

**To:** Bryant, Lisa[lmbryant@blm.gov]; Aaron Curtis[acurtis@blm.gov]; Allison Ginn[aginn@blm.gov]  
**Cc:** Ashcroft, Tyler[tashcrof@blm.gov]; Lance Porter[l50porte@blm.gov]; Donald Hoffheins[dhoffhei@blm.gov]; Christina Price[cjprice@blm.gov]  
**From:** Finch, Kimberly  
**Sent:** 2017-02-21T19:05:52-05:00  
**Importance:** Normal  
**Subject:** Re: media inquiry: Francis Johnson, Enterprise News (SLC, Utah) - economic impact of monument designation  
**Received:** 2017-02-21T19:06:41-05:00

Thanks for circling back Lisa.

Economic impact is very broad, is she asking for recreation and tourism, is she asking about industry? We aren't professional economists and I don't think we have a way to answer this question. I think we have some numbers on recreation if she wants that information. I don't know if the GSENM annual report includes any economic impact numbers or other reports like that. If anyone does, let me know.

Kimberly Finch  
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On Tue, Feb 21, 2017 at 3:14 PM, Bryant, Lisa <[lmbryant@blm.gov](mailto:lmbryant@blm.gov)> wrote:

I just spoke with Francis, her deadline isn't immediate and she'd be happy with getting the info later this week. She also said that if the BENM info wasn't ready or it's too difficult to get a statement; she'd be happy with general information about economic impacts of federal lands. I said that I could send her some general information related to Grand and San Juan County Public Lands impacts, a link to the economic analysis in the recent MLP, and a link to the Headwaters Institute webpage information.

I also said that I would continue to coordinate with our state office to see if we had any information or a statement we could share with respect to the BENM.

Thanks.

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On Tue, Feb 21, 2017 at 3:00 PM, Bryant, Lisa <[lbryant@blm.gov](mailto:lbryant@blm.gov)> wrote:

Then for this let's just skip Larry, sounds like it makes it more complicated. I forgot to include Francis's phone number: (b) (6) in the original media inquiry.

I'll go with what ever response you would like me to give her regarding the potential economic benefits of the BENM designation, as long as I don't have to say no comment. I'm guessing we've had this question before, so if you already have a talking point, I'm happy to use it, otherwise here's a suggestion:

Thanks for your inquiry.

As you know, this is a new monument and we are still in early stages of outreach to tribes, stakeholders, and the public. So we haven't analyzed potential economic benefits or costs yet. There is independent research that shows generally these types of special designations and federal lands provide an economic benefit to surrounding communities (<https://headwaterseconomics.org/topic/public-lands/>).

Thanks.

Kim, FYI, this is a think tank economic group that BLM has worked with in the past and that our economist specialist cites when he is providing documentation for our NEPA analyses. We also have the BLM report that I sent you a while ago.

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On Tue, Feb 21, 2017 at 1:57 PM, Finch, Kimberly <[kfinch@blm.gov](mailto:kfinch@blm.gov)> wrote:

Hi everyone,  
WO wants us to get approval for any responses regarding monuments. If Larry can provide the information he plans to share, that would help me complete the report up. We don't want to speculate on anything and we need to get out of the business of comparing GSENM to BENM, as in, reporters wanting us to say that everything that happened at GSENM will be the same for BENM.

Sorry I know this is a hassle, but it's our guidance. If you do make contact ask the deadline and

let the reporter know we'll respond as soon as we can.

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On Tue, Feb 21, 2017 at 1:42 PM, Crutchfield, Larry <[lcrutchf@blm.gov](mailto:lcrutchf@blm.gov)> wrote:

I am more than happy to talk about GSENM with the following sideboards - I won't talk AT ALL about any other monument, nor will I talk about efforts by state/county/congressionals to downsize GSENM. I will terminate the interview if either of these subjects is broached.

v/r  
Larry

On Tue, Feb 21, 2017 at 12:36 PM, Bryant, Lisa <[lmbryant@blm.gov](mailto:lmbryant@blm.gov)> wrote:

**From:** BLM-UT, Monticello FO  
**Reporter:** Francis Johnson, [Enterprise News](#), SLC  
**Media Inquiry:** Question regarding expected economic impact of newly proposed Monument

Please Advise.

Suggestions to consider:

I can return her call responding that we are still just reaching out to communities and cooperators and it's really too soon to make those kinds of predictions, but that generally in our experience these sorts of special designations tend to be a boon to local economies (I can refer her to the headwaters economic report on the subject).

I can also refer her to Larry Crutchfield, if he's available, to talk about the GSENM experience.

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Respectfully,  
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