

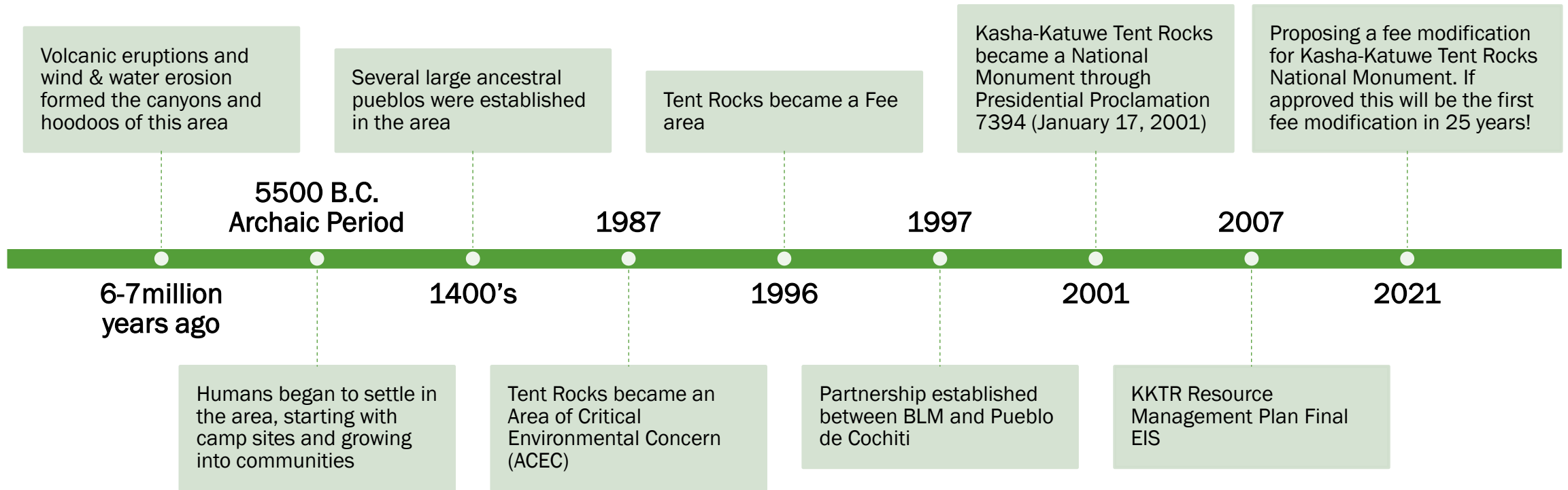
U.S. Department of the Interior
Bureau of Land Management



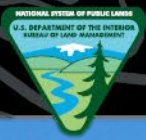
Kasha-Katuwe Tent Rocks National Monument

Draft Business Plan & Proposed Fee Modification August 19, 2021





“A STONE IS INGRAINED WITH GEOLOGICAL AND HISTORICAL MEMORIES.”
~ANDY GOLDSWORTHY



WHAT MAKES A SITE ELIGIBLE TO BECOME A STANDARD AMENITY FEE SITE?

A site must include these six
“amenities” in order for it to qualify
to become a fee site

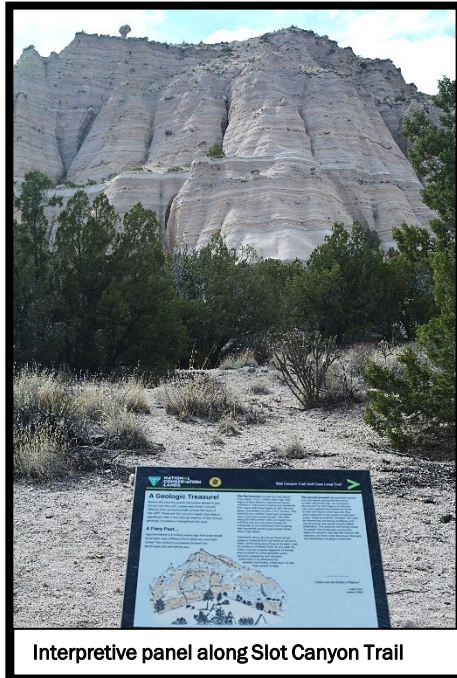
- Picnic tables
- Trash receptacle
- Toilet facility
- Parking
- Interpretive signing
- Security services

SLOT CANYON & CAVE LOOP TRAILS AMENITIES

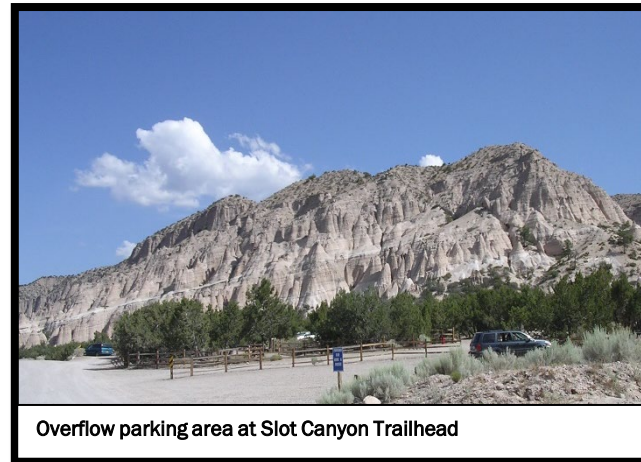
- Trails:
 - Slot Canyon Trail – 1.5 linear miles one-way
 - Cave Loop Trail – 1.2 linear miles
- Facilities:
 - 4 Vault Toilets
 - 3 shaded picnic areas, 1 picnic table without shade structure, and 1 group shelter with 3 picnic tables
 - 3 bear proof trash receptacles and 1 recycling receptacle
 - Trailhead kiosk, self-service information center, interpretive panels and markers
 - ADA sidewalks/accessible routes to and from parking areas to shelters, restrooms, and trailhead.
 - 102 total parking spaces including 4 ADA spaces



FACILITIES AT SLOT CANYON TRAILHEAD



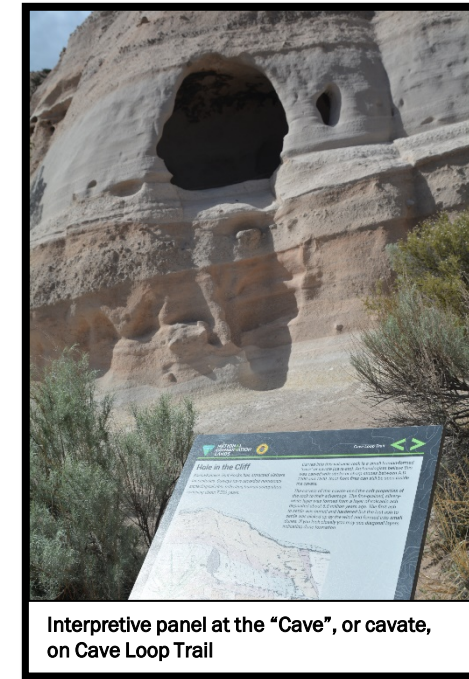
Interpretive panel along Slot Canyon Trail



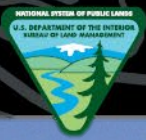
Overflow parking area at Slot Canyon Trailhead



ADA path and ADA picnic table with shelter at the Slot Canyon Trailhead

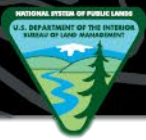


Interpretive panel at the "Cave", or cavate, on Cave Loop Trail



VETERANS' MEMORIAL OVERLOOK AMENITIES

- Trail:
 - Veterans' Memorial Overlook Trail – 1 linear mile loop, ADA accessible
- Facilities:
 - 1 Vault Toilet
 - 4 shaded picnic areas, and 1 group shelter with 3 picnic tables
 - 1 bear proof trash receptacle
 - Trailhead kiosk
 - Interpretive panels at the scenic point
 - ADA sidewalks/accessible routes to and from parking areas to shelters, restroom, 300 feet of paved path to scenic point, and trailhead.
 - Approximately 20 dispersed parking spaces including 2 ADA spaces



FACILITIES AT VETERANS' OVERLOOK TRAILHEAD



ADA path at Veterans' Memorial Overlook



ADA path and interpretive signs at Veterans' Memorial Overlook



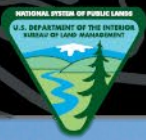
Picnic areas and ADA path at Veterans' Memorial Overlook



Group Picnic Area and ADA path at Veterans' Memorial Overlook

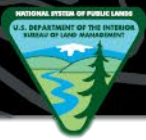


Vault toilet, trash receptacle, and ADA path at Veterans' Memorial Overlook



KASHA-KATUWE TENT ROCKS RESOURCE MANAGEMENT PLAN EIS 2007

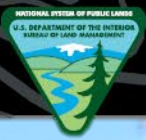
- RMP – Management actions expected to stabilize at 50,000 visitors annually
- Reservation system implemented at the Monument
- Overall goal is to help manage resources more sustainably and to provide a more positive visitor experience.



CURRENT VISITATION & FEE STRUCTURE

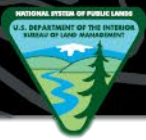
- Current Visitation average – 110,856
 - The past government shutdowns and COVID closures have decreased this average. A more representative average per year is approximately 127,000
- Open 350 days a year, 15 closure days as coordinated with Pueblo de Cochiti days of significance
- Current Fee Structure – per vehicle
 - \$2 – motorcycles and bicycles
 - \$5 – per vehicle with 1-8 passengers
 - \$25 – per vehicle with 9-25 passengers
 - \$100 – per vehicle with 26+ passengers
- America the Beautiful Interagency Passes
 - America the Beautiful Passes are accepted and sold at the Monument
 - America the Beautiful Passes make up approximately 32% of entries into the Monument



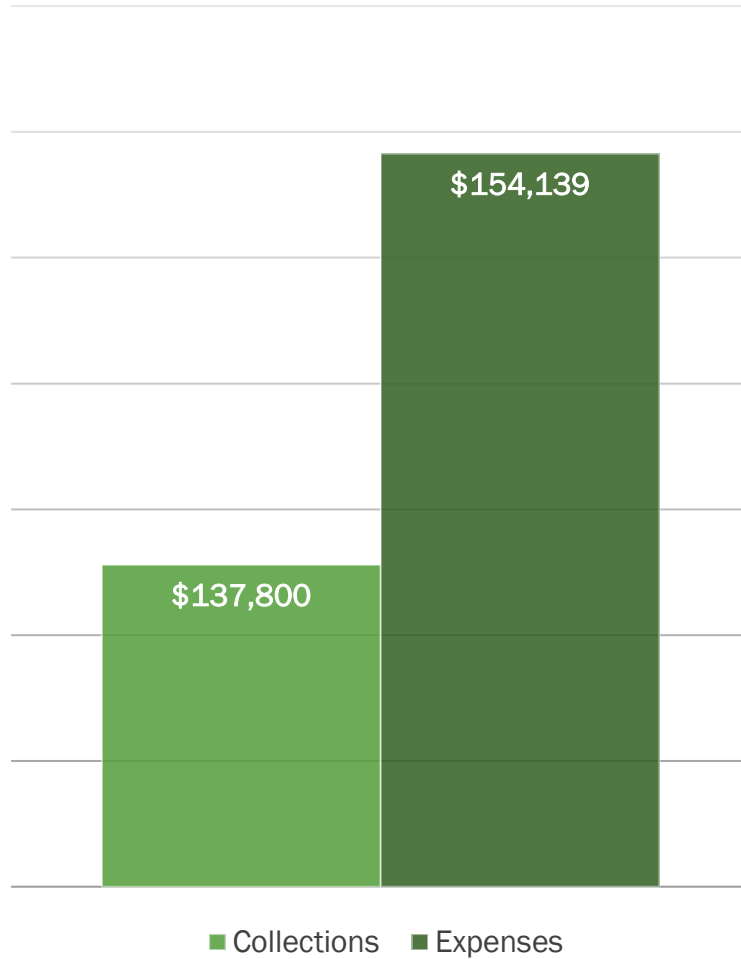


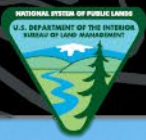
EDUCATIONAL FIELD TRIP PROGRAM

- Educational Groups are free with a reservation.
- Elementary through College age students.
- Groups from all over New Mexico, the Nation, and even worldwide come to study the unique geology.
- Annual average of 2,288 visitors through the Educational Field Trip Program.



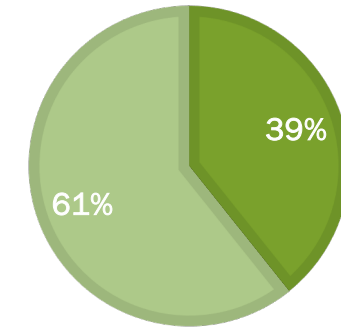
Collections (L1232) & Expenses Comparison (Annual Average 5 years)





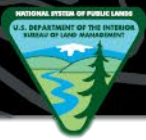
AVERAGE ANNUAL LABOR & OPERATING COSTS OVER 5 YEARS

■ Labor Costs ■ Operating Costs



Average Annual Expenditures for 5 years (Fiscal Years 2016-2020)

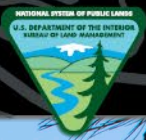
Labor Costs	\$160,504.91
Operating Costs	\$248,009.85
Total Average Expenditures	\$408,514



WHY ARE WE PROPOSING TO INCREASE FEES?

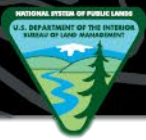
- A change in fees at the Monument may have impacts to the public.
- However, the fee increase would overall benefit the Monument and its visitors.
- A fee increase is needed to continue to provide high quality services and amenities.
- Inflation continues to rise and has risen 73.17% over the past 25 years.





PROPOSED FEE STRUCTURE MODIFICATION

Structure by annual visitation ranges	50,000 visitors	75,000 visitors
Current (\$5/vehicle) up to 8 visitors	\$57,800	\$85,000
\$5 per person	\$170,000	\$255,000
Fee Revenue considers 32% of visitors utilize the America the Beautiful Pass which allows free entry for four total visitors.		

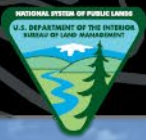


IMPACTS OF MODIFYING FEE STRUCTURE

Impacts from changing fees include:

- Generation of revenue to be used for labor and operational needs.
- Ensure adequate staff to halt resource damage and provide the level of service the public has come to expect.
- Improve recreational opportunities and the quality of the experience and public satisfaction for visitors.
- Ability to continue operations despite potential increase of costs of goods, labor, and/or services.
- Perceived fee equality with private, comparable recreation sites.
- Greater self-sufficiency for management of the recreation site.
- Preparation for the potential increase of costs of goods, labor, and/or services.
- Return visitors may find it off putting that they are now required to pay a higher fee with the change to per person.
- Socio-economic impacts to low-income or minority populations are unknown at this time. Some impacts could be expected with any fee.

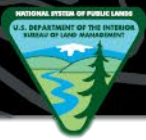




IMPACTS FROM NOT MODIFYING FEE STRUCTURE

Impacts from not changing fees include:

- Loss of potential revenue in L1232 funds to augment funds for labor and operational costs.
- Potential environmental degradation of resources in the monument.
- Potential degradation of recreation experience and public satisfaction for current and new visitors with less funding available for aging facilities and not enough personnel to work the area.
- Costs of goods, labor, and services increase at a faster rate than fee revenue projections.
- Socio-economic impacts to low-income or minority populations would be favorable because there would be a per vehicle fee.

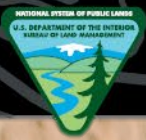


CONCLUSION

Kasha-Katuwe Tent Rocks National Monument is a gem of New Mexico in need of adjusting its fee structure.

- No change in fees for 25 years.
- Inflation impacts are becoming noticeable.
- We wish to provide the stellar services and beyond!

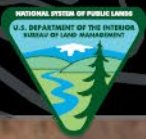




QUESTIONS? COMMENTS?

Please feel free to raise your hand to comment to ask a question verbally.

You are also welcome to type your questions into the chat box.



U.S. Department of the Interior
Bureau of Land Management



THANK YOU!

WE APPRECIATE YOUR TIME TODAY AND THANK YOU FOR YOUR QUESTIONS AND COMMENTS!