

**To:** Cooper, Stephanie[sacooper@blm.gov]; Johnson, Amber[a2johnson@blm.gov]; Hoffheins, Donald[dhoffhei@blm.gov]; Tyler Ashcroft[tashcrof@blm.gov]  
**Cc:** Jonathan Jew[jjew@blm.gov]; Finch, Kimberly[kfinch@blm.gov]  
**From:** Ginn, Allison  
**Sent:** 2017-02-02T14:56:34-05:00  
**Importance:** Normal  
**Subject:** Re: Monument mapping efforts  
**Received:** 2017-02-02T14:57:01-05:00  
[Bears Ears Sticker back outlines 4x2.pdf](#)  
[BearsEarsSticker\\_FS\\_OJ.pdf](#)  
[BearsEarsSticker\\_FS\\_Y.pdf](#)  
[BearsEarsSticker\\_OJ.pdf](#)  
[BearsEarsSticker\\_Y.pdf](#)

Just as a heads up, Ed asked me to draft up designs for stickers for immediate distribution. They would be similar to the existing Utah Conservation Lands stickers (trapezoidal 4x2 vinyl).

Johnny made four versions- two with USFS logos (orange and yellow versions) and two that are BLM only (orange and yellow versions). Kim has a meeting with USFS tomorrow and will run a draft by them to see if they want to be included. She will also review the text on the back of the sticker (that is required in order to be considered an educational item).

We are offering MtFO one additional option that wasn't included in the previous drafts from the Sign shop. Please let us know if you still prefer the orange bars to the yellow.

I'll circulate a final proposed version for MtFO review before ordering them. Thanks!

Regards,

Allison Ginn  
National Conservation Lands Program Lead  
BLM Utah State Office  
801-539-4053

On Thu, Feb 2, 2017 at 12:33 PM, Cooper, Stephanie <[sacooper@blm.gov](mailto:sacooper@blm.gov)> wrote:

Hi Amber,

It was great to see you at the public meeting in Moab. As we discussed, I've attached the most up to date Bears Ears NM geo-referenced map. I'm hoping we can release this map on the AVENZA app store and the BLM.gov website as soon as possible. I look forward to your staff's edits and input after your meeting this Friday.

I've also attached a sticker that Allison Ginn requested we put together. As I'm sure you are aware, each NM gets to choose their own accent color for branding purposes. This color is used for the north arrow, the two horizontal bars, and other components on signs, brochures, etc. On the map attached and sticker, I have used a yellow color. I'm really rooting for it's use, but of course your FO has the last call. Let me know what you think!

Thanks!

Stephanie

On Fri, Jan 27, 2017 at 11:24 AM, Cooper, Stephanie <[sacooper@blm.gov](mailto:sacooper@blm.gov)> wrote:

Hi Amber,

Thanks for reaching out! Attached is a draft of the geo-referenced map I am making for Bears Ears. My goal in contacting everyone is to achieve a consistent message and design between all the products being created for the monument. Whether that's the map I'm making or the "20 things to see and do" brochure.

Maybe we could set up a call with all parties involved to discuss how to best achieve this. I would be happy to coordinate if there is interest.

As for the travel and recreation baselayer, I am using a combination of:

1. BLM MT and USFS travel management shapefiles for roads/trails
2. FAMS points shapefile and the RECS points/polygons layerfile for recreation points

The server location for these files can be found here:

1. Roads/Trails:
  1. BLM: \\blm\dfs\loc\EGIS\UT\GisData\ut\mt\data
    - Trails.gdb
    - Transportation.gdb/BLMTravelPlan
  2. USFS:
    - Trails:
   
\\blm\dfs\ut\loc\GisData\ut\mt\data\Transportation\MantiLaSalNFTranPlan
   
DataJuly2012\TransTrailOpen.gdb
- Roads:
   
\\blm\dfs\ut\loc\GisData\ut\mt\data\Transportation\MantiLaSalNFTranPlan
   
DataJuly2012\TransRoadOpen.gdb
2. Recreation points can be found in two locations:
  1. \\blm\dfs\loc\EGIS\UT\GisData\ut\mt\data\Recreation\RecreationFacilities.gdb
  2. \\blm\dfs\loc\EGIS\UT\Layerfiles\Recreation\RECS.lyr

I'm basing all of my information off of the Travel and Recreation map Lynn Roth made last year for the MT FO. After talking with Lynn, a lot of edits made to the map were not captured in the GIS information I am sharing with you.

Depending on our needs, I'm more than happy to work on adding the points and roads to the files I mentioned above. This will take me some time so this all depends on how quickly we want to produce these products.

Let me know what you think!

Thanks!

On Thu, Jan 26, 2017 at 2:06 PM, Johnson, Amber <[a2johnson@blm.gov](mailto:a2johnson@blm.gov)> wrote:

Hello all,  
I'm glad to work with you all on these projects! My expectation is that we will work closely with the WO and the SO for developing these maps. Whatever data we can provide, we will be happy to do it. We'd also like to be involved with content development and vetting.

As far as the "20 things to do" brochure, we will coordinate that with them directly under our current agreement. I had an email from Amanda Podmore yesterday asking for the Travel and Recreation map baselayer to use as the baselayer for the map portion of the brochure. What would be the appropriate contact for her? Is that Brian Mueller?

Thank you all!

Amber

**Amber Denton Johnson**  
**Supervisory Outdoor Recreation Planner**  
**BLM, Monticello Field Office**  
**435-587-1505**

On Mon, Jan 23, 2017 at 12:37 PM, Ginn, Allison <[aginn@blm.gov](mailto:aginn@blm.gov)> wrote:

Clayton-

Congrats on the permanent position! I spoke with Rachel today and she confirmed that you will still be working on interactive maps for NLCS. I am reaching out in an attempt to reduce any duplication of effort for the map products.

We have an in-house design team at the Utah State Office who are working on georeferenced PDF maps (see examples under "Utah" [here](#)). Monticello Field Office (MtFO) released a hardcopy Recreational Opportunities map in August 2016 that shows the designated routes and locations of interest in the MtFO. (I sent a hardcopy map by mail today to you.) Stephanie Cooper's primary project is to translate the hardcopy recreational map into a GeoPDF that includes the Monument boundaries. She is also compiling the data that supported the development the map into an accessible location for WO. The data includes the designated transportation system and point files that include recreation sites and other points of interest.

The Bears Ears NM boundary has been added to BLM's corporate data (Layer file at \\blm\dfs\loc\EGIS\UT\Layerfiles\AdminOwnership\National Monuments - National Conservation Areas.lyr and at <https://navigator.blm.gov/data?id=d1cd12a5d887310c>).

We realize that you may need additional data for the interactive map project and I am hoping to reduce the administrative burden on the field office due to fielding questions from both the UTSO and the WO on similar projects. If a coordination call is in order, I can set that up. I'll be in Monticello with their staff tomorrow and Wed am.

Regards,

Allison Ginn  
National Conservation Lands Program Lead  
BLM Utah State Office  
801-539-4053

----- Forwarded message -----

From: **Curtis, Aaron** <[acurtis@blm.gov](mailto:acurtis@blm.gov)>  
Date: Mon, Jan 23, 2017 at 11:23 AM  
Subject: Monument mapping efforts  
To: Amber Johnson <[a2johnson@blm.gov](mailto:a2johnson@blm.gov)>  
Cc: Allison Ginn <[aginn@blm.gov](mailto:aginn@blm.gov)>, "Hoffheins, Donald" <[dhoffhei@blm.gov](mailto:dhoffhei@blm.gov)>, Tyler Ashcroft <[tashcrof@blm.gov](mailto:tashcrof@blm.gov)>, Jonathan Jew <[jjew@blm.gov](mailto:jjew@blm.gov)>, "Cooper, Stephanie" <[sacooper@blm.gov](mailto:sacooper@blm.gov)>, "Mueller, Brian" <[bmuellet@blm.gov](mailto:bmueller@blm.gov)>

Hi, Amber,  
Hope all is well! From what I can tell, we're getting ready to roll on the following Monument mapping efforts:

1. interactive recreation map for BLM website (WO NLCS)
2. geo-PDF map (UTSO interns)
3. "20 things to do" brochure (Friends of Cedar Mesa)

I think we all want to see these be as high quality and consistent products as possible, and wanted to make sure that I'm happy to volunteer the services of our outstanding interns up here for all of the above products. If you can squeeze it in, please chat with Allison this week to discuss the role you'd like us to pay to help Monticello out, and let all of the folks on this email so they can begin coordinating with others as appropriate. Thanks!

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*Aaron Curtis*  
*Branch Chief for Outdoor and Heritage Resources*  
*Bureau of Land Management, Utah State Office*  
*Salt Lake City, Utah*  
*801.539.4225*

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Stephanie Cooper | Research Associate, GIS Mapping Technician  
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# Bears Ears National Monument



**NATIONAL  
CONSERVATION  
LANDS**

BLM's National Conservation Lands represent some of the West's most spectacular landscapes. These areas are diverse--made up of about 36 million acres of National Monuments, National Conservation Areas, Wilderness Areas, Wilderness Study Areas, Wild and Scenic Rivers, National Scenic and Historic Trails, and Conservation Lands of the California Desert. Bears Ears National Monument was designated on December 28, 2016 under the Antiquities Act, which grants the President authority to designate national monuments to protect "objects of historic or scientific interest." Since 1906, Presidents and Congress have designated more than 122 national monuments, 27 of which include lands managed by the BLM. Bears Ears National Monument is collaboratively managed by the BLM and the Forest Service.