MISSION

The Mustang Heritage Foundation is a 501 (c)(3) public, charitable, nonprofit organization dedicated to facilitating successful adoptions for America’s excess mustangs and burros. Our program areas focus on adopters, philanthropists, youth and horse training professionals. Since 2007 the Mustang Heritage Foundation has placed over 7,000 BLM held mustang into private care through training and gentling programs.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2001 - 2005</td>
<td>Selection of a comprehensive and effective Board of Trustees.</td>
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<td>2006</td>
<td>Entered into a continuing Financial Assistance Agreement with the BLM’s Wild Horse &amp; Burro Program</td>
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| 2007 | Creation & Production of the first Extreme Mustang Makeover  
Creation & Implementation of the Trainer Incentive Program |
| 2013 | Creation & Production of Mustang Million |
| 2015 | Creation & Launch of a national awareness campaign, Americas Mustang. |
| 2016 | Implements a national push to increase TIP Storefront locations across the United States |
BOARD OF TRUSTEES

Paula Carr  President, 2006
B.F. Yeates  Vice Chair, 2010
John Falen   Secretary, 2002
Robin Lohnes Treasurer, 2013
Randall Carr Board Member, 2006
STAFF

KALI SUBLETT
Executive Director

BYRON HOGAN
Program Director

RANDI BLASIEZ
Program Director

KYLA HOGAN
Marketing Director

STORMY MULLINS
Program Coordinator

BRITTANI PFAU
Program Coordinator

LIZZY LANDRY
Program Coordinator
BLM PARTNERSHIP

Since 2007, the BLM has worked in partnership with the Mustang Heritage Foundation. This partnership has helped place over 7,000 Mustangs into adoptive homes. The Foundation would like to thank the national, local and state BLM offices and staff for their continued support.

Nevada BLM has participated in 2 EMM’s and 1 Youth & Mustang Event!

-THANK YOU
10 YEARS. 10 CITIES. 10 TIMES THE EXTREME.
2007 - 2016
EXTREME MUSTANG MAKEOVER

2007 - 2016

22 states
83 events
3764 mustangs adopted

30 cities
1500 trainers

2016

271 Animals Adopted
33 Animals Sold
10 Events
400,000 Annual YouTube Views
EXTREME MUSTANG MAKEOVER

2,000 Average Attendance
$1,300 Adoption averages
$1,000 Sale averages

• Increase in 1st time trainer participation
• Increased educational outreach through demos & seminars
• Increased spectator involvement, “Meet the Mustang”
• 2017 will focus on fewer events, more trainers & increased education
2017 TENTATIVE EVENT SCHEDULE

January 19-21     Mustang Magic, Fort Worth TX
May 18-20         EMM, Jacksonville FL
June 15-17        EMM, West Springfield MA
July 6-8          EMM, Lexington KY
August 10-12      EMM, Monroe WA
September 14-16   EMM, Fort Worth TX
TRAINER INCENTIVE PROGRAM

861 TIP Animals placed to date
514 Horses
155 Youth
124 Storefront
41 Burros
9 Sales

440 Trainers approved
3 States w/o TIP trainers; ND, SD, VT
FL State with most adoptions
CA State with most trainers
The TIP Storefront Program is an extension of the Mustang Heritage Foundation’s Trainer Incentive Program.

PURPOSES:

• Increase # of animals TIP trainers are allowed to take into training at any given time
• Increase the availability of TIP animals for other TIP trainers
• Increase the overall availability of wild and gentled mustangs and burros in Eastern States
• Provide another location for Internet pick up’s

124 Adoptions

11 Approved & Active Facilities

AL, CA, CO, FL, ID, IN, NM, OR, PA, WA

5 Facilities Pending Approval

AZ, CA, MO, VA, WY
TIP STOREFRONT

PROCESS:

• Follow the steps to becoming a MHF TIP trainer
• Review TIP Storefront Program guidelines
• Submit Statement of Interest Form to MHF
• MHF application review
• BLM Site visit
• Coordination call b/w MHF, BLM & Trainer

Great Escape Mustang Sanctuary, 2016 TIP Storefront Facility.

https://www.youtube.com/watch?v=O3qFMvrzUzY
VETERANS & MUSTANGS

- 8-WEEK SESSION
- 3 DAYS PER WEEK
- 5-10 VETERANS & WILD MUSTANGS PER SESSION
- NO COST TO VETERANS
- NO COST TO BLM - CONTRIBUTION BASED PROGRAM
Developed in 2015, the America’s Mustang Campaign is an effort to provide opportunities for more Americans to discover the mustang: learn about their special characteristics, where they are located, what they need as a breed, and how we can all help manage, care for, adopt or purchase one of our own.

* Off range corral tours, HMA tours, live demonstrations, eco-sanctuary tours, seminars
1,191 Live stream Views
13,000 Website Page Views
14 National Events
7,000+ Facebook Live Views

Freeze branding demonstrations, adoption how to & more
2016 IN REVIEW

1,200 Projected Annual Adoptions

$57,600,000 Annual savings over lifetime care to tax payers & BLM

125,000 Facebook Fans

600+ Active and Passionate Trainers
LOOKING AHEAD

2,000 Annual Adoptions

Continue to build a national network of mustang and burro adopters, trainers and enthusiasts.

Improve horse and burro selection process for all MHF training and gentling programs

Increase the placement of America’s Wild horses & burros through the development of partnerships with individuals, corporations, veterans groups, youth groups & others who have the desire and ability to either train, adopt or support MHF programs.