

From: Domenech, Douglas
To: [Magallanes, Downey](#); [Megan Bloomgren](#); [Daniel Jorjani](#); [James Cason](#); [Kathleen Benedetto](#)
Subject: Battle Plan
Date: Tuesday, April 18, 2017 7:50:39 AM
Attachments: [Zinke Battleplan.docx](#)

Colleagues -

Attached please find the "Battle Plan". These represent identified goals and objects. There is a column to be used for developing the messaging if we want to do that. This is a DRAFT. We will be filling the status over the next few days and I will circulate an updated version.

I think we should complete this review before it is sent to the COS or Secretary.

I think this is a different document than the "Top Ten" being developed. But, of course, there is overlap.

Please consider this CLOSE HOLD for now.

Doug Domenech
Senior Advisor
US Department of the Interior

Secretary Ryan Zinke Policy Goals and Objectives Battle Plan			
Policy Goal	Messaging (Meg/Heather)	Specific Objective/Action	Status and Notes
Achieve Energy Dominance Through American First Energy: (b) (5) DPP [Redacted]		(b) (5) DPP [Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]
		[Redacted]	[Redacted]

Policy Goal	Messaging (Meg/Heather)	Specific Objective/Action	Status and Notes
		(b) (5) DPP [Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	

Policy Goal	Messaging (Meg/Heather)	Specific Objective/Action	Status
-------------	-------------------------	---------------------------	--------

<div>Making America Great Through Shared Conservation Stewardship: (b) (5) DPP</div> <div></div>		(b) (5) DPP	

		(b) (5) DPP	

Policy Goal	Messaging (Meg/Heather)	Specific Objective/Action	Status
Making America Safe: (b) (5) DPP [REDACTED]		(b) (5) DPP [REDACTED]	
		[REDACTED]	
		[REDACTED]	
		[REDACTED]	
		[REDACTED]	
		[REDACTED]	
		[REDACTED]	
		[REDACTED]	

Policy Goal	Messaging (Meg/Heather)	Specific Objective/Action	Status
Interior's Role in Getting America Back to Work: [REDACTED]		(b) (5) DPP [REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]

		(b) (5) DPP [Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	

		(b) (5) DPP [Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	

		(b) (5) DPP [Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	

		(b) (5) DPP [Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	

		(b) (5) DPP [Redacted]	
		[Redacted]	

Policy Goal	Messaging (Meg/Heather)	Specific Objective/Action	Status
Make America Great By Ensuring that Government is Enhancing Service to the People: [Redacted]		(b) (5) DPP [Redacted]	[Redacted]
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	

		(b) (5) DPP	

		(b) (5) DPP [Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	
		[Redacted]	