LISTING OF CITIES BY POPULATION STRATA

(10-01-2021 Using 2010 Data)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Zone 1** |  | **Zone 2** |  | **Zone 3** |  | **Zone 4** |
| **5,000,000 plus** |  | **2,500,000 to 4,999,999** |  | **1,000,000 to 2,499,999** |  | **500,000 to 999,999** |
| Chicago, IL-IN-WI Dallas, TX (incl. Fort Worth)Los Angeles, CA (incl. Lancaster)Miami, FL (incl. Ft. Lauderdale and West Palm Beach)New York, NY-NJ-CT (incl. Newark, NJ and Danbury, CT)Philadelphia, PA-NJ- DE-MD (incl. Trenton, NJ; Wilmington, DE; Coatesville, PA)San Francisco, CA (incl. Antioch, Oakland, and San Jose)Washington, DC-MD-VA (incl. Frederick, MD) |  | Atlanta, GABoston, MA-NH (incl. Brockton, Haverhill, Lawrence, Salem and Lowell, MA and Nashua, NH)Detroit, MI-CAN (incl. Ann Arbor, MI and Windsor, CAN) Houston, TXMinneapolis, MN-WI (incl. St. Paul, MN)Phoenix, AZSan Diego, CA-MX (incl. Oceanside, CA; and Tijuana, MEX)Seattle, WA (Tacoma) |  | Austin, TXBaltimore, MD-PABuffalo, NY-CAN (incl. St. Catharines- Niagara Falls, CAN)Charlotte, NC-SC (incl. Gastonia and  Kannapolis, NC and Rockhill, SC)Cincinnati, OH-KY-INCleveland, OHColumbus, OHDenver, COEl Paso, TX-NM-MEX (incl. Ciudad Juarez, MEX)Hartford, CT (incl. New Britain)Indianapolis, IN Jacksonville, FLKansas City, MO-KSLas Vegas, NVLouisville, KY-INMemphis, TN-AR-MSMilwaukee, WI (incl. Racine, IL)Nashville, TNNorfolk, VA (incl. Portsmouth,  Va. Beach, and  Chesapeke, VA)Oklahoma City, OKOrlando, FLPittsburgh, PAPortland, OR-WAProvidence, RI-MA (incl. Warwick, RI) Raleigh, NCRichmond, VA (incl. Petersburg)Riverside, CA (incl. San Bernardino)Sacramento, CASalt Lake City, UTSt. Louis, MO-ILSt. Petersburg, FL (incl. Clearwater)San Antonio, TXTampa, FL |  | Akron, OHAlbany, NY (incl. Schenectady, and Troy)Albuquerque, NMAllentown, PA-NJ (incl. Bethlehem, PA)Bakersfield, CABaton Rouge, LABirmingham, ALBrownsville, TX-MEX (incl. Matamoros, MEX and Harlinger, TX)Calexico, CA-MEX (incl. Mexicali, MEX) Charleston, SCColorado Springs, COColumbia, SCDayton, OHEl Paso, TX-NM Fort Myers, FL (incl. Cape Coral)Fresno, CAGrand Rapids, MIGreensboro, NC (incl. High Point)Greenville, SCHonolulu, HIKnoxville, TNLaredo, TX-MEX  (incl. Nuevo Laredo, MEX)McAllen, TX  (incl. Reynosa, MEX and Edinburg, TX)New Haven, CTNew Orleans, LANewport News, VA (incl. Hampton)Omaha, NE-IAOxnard, CA (incl. Thousand Oaks and Ventura) Provo, UT (incl. Orem, UT)Rochester, NY Sarasota, FL (incl. Bradenton)Springfield, MASyracuse, NYToledo, OH-MITucson, AZTulsa, OKWorcester, MA-CT |

Cities in two RMA’s are listed with and without their international component. If the site or its facilities have international customers/tenants, programming, advertising and otherwise are serving the international city use the higher value RMA.

**LISTING OF CITIES BY POPULATION STRATA**

**(10-01-2021 Using 2010 Data)**

|  |  |  |
| --- | --- | --- |
| **Zone 5** |  | **Zone 5** |
| **300,000 to 499,999** |  | **300,000 to 499,999****-- Continued** |
| Anchorage, AKAugusta, GA-SCBeaumont, TX (incl. Port Arthur, TX)Boise, ID (incl. Nampa, ID)Brownsville, TXCanton, OHChattanooga, TN-GACorpus Christi, TXDavenport, IA-IL (incl. Moline & Rock  Island)Daytona Beach, FLDes Moines, IADurham, NC (incl. Chapel Hill) Eugene, ORFayetteville, NCFlint, MIFort Wayne, INHarrisburg, PAHuntsville, ALJackson, MSJohnson City, TN-VA (incl. Kingsport and  Bristol) Kalamazoo, MIKilleen, TX (incl. Temple, TX)Lancaster, PALansing, MILexington, KYLittle Rock, ARMadison, WI |  | Melbourne, FL (incl. Cocoa and Palm Bay, FL)Mobile, ALModesto, CANew London, CT-RI (incl. Norwich, CT)Ogden, UTPensacola, FLPeoria, ILReading, PAReno, NVRockford, IL-WISaginaw, MI (incl. Bay City and  Midland)Salem, ORSanta Rosa, CASan Juan, Puerto RicoScranton, PA (incl. Wilkes-Barre)Shreveport, LA-TXSpokane, WA-ID Springfield, MOStockton, CAWichita, KSWinston-Salem, NCYoungstown, OH-PA (incl. Warren, OH) |

Cities in two RMA’s are listed with and without their international component. If the site or its facilities have international customers/tenants, programming, advertising and otherwise are serving the international city use the higher value RMA.

**LISTING OF CITIES BY POPULATION STRATA**

**(10-01-2021 Using 2010 Data)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Zone 6** |  | **Zone 6** |  | **Zone 6** |  | **Zone 6** |
| **100,000 to 299,999** |  | **100,000 to 299,999****-- Continued** |  | **100,000 to 299,999****-- Continued** |  | **100,000 to 299,999****-- Continued** |
| Abilene, TXAlbany, GAAltoona, PAAmarillo, TXAnderson, IN Anderson, SCAnnapolis, MDAppleton, WIAsheville, NCAthens, GAAtlantic City, NJBarnstable, MABattlecreek, MIBellingham, WABillings, MTBiloxi, MS (incl. Gulfport)Binghamton, NY-PABloomington, IL (incl. Normal)Bloomington, INBoulder, CO (incl. Longmont)Bremerton, WABryan, TX (incl. College Station)Burlington, NCBurlington, VT Carbondale, IL (incl. Marion, IL) Cedar Rapids, IA Champaign, IL (incl. Urbana)Charleston, WVCharlottesville, VA Chico, CAClarksville, TN-KYColumbia, MOColumbus, GA-AL Corvallis, OR (incl. Albany)Denton, TXDover, DEDuluth, MN-WIEau Claire, WIElkhart, IN-MIErie, PAEureka, CA (incl. Arcata, CA)Evansville, IN-KY |  | Fairfield, CA (incl. Vacaville)Fall River, MA-RIFargo ND (incl. Moorehead, MN)Fayetville, AR (incl. Springdale)Florence, ALFlorence, SCFort Collins, CO (incl. Loveland)Fort Pierce, FLFort Smith, AR-OKFort Walton Bch, FLFredericksburg, VAFreeport, TX (incl. Lake Jackson)Gainesville, FLGalveston, TX (incl. Texas City)Glen Falls, NY Goldsboro, NCGrand Junction, COGreeley, COGreen Bay, WIGreenville, NCHagerstown, MD-PA-WVHemet, CAHesperia, CA (incl. Apple Valley, Victorville) Hickory, NCHolland, MIHouma, LA (incl. Thivodaux) Huntington, WV-KY-OHIdaho Falls, IDIndio, CA (incl. Coachella)Iowa City, IAJackson, MIJacksonville, NCJohnstown, PAJoplin, MO-KSKenosha, WI Kingston, NYKissimmee, FLLa Crosse, WI-MNLafayette, IN (incl. W. Lafayette)Lafayette, LA (incl. New Iberia) |  | Lake Charles, LALakeland, FLLaredo, TXLas Cruces, NM Lawton, OKLima, OHLincoln, NE Logan, UTLongview, TXLubbock, TXLynchburg, VAMacon, GAManchester, NHMansfield, OHMedford, ORMerced, CAMiddletown, OHMidland, TX (incl.Odessa)Monroe, LAMonterey, CA (incl. Seaside and Marina)Montgomery, ALMorristown, TNMuncie, IN Murfreesboro, TNMuskegon, MIMyrtle Beach, SC-NC (incl. Conway)Naples, FLNewark, OH New Bedford, MANewburgh, NYNogales, AZ-MEX (incl. Nogales, MEX)Ocala, FLOlympia, WAPalm Springs, CA (incl. Cathedral City and  Palm Desert)Panama City, FLPort Huron, MI-CAN) (incl. Sarnia CAN) Portland, MEPortsmouth, NH-ME (incl. Dover and  Rochester, NH)Poughkeepsie, NYPueblo, CO |  | Punta Gorda, FL (incl. Port Charlette, FL)Redding, CARichland, WA (incl. Kennewick and  Pasco)Roanoke, VARochester, MNSalinas, CASalisbury, NC San Angelo, TXSanta Barbara, CASanta Cruz, CA Santa Fe, NMSanta Maria, CASault Ste. Marie, MI-CAN (incl. Sault Ste. Marie, CAN)Savannah, GASheboygan, WISioux City, IA-NE-SDSioux Falls, SDSouth Bend, INSpartanburg, SCSpringfield, ILSpringfield, OHSpringhill, FLSt. Cloud, MNState College, PAStuart, FLTallahassee, FLTerre Haute, INTopeka, KSTuscaloosa, ALTyler, TXUtica, NY (incl. Rome)Venice, FLVero Beach, FLVineland, NJVisalia, CAWaco, TXWaterbury, CTWaterloo, IAWheeling, WV-OHWichita Falls, TXWilliamsport, PAWilmington, NCWinter Haven, FLYakima, WAYork, PAYuba City, CA (incl. Marysville)Yuma, AZ-CA |

Cities in two RMA’s are listed with and without their international component. If the site or its facilities have international customers/tenants, programming, advertising and otherwise are serving the international city use the higher value RMA.

**LISTING OF CITIES BY POPULATION STRATA**

**(10-01-2021 Using 2010 Data)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Zone 7** |  | **Zone 7** |  | **Zone 7** |  | **Zone 7** |
| **50,000 to 99,999** |  | **50,000 to 99,999****-- Continued** |  | **50,000 to 99,999****-- Continued** |  | **50,000 to 99,999****-- Continued** |
| Alexandria, LA Ames, IAAnniston, ALAuburn, AL (incl. Opelika)Augusta, MEBangor, MEBeckley, WVBenton Harbor, MI (incl. St. Joseph)Bismarck, NDBowling Green, KYBrunswick, GABrunswick, ME (incl. Bath)Butler, PACape Girardeau, MOCarlisle, PACasper, WY Cheyenne, WYClarksburg, WVCleveland, TNColumbus, INColumbus, MSConcord, NHCumberland, MD-WVDanville, ILDanville, VA-NCDavis, CADecatur, AL Decatur, ILDe Kalb, IL De Land, FLDothan, ALDubuque, IA-WI-ILElmira, NY |  | Fairbanks, AKFairmont, WVFarmington, NMFindley, OHFond du Lac, WIGadsden, ALGrand Forks, ND-MNGreat Falls, MTGreenwood, SCHanover, PAHattiesburg, MSHazleton, PAHilo, HIHopkinsville, KYHot Springs, ARIthaca, NYJackson, TNJamestown, NYJanesville, WIJefferson City, MOJonesboro, ARKankakee, ILKokomo, INLancaster, OHLatrobe, PALaurel, MSLawrence, KSLebanon, PALewiston, ID-WALewiston, ME (incl. Auburn)Lockport, NYLompoc, CALongview, WA-ORLufkin, TX Manhattan, KSManitowoc, WI |  | Mankato, MNMarion, INMarion, OHMartinsville, VA-NCMeridian, MSMichigan City, INMiddletown, NYMissoula, MTMonroe, MIMorgantown, WV-PAMuskogee, OKNapa, CANew Castle, PANewport, RIOshkosh, WIOwensboro, KYPaducah, KY-IL Parkersburg, WV-OH Pascagoula, MS Pine Bluff, AR Pittsfield, MA Plattsburgh, NY Pocatello, IDPort Huron, MI Porterville, CA Portsmouth, OH-KY Pottstown, PA Pottsville, PAQuincy, IL Rapid City, SD Richmond, IN-OH Rocky Mount, NC Rome, GA Roswell, NM St. Joseph, MO-KS Salisbury, MD-DE  |  | San Luis Obispo. CASandusky, OHSharon, PA-OHSherman, TX (incl. Denison)Steubenville, OH-WV (incl. Weirton, WV)Sumter, SCTexarkana, TX-ARTitusville, FLUniontown, PAValdosta, GAVictoria, TXWalla Walla, WA-ORWashington, PAWatertown, NY Waterville, MEWatsonville, CAWausau, WIZanesville, OH |

Cities in two RMA’s are listed with and without their international component. If the site or its facilities have international customers/tenants, programming, advertising and otherwise are serving the international city use the higher value RMA.

**LISTING OF CITIES BY POPULATION STRATA**

**(10-01-2021 Using 2010 Data)**

|  |  |  |
| --- | --- | --- |
| **Zone 8** |  | **Zone 9** |
| **25,000 to 49,999** |  | **Less than 25,000** |
| Alliance, OHAshtabula, OHBartlesville, OKBurlington, IAButte, MTCalexico, CAClinton, IA-ILClovis, NME. Liverpool, OH-WVEnid, OKGalesburg, ILGrand Island, NEGreenville, MSHutchinson, KSLeavenworth, KSMarshall, TXNatchez, MS-LANogalas, AZOil City, PA (incl. Franklin)Salina, KSTorrington, CTVicksburg, MS-LA |  | Sault Ste. Marie, MINo other RMAs are listed for cities below 25,000. If the population is not a listed RMA, utilize the population of the largest community served from the most current Rand McNally Road Atlas. |

Cities in two RMA’s are listed with and without their international component. If the site or its facilities have international customers/tenants, programming, advertising and otherwise are serving the international city use the higher value RMA.