

Land Management Opportunity



The Situation

A thoughtful property owner in Newport would like to donate her land to the Bureau of Land Management. The piece of land is one mile of coastline, including rocky beaches and sandy shores. The BLM is holding a public meeting to decide how best to manage the land.

Assignment

1. Discuss the situation using your assigned stakeholder identity.
2. On the following page, choose the management plan that best suits the interests of the majority.

Meet the Stakeholders

Read your stakeholder position to best choose an appropriate management plan.

1. **Surfer:** "I would like free access to the water for surfing."
2. **Mussel Collector:** "I would like access to the water to collect mussels."
3. **Fisherman:** "I would like to be able to fish on the rocks."
4. **Tourist:** "I would like to see and explore the natural features of the site."
5. **Researcher:** "I would like the area to be conserved and to have access for conducting studies."
6. **Oregon Department of Fish and Wildlife:** "I would like the area to be conserved so that fish populations can rebound."
7. **Wave Energy Company:** "I would like a permit to place wave energy structures in the water."
8. **Newport Local:** "I would like the area to be conserved but still be able to walk my dog there."

Choose a Management Plan

1. Conservation Management Plan: protect the entire site.
2. Privatized Management Plan: keep the site from development but encourage recreation.
3. Public Land Use Management Plan: not heavily monitored but public facilities are maintained (similar to a State Park/Beach).
4. Create your own Management Plan: _____

How will these management strategies affect your stakeholder group?



The Next Step

Now that your group has chosen a management plan, prepare to present and defend it before the council. Be creative and include as many stakeholders as you can.

Management Plan Slogan and Defense
