

AMERICAN RECREATION COALITION *LEGENDS AWARDS*

Purpose and Selection Criteria

The American Recreation Coalition annually recognizes one individual from each major recreation-related federal agency during Great Outdoors Week, held in June in Washington, D.C. The awards are presented to recognize extraordinary individual efforts that have expanded and enhanced recreational opportunities through public/private partnerships, or have increased participation in outdoor recreation through innovative programs based upon public/private partnerships. Selection of the agency recipient will be the responsibility of each participating agency. Award criteria include:

- 1) Quantifiable improvements in either:
 - a) recreation opportunities (services and/or facilities); or
 - b) participation in recreation by one or more categories of the American public labeled "non-traditional visitors."Maximum points: 30
- 2) Reliance upon partnerships with for-profit and nonprofit organizations in the private sector.
Maximum points: 30
- 3) Use of creative solutions and programs, and demonstrated efforts to share news of creative solutions within the agency.
Maximum points: 20
- 4) Community support for the work of this individual, as reflected in awards, roles on community boards and committees, etc.
Maximum points: 20

The ***Legends*** Award ceremony will take place on Tuesday, June 12, 2007, during a special function featuring key officials from the Executive Branch. Honorees will also be showcased during the Sheldon Coleman Great Outdoors Award Celebration later that same day.