



NEW MEXICO Las Cruces

Recreation Fee Program Spending & Accomplishment Highlights 2022

District Office

Three Rivers Petroglyphs



View of Campground from Petroglyph Trail

Three Rivers Petroglyph Site is home to two trails that detail how the Jornada Mogollon people lived, including thousands of examples of their rock art. These trails, along with the camp sites, visitor center, restroom facility and picnic areas require a robust cleaning and maintenance schedule to provide the best possible visitor experience. 1232 funds are used to pay for these supplies and reimburse our site hosts who spend their time maintaining the site and greeting visitors.

Amount Expended: \$14,592.00

Openings to OHV Opportunities



BLM employee with new Aden Hills portal sign

The explosion in off-highway vehicle (OHV) recreation has led to skyrocketing interest in the OHV areas within the Las Cruces District. Driving along Highway 54 from Alamogordo or I-10 from Las Cruces, it would be easy to miss the Red Sands or Aden Hills OHV areas. Combined, these two areas provide nearly 45,000 acres of open land for OHV enthusiasts. New portal signs, created and installed with 1232 funds, now greet visitors to these two areas.

Amount Expended: \$2,489.00

Recreation Fee Dollars

Recreation fee dollars are an investment in outdoor recreation. Current and future generations benefit as 100% of the funds collected are reinvested in the facilities and services that visitors enjoy, use, and value.

They support and enhance:

- Maintenance, repair, and facility enhancement related directly to visitor enjoyment, visitor access, and health and safety
- Interpretation, visitor information, visitor service, visitor needs assessments, and signs
- Habitat restoration directly related to wildlife- dependent recreation that is limited to hunting, fishing, wildlife observation, or photography
- Law enforcement related to public use and recreation
- Direct operating/capital costs associated with the recreation fee program



Other Accomplishments

- Lake Valley Historic Townsite Annual maintenance, cleaning, and site host reimbursement (\$11,922)

Vicinity Map



Contacts

Las Cruces District Office

Recreation Fee Program Contact

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[Published FLREA Triennial Report](https://doi.sciencebase.gov/flrea/)

<https://doi.sciencebase.gov/flrea/>

[Published FLREA Annual Revenue and Spending Plans](https://www.blm.gov/programs/recreation/permits-and-fees/flrea-revenue)

<https://www.blm.gov/programs/recreation/permits-and-fees/flrea-revenue>

[Connecting with Communities BLM Recreation Strategy](https://www.blm.gov/national-office/public-room/strategic-plan/connecting-communities-blm-recreation-strategy-summary)

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Revenue & Expenditures

End of Year Carryover:	\$58,122.95
FY22 Revenue	
Recreation Use Permits (RUPs)	\$21,632.75
Special Recreation Permits (SRPs)	\$19,121.94
Individual Special Recreation Permits	\$0.00
Interagency Passes	\$0.00
Total Recreation Fee Revenue for FY22:	\$40,754.69

FY22 Expenditures	
Repair & Maintenance	\$19,397.71
Visitor Services	\$23,340.96
Law Enforcement	\$0.00
Habitat Restoration	\$100.63
Collections/Overhead	\$154.02
Total Recreation Fee Expenditures for FY22:	\$42,993.32



Planned Activities



Current kiosk up for replacement

- New Kiosks at Three Rivers - Replacing older kiosks with newer ones that have the new 'look-and-feel,' provide Spanish translation, and also incorporate e-commerce payment options (25,000)
- Volunteer Reimbursements for Site Hosts at Three Rivers and Lake Valley to provide maintenance and customer service to visitors (\$20,000)
- Supplies at Lake Valley and Three Rivers - Cleaning supplies and tools to provide simple maintenance of the infrastructure and keep the site clean to improve visitor experience (\$5,000)
- Brochure Purchases - Pamphlets for the Lake Valley Historic Site, the Lake Valley Scenic Byway, and the Three Rivers Petroglyph Site (\$10,000)

FY23 Planned Expenditures

Repair & Maintenance	\$20,000.00
Visitor Services	\$24,000.00
Law Enforcement	\$0.00
Habitat Restoration	\$150.00
Collections/Overhead	\$150.00
Total Recreation Fee Expenditures for FY23:	\$44,300.00
Carryover Funds To FY23:	\$55,884.32
FY23 Projected Revenue:	\$41,000.00

Connecting with Communities

The Las Cruces District Office strives to fulfill its 'Connecting with Communities' priorities in all facets of recreation, including our visitor services program. With our fee sites, the District hopes to balance the needs of upkeep and maintenance of the sites and provide great value to visitors. This value is measured through the social, economic, and environmental outcomes achieved. Throughout the 2022 Fiscal Year, the District hosted numerous school field trips to the Three Rivers Petroglyph Site. These visits provided opportunities to educate young people about unique cultural values while emphasizing good stewardship and environmental awareness. The economic benefits of visitors from all over the country is reflected in the local businesses in nearby Tularosa, Alamogordo, and Ruidoso. Three Rivers is just one of a handful of areas in southern New Mexico, alongside White Sands National Park and the Lincoln National Forest, that attract tourist and bring in revenues to these localities.

