Nancy" <nancy\_guiden@ios.doi.gov>  
**Sent:** Tue Mar 07 2017 06:49:45 GMT-0700 (MST)  
**To:** "Magallanes, Downey" <downey\_magallanes@ios.doi.gov>  
**Subject:** Re: Meet with Outdoor Business Leaders, March 8th?

Downey,  
Unfortunately, the conference room is booked. Try checking with Jim Cason's office for his conference room.

ng

Vr,

Nancy Guiden  
U.S. Department of the Interior  
Immediate Office of the Secretary  
Washington, DC 20240  
202-208-6087

On Mon, Mar 6, 2017 at 7:34 PM, Magallanes, Downey <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:

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Date: Fri, Mar 3, 2017 at 5:56 PM  
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# Meeting Proposal Information Form

\*Please complete this form and send to [scheduling@ios.doi.gov](mailto:scheduling@ios.doi.gov)

**Specific request to the Secretary:**

**Meeting date:** March 8<sup>th</sup>, 2017

**Meeting location:** DOI

**Contact information (Name, Email, Phone):**

John Sterling; [john@conservationalliance.com](mailto:john@conservationalliance.com); 541.410.4930

**Briefly describe the proposed meeting agenda in as much detail as possible, and the desired outcome of the Secretary's participation:**

1. Introduce the Secretary to a group of outdoor business leaders.
2. Discuss the economic benefits of public lands to the outdoor industry.
3. Share our support for the Bears Ears National Monument, and our commitment to keeping that designation intact.
4. Discuss how the outdoor industry can work with DOI on areas of common interest related to public lands.

**Expected meeting participants (names and titles):**

Tracy Brunz, Executive VP at REI

Hans Cole, Environmental Campaigns Director, Patagonia, Inc.

Ann Krcik, Senior Director of Communications, The North Face

Kirsten Blackburn, Marketing Manager, KEEN Footwear (and Whitefish, MT native)

Jon Hoerauf, President, Arc'teryx

John Sterling, Executive Director, The Conservation Alliance

Adam Cramer, Executive Director, Outdoor Alliance

**Desired length of time for the meeting:**

30-45 minutes. We are open from 10:30 AM-12:00 PM, and apologize for our limited availability.

**Are there any other specific matters you would like the Secretary to address?**

No

**Please supply any pertinent background information regarding the genesis of this meeting proposal:**

We are part of a larger group of outdoor industry business leaders who will be in Washington, DC next week to engage Congressional representatives and Trump Administration officials on conservation issues.

**With which Bureau or Agency does your agenda most align?**

BLM, NPS, USFWS

**If the Secretary is unable to meet, is a surrogate desired? If yes, who specifically?**

Yes. Chief of Staff or other appropriate surrogate.



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