



U.S. Department of the Interior  
Bureau of Land Management

# Wild Horse and Burro Program Off-Range Update





# Wild Horse and Burro Off-Range Space Update

Number of wild horses at  
Off-Range Pastures: 31,588

Number of wild horses and burros  
at Off-Range Corrals: 9,332

Number of wild horses at  
Eco-Sanctuaries: 562





# Wild Horse and Burro Off-Range Space Update

- Seven Off-Range Pasture awards were made in FY 2016:
  - Two awards (MO and OK) from the 2015 ORP solicitation; 600 new spaces by October 2016
  - Five, tentative, awards (KS and OK) from the 2016 ORP Solicitation are awaiting NEPA completion; approximately 5,400 potential spaces expected by April 2017



# Wild Horse and Burro Off-Range Space Update

- Eco-Sanctuaries
  - 3 locations hold 580 wild horses (2-WY; 1-OK)
  - Goals for FY17 include developing educational and placement opportunities to expand program awareness
  - Wind River Eco-Sanctuary is in Lander, WY, and held a successful Open House on June 4.
  - Mowdy Ranch Eco-Sanctuary, Coalgate, OK held the 2<sup>nd</sup> Annual Mustang Marathon on June 11.





# Wind River Eco-Sanctuary (Lander, WY)

- Visitors information center
- Educational Opportunities
- Tours
- Gift Shop
- Campgrounds





# Mowdy Ranch Eco-Sanctuary (Coalgate OK)

- Educational Opportunities
- Tours
- Cabins
- Mustang Marathon (Run)





# Comprehensive Animal Welfare Program (CAWP) Update

- Off-Range Corrals, Transportation and Adoption – Draft IM
  - Implementation
  - Training Development
  - Further define the draft assessment tool
- Off-Range Pastures and Eco-Sanctuaries – Developing draft Standard Operating Procedures (SOP)
  - Assessment tool
  - Training materials
- Future
  - Consider standards for animals outside of BLM care such as training programs and Storefronts



# Wild Horse and Burro Off-Range Update

- Marketing Firm Support
  - Solicitation opened 8/26 and closes 9/16
  - Solicitation seeks professional and consistent marketing and communication products
  - Guidance on marketing strategies
  - TPEC will review proposals and make an award by 9/26





# Wild Horse and Burro Off-Range Update

- Adoption Incentive Pilot Program
  - SPI was completed by the program and reviewed by procurement
  - RFA (Solicitation) will move forward next FY
  - 100 animals in ORCs (minimum in 1<sup>st</sup> year)
  - Incentive offered to adopters who:
    - Halter/Saddle train horses 7 years and older
    - Halter/Saddle train burros 9 years and older
  - Adopter must apply for and receive title at the same time incentive is paid out



# Internet Adoption Website

- Adopt-A-Horse website will be rebranded, modernized, and automated to benefit the adoption and sales program.
- Request for proposals (RFP)
  - RFP closed Tuesday, September 6<sup>th</sup>
  - TPEC identified, will review proposals and recommend within 48 hours
  - Award contract this fiscal year



# Trained Animal Opportunities

- Trainer Ambassador Pilot Program (TAPP)
  - Eastern States is leading the effort
  - Foundation Trainer proposals reviewed by TPEC
  - Site visits and coordination will continue after next FY
- Family of Horses (Partnership)
  - Placed over 150 trained burros since November 2015
  - Provided educational and program assistance



# Trained Animal Opportunities

- Mustang Heritage Foundation (Partnership)
  - Placed over 1,100 trained animals
    - Storefront Program
      - Provides educational and marketing assistance
- Correctional Centers (Partnership)
  - Placed over 300 trained horses
  - Host open houses and adoption events
- Mantle Horse Ranch (Contract)
  - Placed nearly 75 untrained and trained animals
  - Hosts adoption events



# Placement into Private Care

- Adoption Demand Study
  - Great Lakes Marketing completed a review of the adoption/sales program
  - Findings will be submitted to BLM in September
  - Great Lakes will continue to be available to the program for clarification and questions until October 31



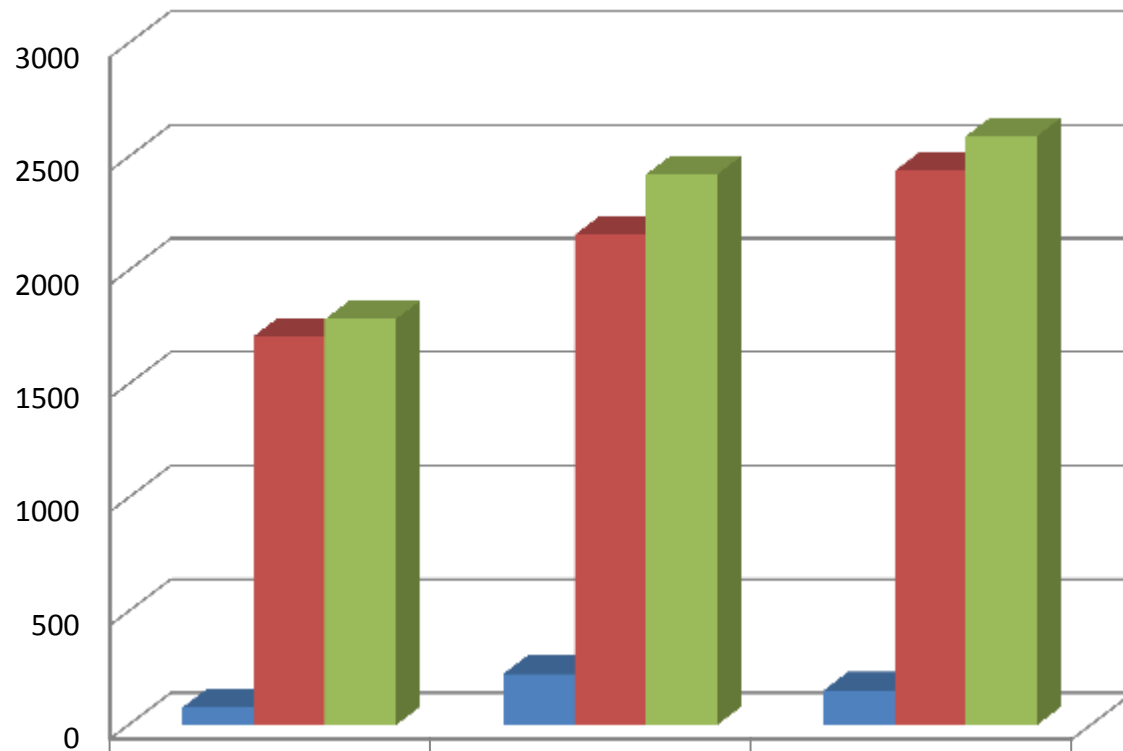
# Placement into Private Care

- Private Care Placement Team
  - Comprehensive review of policies, procedures, and challenges associated with placing animals into private care
  - Review Adoption Demand Study Findings and Recommendations
  - Final report and recommendations in approximately 6 months



# Wild Horses and Burros Placed into Private Care FY 2014 – FY 2016 as of 8/18/16

# of Animals



■ Total animals sold by states	76	225	153
■ Total animals adopted by states	1710	2157	2439
■ Total animals adopted/sold by states	1786	2423	2592





# Questions?

