

To: Tyler Ashcroft[tashcrof@blm.gov]
From: Blocker, Matthew (Matt)
Sent: 2017-10-23T16:03:04-04:00
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Subject: Fwd: Cedar Mesa business plan question for Silas
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Questions for Silas.docx

Hey Tyler,

I sent this message to Silas August 28 and he is working on getting the stats. We will be working on this plan during the Business Plan workshop. I have saved the most up to date version of the plan here R:\UT 934\NLCS\National Monuments and NCAs\Bears Ears\Projects\Cedar Mesa Business Plan

Matt Blocker
Recreation and Visitor Services Lead
Bureau of Land Management, Utah State Office
Salt Lake City, UT
Phone: (801) 539-4021

----- Forwarded message -----

From: **Blocker, Matthew (Matt)** <mblocker@blm.gov>
Date: Mon, Aug 28, 2017 at 12:56 PM
Subject: Cedar Mesa business plan question for Silas
To: Silas Sparks <ssparks@blm.gov>
Cc: "Johnson, Amber" <a2johnson@blm.gov>

Hey Silas,

I apologize I have been trying to send this to you for awhile now. Here is a list of question I have for you to help me complete the Cedar Mesa business plan. Mostly statistics. Would you like me to setup a call to discuss this?

Matt Blocker
Recreation and Visitor Services Lead
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Phone: (801) 539-4021

1. What are the commercial use numbers in Cedar Mesa SRMA?
2. What are the private use numbers in Cedar Mesa SRMA?
3. Do you guys administer commercial and private permits for Cedar Mesa in coordination with NPS Natural Bridges and Bears Ears Tribal Coalition?
4. Can you get me commercial and private SRP numbers for Cedar Mesa SRMA (See chart below)?

Total Visitation

The Monticello Field Office currently administers 11 commercial Cedar Mesa SRMA SRPs and issued 1,184 private river permits in 2011. 11,929 visitors engaged in non motorized boating on the Cedar Mesa SRMA in 2011. 2,742 were passengers on commercially guided trips, while 9,052 were private boaters. The table below shows commercial and private visitation for the last five years.

Commented [BM(J1)]: Silas can you get me the commercial and private ISRP numbers?

Table 2: Cedar Mesa SRMA Visitation

Year	Commercial Trips	Commercial Passengers	Private Trips	Private Visitors	Total Trips	Total Visitors
2007	298	2,947	861	7,157	1,159	10,104
2008	312	3,064	1,001	8,092	1,313	11,156
2009	315	3,140	1,096	8,531	1,411	11,671
2010	258	2,583	1,140	8,746	1,398	11,329
2011	264	2,758	1,184	9,171	1,448	11,929

5. Are new commercial SRPs being issued?
6. Do you have better demographics for Cedar Mesa?

The vast majority of private use is regional. In 2011, 86% of private permits were issued to trip leaders from the four corners states (Utah, Colorado, Arizona, and New Mexico). 46% of private permits were issued to trip leaders who reside in Colorado. 25% of private permits were issued to trip leaders from the communities of Durango, CO (15%) and Flagstaff, AZ (10%). Less than 1% were issued to local (San Juan County, UT) or international boaters. The visitor origin of all private river runners is likely more widespread than that of the permitted trip leaders, as many trip leaders bring visiting family and friends from beyond the region.

Commented [BM(J2)]: Insert visitor demographics here

7. What are the facilities maintained by the Cedar Mesa Program?

Table 3: Facilities Maintained in Support of the Cedar Mesa Program

Site Name	Location
Kane Gulch Ranger Station: Includes a ranger station, ranger residences, warehouse, toilets, drinking water, boat ramp, trash removal, recycling, informational kiosk, picnic area with shade structures, and parking lot (campground facilities at Sand Island will be addressed in a separate business plan)	3 miles west of Bluff, UT
Arch Canyon Ruin: Includes a parking lot, boat ramp, toilets, picnic area with shade structures, trash removal, and recycling.	Mexican Hat, UT
Comb Wash Campsite: Includes a parking lot, boat ramp, recycling, and toilets (maintained by the BLM or by the Glen Canyon National Recreation Area on a reimbursable basis from the BLM Cedar Mesa SRMA fee account)	San Juan County Road 278 And Highway 95
Fish and Owl Trailheads: The trailhead features a bulletin board, register box, fee station, and pit toilets for day hikers at the trailhead.	The road access to the trailhead is 1 mile south of the Kane Gulch Ranger Station on State Route 261.
Bullet Canyon Trailhead: The trailhead features a parking area, pit toilets, and a kiosk	To access the canyon drive 7 miles south of the Kane Gulch Ranger Station on State Highway 261 and turn right. This dirt road (County Road 251) takes you 1.5 miles to the trailhead.
Mule Canyon Ruin Interpretive Site: The BLM has constructed a canopy to protect the kiva. Interpretive signing and vault toilets are provided. The site is handicapped accessible and well signed on the highway. The site is open year round and there is no admission fee	The Mule Canyon Ruin site is located about 20 miles south and west of Blanding, UT. It may be accessed from highway 95. It has a paved parking area which is well

	signed on the north side of the highway.
Butler Wash Ruin Interpretive Site: Includes a parking lot, restroom, and interpretive signs	Butler Wash Ruins are located about 14 miles south of Blanding, UT and are well signed on Hwy 95.

8. How many commercial outfitters in Cedar Mesa?
9. Is there an application? Or an application fee? Rec.gov
10. Do you keep track of all the people that apply?
11. Are there cancelations?
12. Are most permits taken over the phone or at the ranger station?
13. Is the largest expense the operation of Kane Gulch Ranger Station? And what are the facilities there? Operations at Kane Gulch Ranger Station include solar powered residences for park rangers and volunteers, a ranger station and bookstore, a drinking water system, two vehicles, toilets, a warehouse, a parking lot, and trash removal.
14. Is there contracts for Cedar Mesa? Toilet Pumping? Trash Removal?
15. What is the staffing for Cedar Mesa?

Annual operating costs for the Cedar Mesa SRMA program include expenditures for permit administration, on site permit and resource monitoring, law enforcement services, facility maintenance and cleaning, vault toilet pumping, parking lot maintenance, and trash disposal. Six permanent employees and one seasonal employee provide services to the Cedar Mesa Permit program: four park rangers provide on site patrols, compliance checks, maintenance and cleaning, interpretation, resource protection, and safety services at the trailheads and throughout the SRMA; one of those park rangers also serves part time as the only maintenance staff for the entire Monticello Field Office resource area; one recreation employee performs commercial and private permit administration; and two law enforcement officers provide law enforcement and safety services. The labor expended by each employee is pro rated among the various fee accounts in which he or she works.

Commented [BM(J3)]: What is the current staffing of Cedar Mesa?

16. Update table

Table 6: Costs, Collections, and Fund Balance of Cedar Mesa Permit Fee Account:

Federal Fiscal Year	Operations Costs	Collections	Net Gain/Loss	Fund Balance
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2012	\$61,812	\$94,901	\$33,089	\$78,109
2013	\$90,491	\$103,385	\$12,894	\$111,199
2014	\$87,928	\$87,999	\$71	\$124,096
2015	\$86,733	\$84,271	\$2,462	\$130,994
2016	\$20,960	\$152,787	\$44,389	\$129,284
5 Year Average	\$21,960	\$178,628	\$5,767	\$171,757

Commented [BM(J4)]: Is there a reason why costs and collections went up this year? Just curious

17. Does Cedar Mesa receive appropriated funds? If so how much?

18. Help fill out this chart

Table 7: Fiscal Year 2011 Total Costs and Revenues of Cedar Mesa Permit Program

Cost Type	Fiscal Year 2011 Costs			Total Costs	Total Collections	Difference
	Cedar Mesa SRMA Fee Account	Appropriated Funds				
		Recreation Resources Management	Annual Maintenance			
Labor	\$149,628	\$47,672	\$4,303	\$201,603		
Operations	\$37,513	\$12,695	\$11,897	\$62,105		
Total	\$187,141	\$60,367	\$16,200	\$263,708	\$172,221	-\$91,487

The 2011 carry over fund balance in Table 6 of \$164,045 and the total Special Recreation Permit collections of \$172,221 (Table 7) both fall well short of the program's total annual operating costs of \$263,708. The Cedar Mesa Permit program should currently be producing enough revenue to carry over a fund balance of at least \$275,000 to ensure program stability and continuity. The program is currently dependent on a large sum of appropriated funding (\$76,567 in 2011) to meet costs at current operation levels

19. Are there commercial cancelation penalties like the San Juan?

20. Are there any campground use fees contributing to the Cedar Mesa account?

21. Can we expect SRP revenues to increase? Can we predicate the future annual revenues? With the increased popularity of the area

22. Help fill out table

Table 8: Annual Cedar Mesa Special Recreation Permit Revenues

Federal Fiscal Year	Per Person Special Recreation Permit Fees	Commercial Special Recreation Permit Fees	Total Revenues (Excluding Sand Island Campground)
2017	\$141,233	\$30,988	\$172,221
2016	\$133,203	\$32,136	\$165,339
2015	\$140,961	\$33,440	\$174,401
2014	\$129,559	\$29,737	\$159,296
2013	\$113,981	\$23,569	\$137,550
Avg.	\$131,787	\$29,974	\$161,761

Commented [BM(J5): Silas can you get me the Commercial SRP data?