

To: Downey Magallanes[downey_magallanes@ios.doi.gov]
Cc: timothy_williams@ios.doi.gov[timothy_williams@ios.doi.gov]; Jessica Wahl[jwahl@outdoorindustry.org]; Adam Cramer[adam@outdooralliance.net]
From: John Sterling
Sent: 2017-03-10T16:27:56-05:00
Importance: Normal
Subject: Follow-up from Outdoor Industry Meeting on Wednesday
Received: 2017-03-10T16:29:19-05:00
[CA Secretary Zinke Letter 2017March sigs.pdf](#)
[FCM BearsEarsRecMap_042116vFF-Lowrez.pdf](#)
[image002.jpg](#)

Hi Downey and Tim,

Thank you again for making time to meet with our group of outdoor industry representatives on Wednesday. We appreciate your taking the meeting on short notice.

As discussed during the meeting, The Conservation Alliance and our member companies were actively involved in the Public Lands Initiative (PLI). When it became clear that the PLI legislation would not likely succeed, we shifted our efforts to the Bears Ears National Monument proposal. Our membership recognized early on that the Bears Ears landscape was most worthy of protection for its cultural and outdoor recreation values. We worked hard with our partners in the outdoor recreation and conservation communities to ensure that any protections would preserve the area's world-class recreation opportunities while protecting the significant cultural sites on the landscape. The process that led to the monument designation was thoughtful, thorough, and transparent. The final boundaries create a monument that is significantly smaller than originally proposed, incorporating notable compromises for outdoor recreation. Further changing those boundaries administratively would undermine the integrity of the Antiquities Act, which has been an important conservation tool for Republican and Democratic presidents for more than 100 years. For those reasons, we strongly support the boundaries as designated. Any changes to the boundaries should be pursued through the legislative process.

Attached is a letter to Secretary Zinke, signed by each member of The Conservation Alliance board of directors, which details our position on the Bears Ears. Also attached is a map that highlights the recreation opportunities on the Bears Ears landscape.

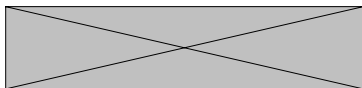
Thank you for considering our perspective. I am always available to discuss this issue further. Please don't hesitate to contact me anytime.

Have a great weekend!

Best,

-John

John Sterling
Executive Director
The Conservation Alliance
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March 10, 2017

Interior Secretary Ryan Zinke
US Department of the Interior
1849 C Street, NW
Washington, DC 20240

Dear Secretary Zinke,

Congratulations on your confirmation as our new Interior Secretary. As a group of companies that rely on the health of the outdoor economy, we look forward to working with you over the coming years to strengthen and expand opportunities to recreate on America's public lands. Outdoor recreation supports 6.1 million jobs in the United States that cannot be outsourced, and generates \$646 billion in consumer spending in America. Our public lands play a key role in this economic activity.

We are heartened by your commitment to keep public lands public for hunters and anglers, campers, hikers, and outdoor enthusiasts of all stripes. Yet recently, a vital tool to protect our public lands—the Antiquities Act—has come under threat by some in Congress. The Antiquities Act, which was championed and first used by President Theodore Roosevelt, is an important tool to protect our special natural, cultural and historic places when Congress is unable to act quickly. The legislation, in effect for more than a century, has been used by nearly every president since its passage—Democrats and Republicans alike. Efforts to undermine the ability of future presidents, including President Trump, to protect lands and other public places for the American people.

We know that some in Congress have asked you and the Trump Administration to weaken this vital tool by administratively rescinding or dramatically reducing the boundaries of the Bears Ears National Monument in Utah. ***We strongly oppose any such action***, which would inevitably put other national monuments across the nation in jeopardy—including the eight national monuments that Theodore Roosevelt designated under the act that have not received additional protections from Congress.

We support the boundaries of Bears Ears as designated. Those boundaries already represent significant compromises for outdoor recreation, and were developed through a thorough and transparent process led by Secretary Jewell. We look forward to participating in the public management planning process that will preserve this American treasure while also responding to local and economic concerns. The Bears Ears is home to world-class outdoor recreation and unparalleled cultural sites. We encourage you to work with the Utah delegation, the tribes, the outdoor recreation community, and stakeholders on the ground to develop a solid management plan for the Bears Ears National Monument, and ask that you resist any efforts to reduce or otherwise undermine the new monument through administrative action. Any changes to the current boundaries should be made through the legislative process only.

Thank you for your attention to our concerns and we look forward to working with you to protect our public lands and help our economy thrive.

Sincerely,

The Conservation Alliance Board of Directors. See reverse for signatures.



John Sterling
Executive Director
The Conservation Alliance



Ann Krcik
Senior Director Outdoor Experience
The North Face



Hans Cole
Director of Environmental
Campaigns and Advocacy
Patagonia



Tracy Brunz
Division Vice President
Recreational Equipment, Inc.



Jon Hoerauf
President
Arc'teryx



Peter Metcalf
Founder
Black Diamond Equipment



Seth Cobb
President
Chaco, Inc.



Joe Craig
Vice President
Columbia Sportswear



Ted Manning
CEO
Ibex Outdoor Clothing



Gordon Seabury
CEO
Toad&Co.



Casey Sheahan
President
KEEN, Inc.



Elysa Hammond
Director of Environmental Stewardship
CLIF Bar & Company



Eric Greene
Divisional VP / General Manager
Sierra Designs



Eric Greene
Divisional VP / General Manager
Kelty



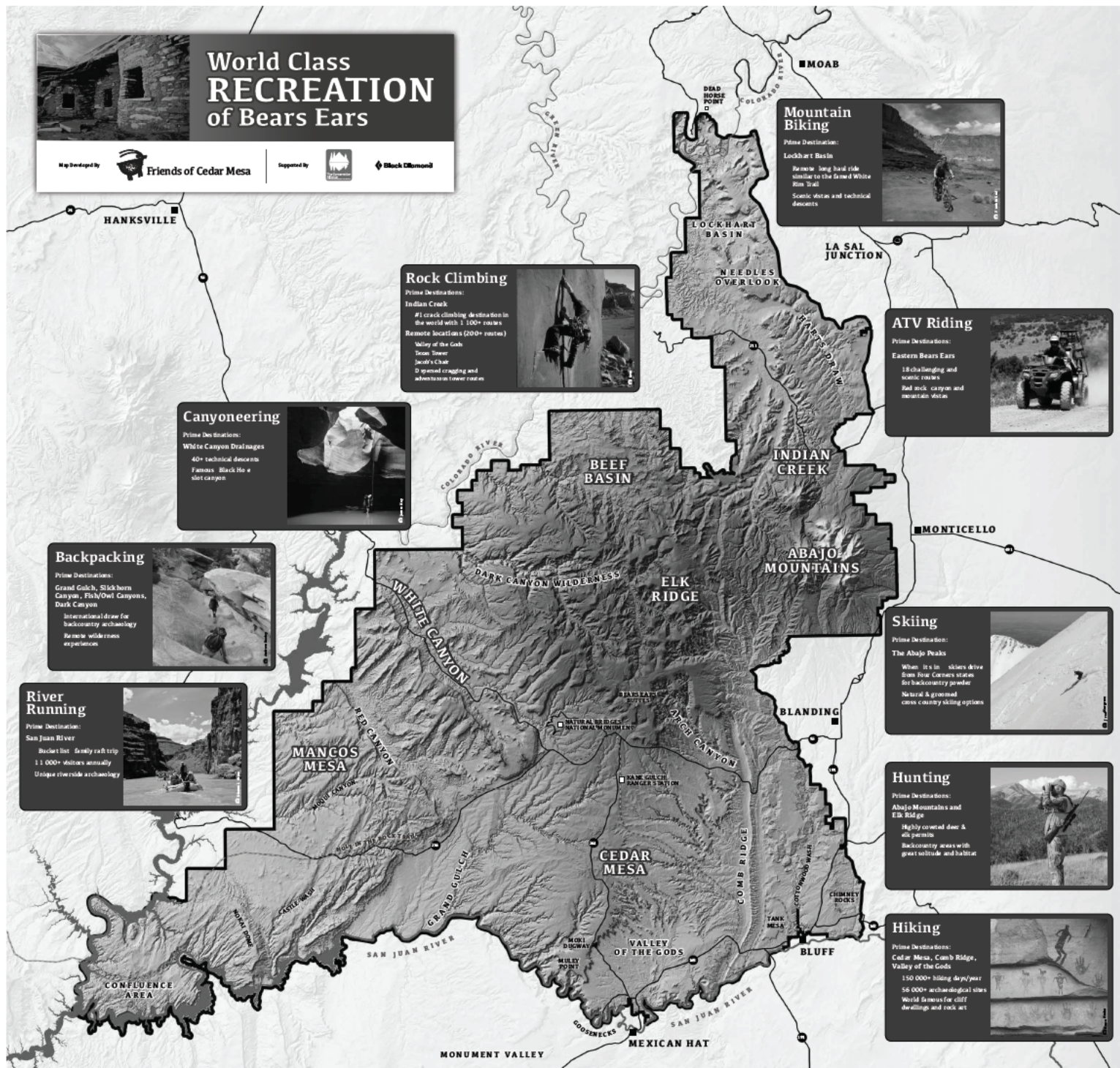
Eric Greene
Divisional VP / General Manager
Ultimate Direction



Linda Balfour
Global Director of Marketing
Superfeet Worldwide



Kate Ketschek
Founder
Revolution House Media





The Conservation Alliance

Outdoor Business Giving Back to the Outdoors