

Community Socioeconomic Profile

Wayne County, West Virginia

March 27, 2007

Purpose of the Socioeconomic Workshop

Provide an informal way for local communities to talk about important economic growth factors in the region

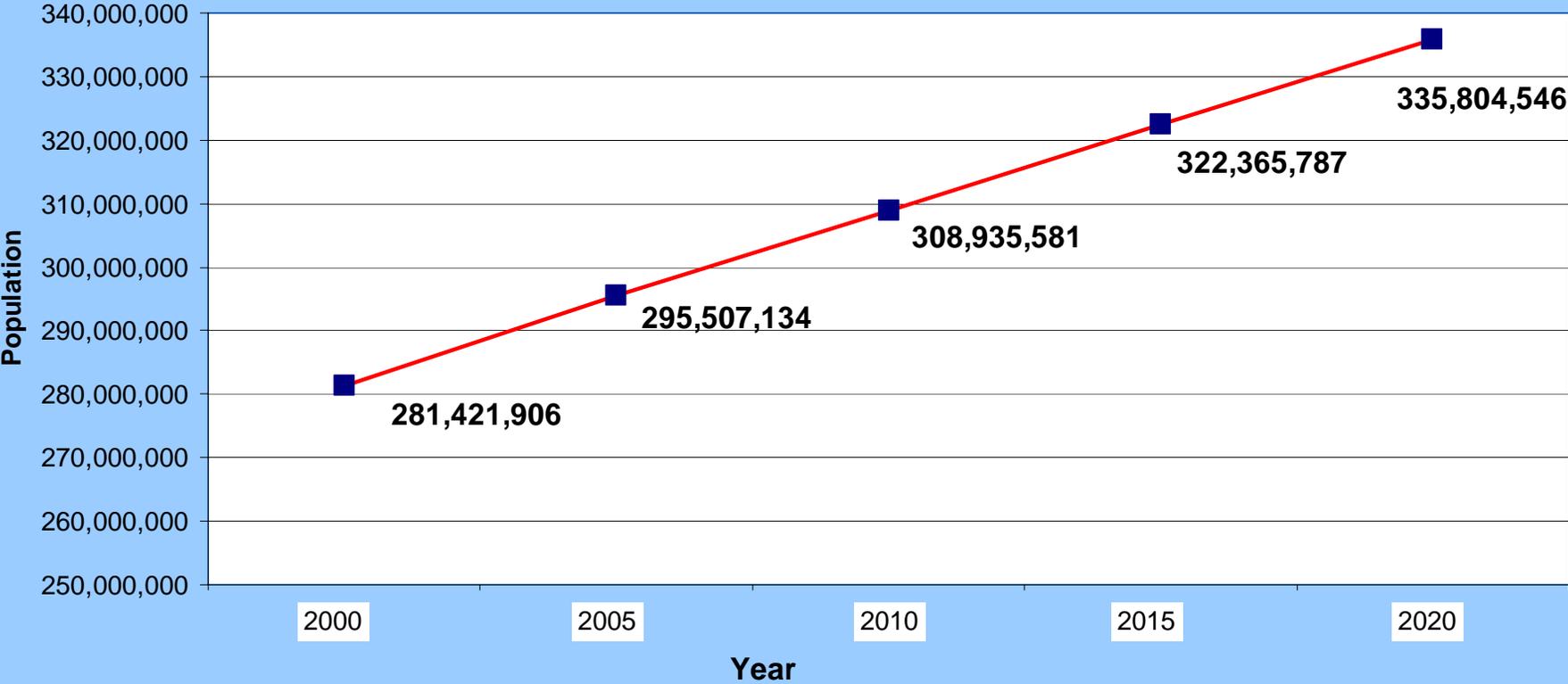
- Help local community leaders better understand their economy & community
- Qualitatively assess the area's potential for different types of economic development
- Discuss local visions for a desired future
- Brainstorm how local leaders and agencies, such as the BLM, can support community efforts to achieve community economic development goals
- Provide an opportunity for the public, local organizations, agencies, and government to offer comments and concerns regarding the project and/or social and economic issues

Socioeconomics: Overview

- **Socioeconomic resources are resources that provide social or economic value to local and regional communities.**
- **Socioeconomic indicators include:**
 - Demographics – population, age, sex, ethnicity, marital status, etc.
 - Housing – numbers of units; ownership; vacancy rate
 - Schools – enrollment and capacity
 - Employment – labor sectors; labor force; unemployment
 - Income
 - Earnings
 - Local Services
 - Social Values
 - Environmental Justice – minority and low-income populations

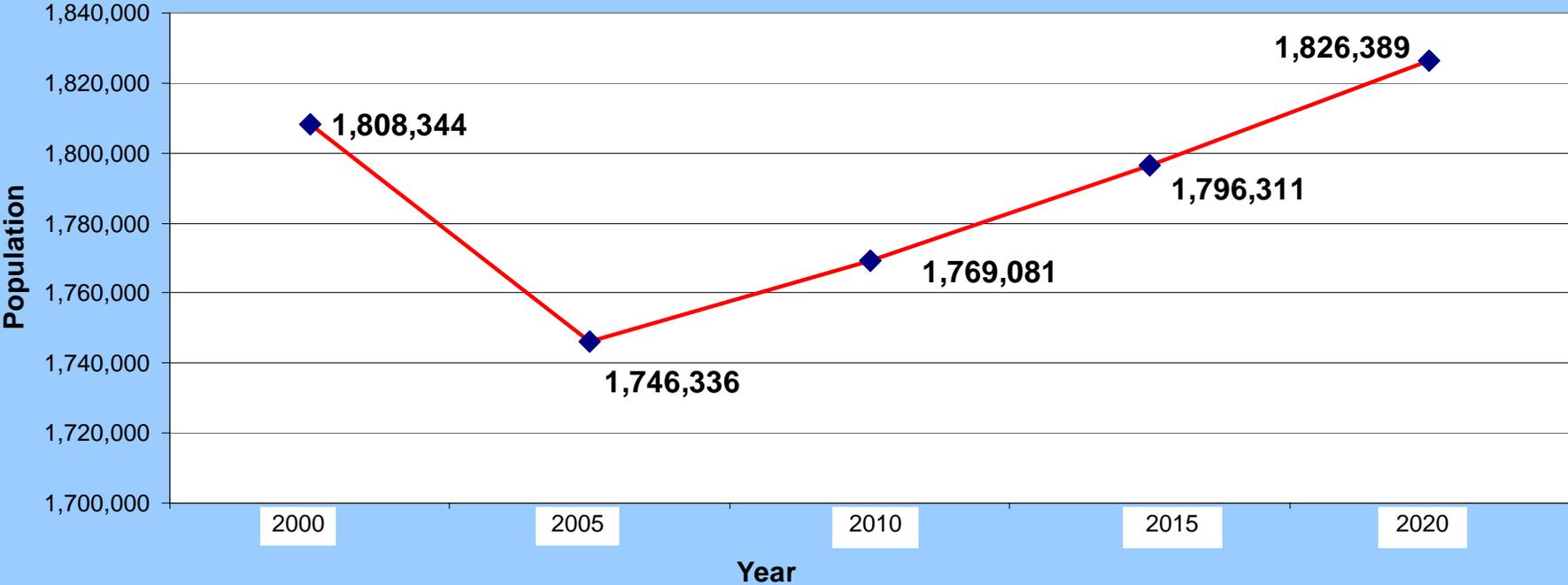
Population Projections

USA Population Projections



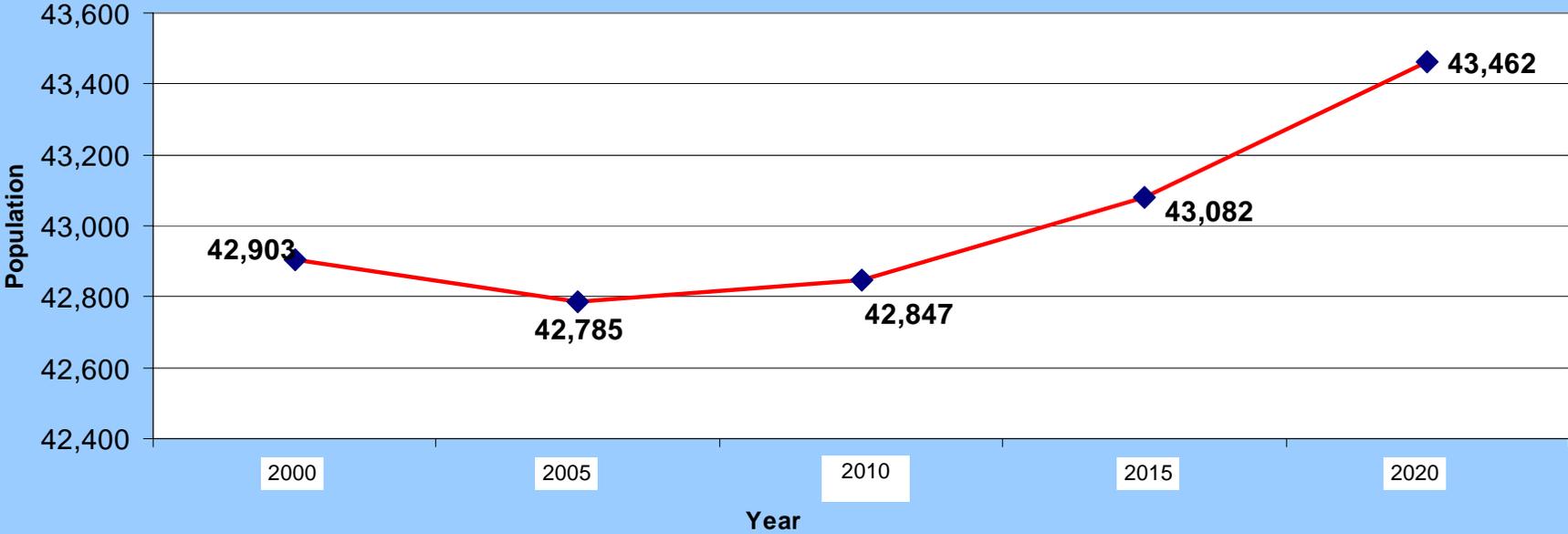
Population Projections

West Virginia Population Projections



Population Projections

Wayne County Population Projections



Wayne County Demographics

Age

- **Median Age : 38.4 years old**
 - West Virginia (38.9 years old)
 - US (35.3 years old)
- **23.4% Children (younger than 18 years old)**
- **8.7% Persons of ages 18-24 years old**
- **27.7% Persons of ages 25-44 years old**
- **25.3% Persons of ages 45-64 years old**
- **14.9% Persons of ages 65+ years old**

Sex

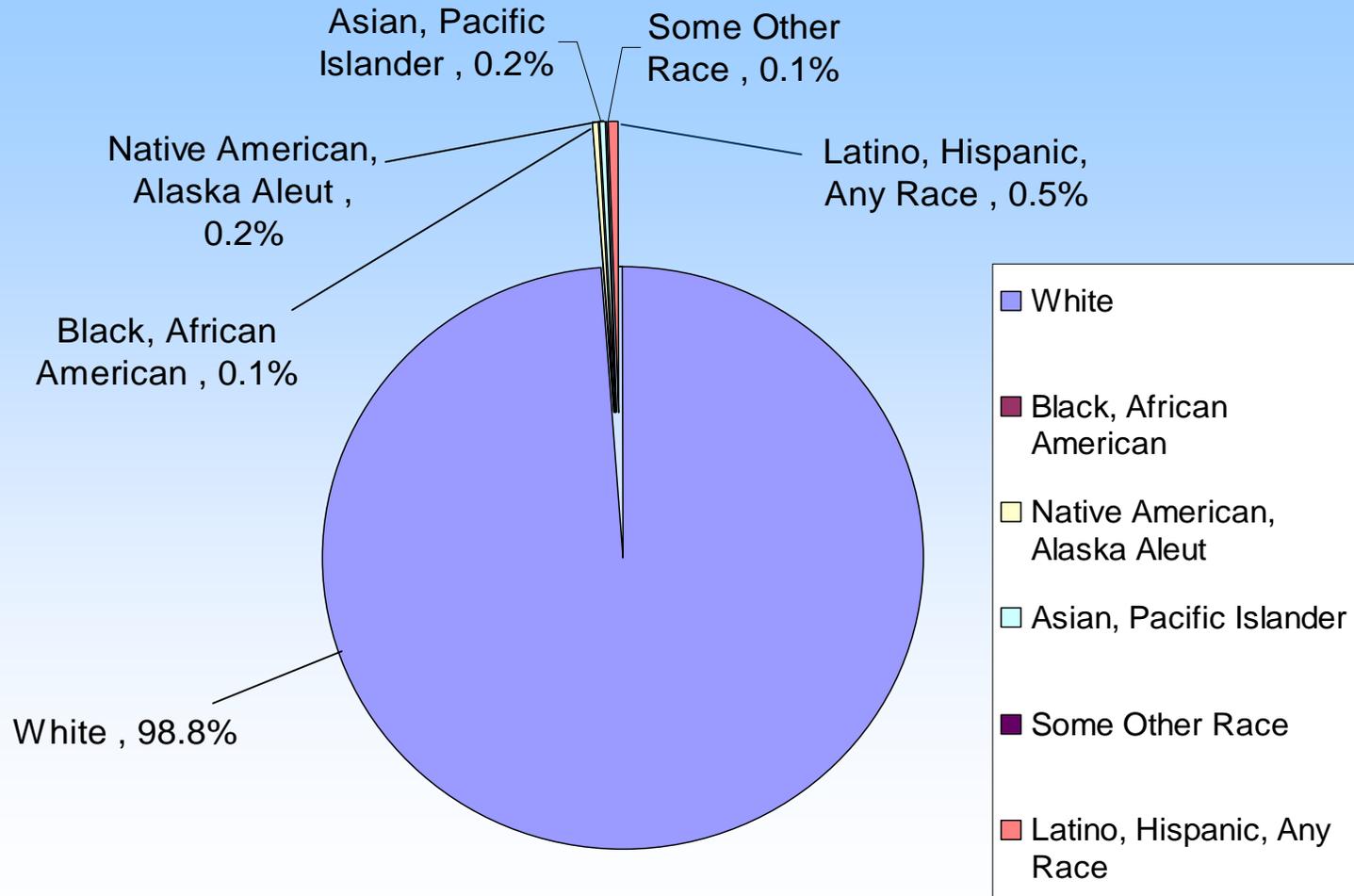
Male : Female ~ 48.9% : 51.1%

Housing Estimates

1990				2000			Housing Units Percent Change
Region	Housing Units	Vacancy Rate	Persons Per Household	Housing Units	Vacancy Rate	Persons Per Household	
Wayne County	15,626	1.3%	2.66	19,107	1.5%	2.48	20.9%
West Virginia	688,577	2.2%	2.55	844,623	2.2%	2.40	22.7%

Wayne County Race/ Ethnicity Statistics

Race and Ethnicity

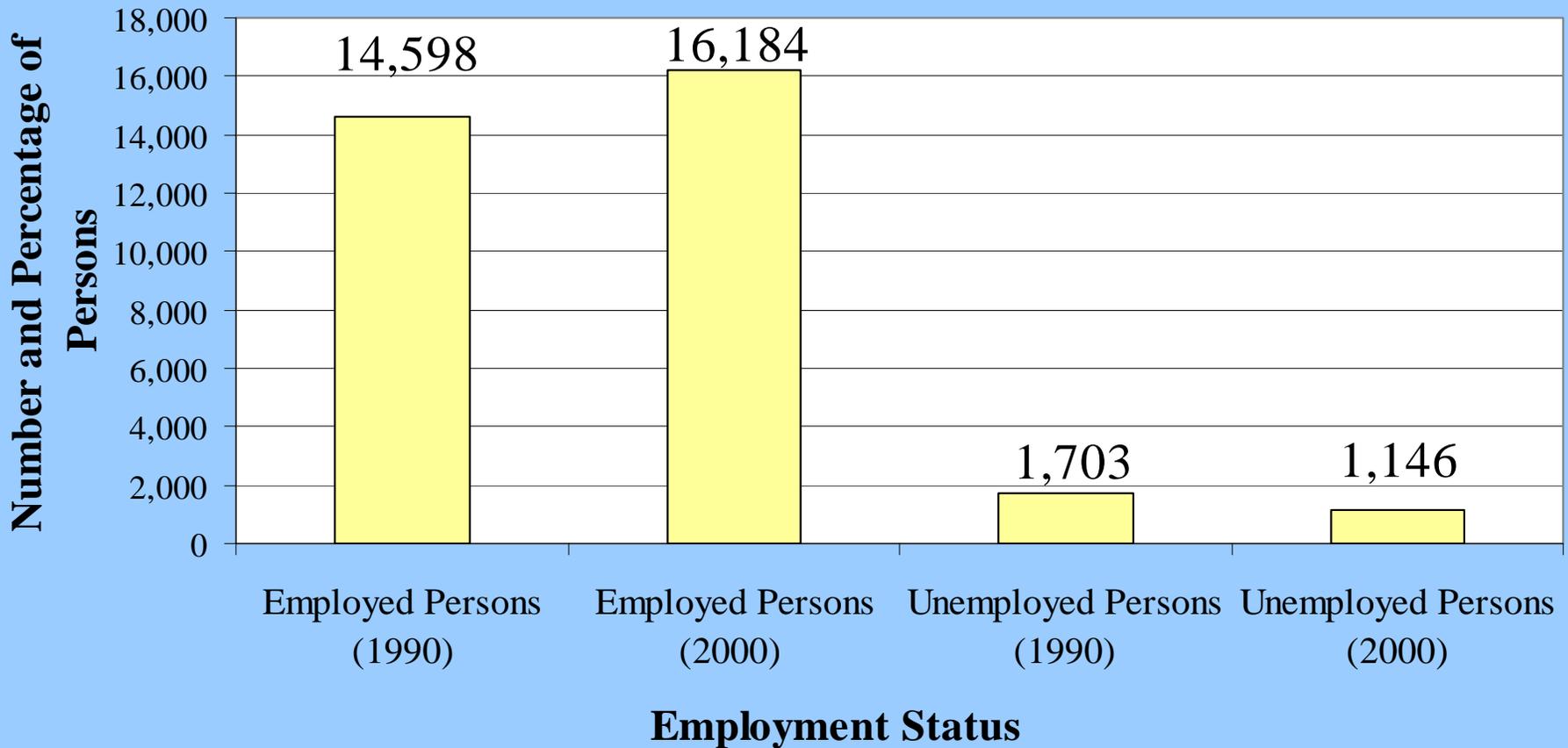


Income & Poverty Level

Region	Median Household Income	Per Capita Income	Percent of Population Living in Poverty (2000)	Percent of Population Living in Poverty (1990)
Wayne County	\$27,352	\$14,906	19.6%	21.8%
West Virginia	\$29,696	\$16,477	17.9%	19.7%

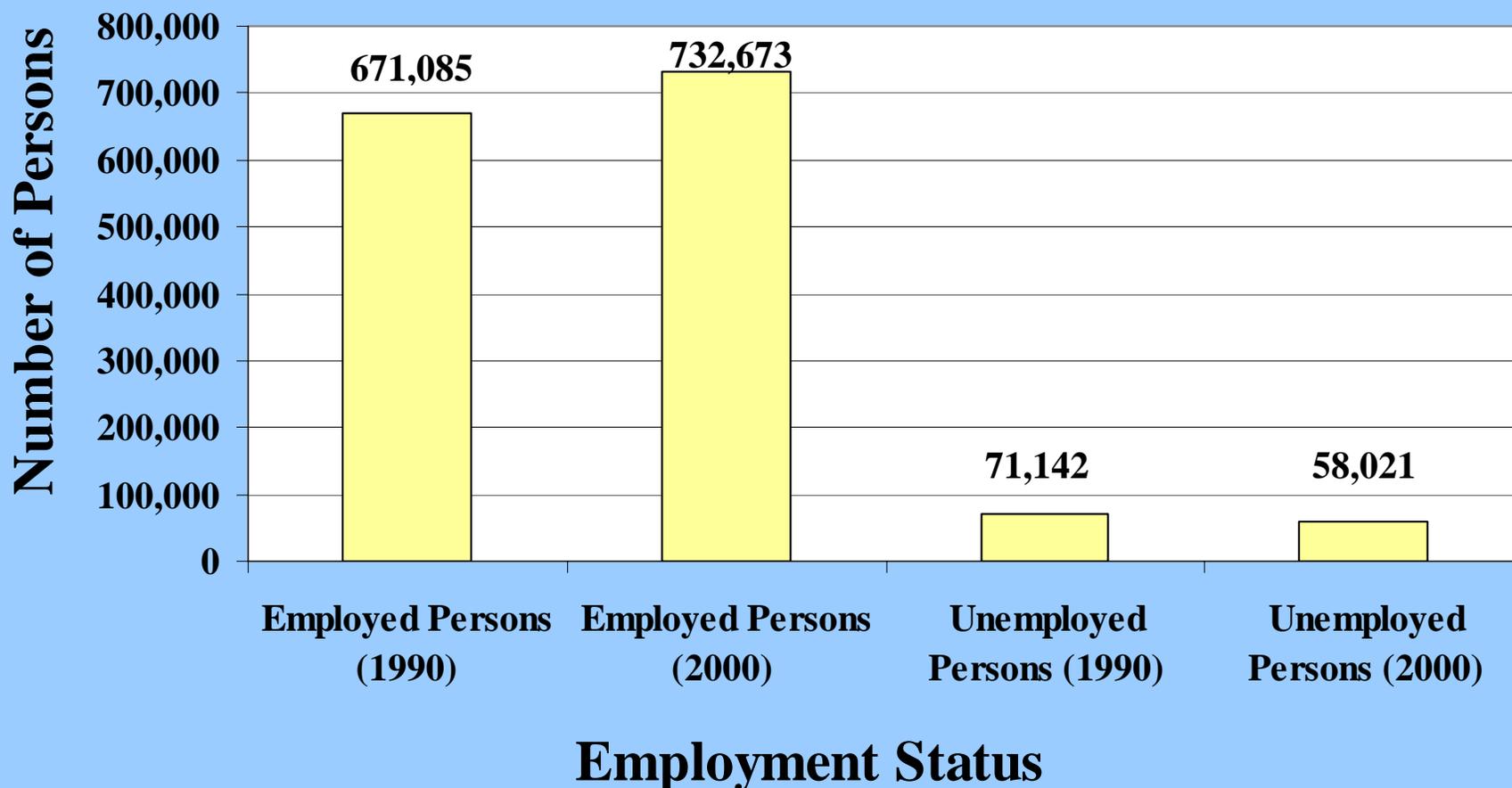
Employment

Wayne County Employment



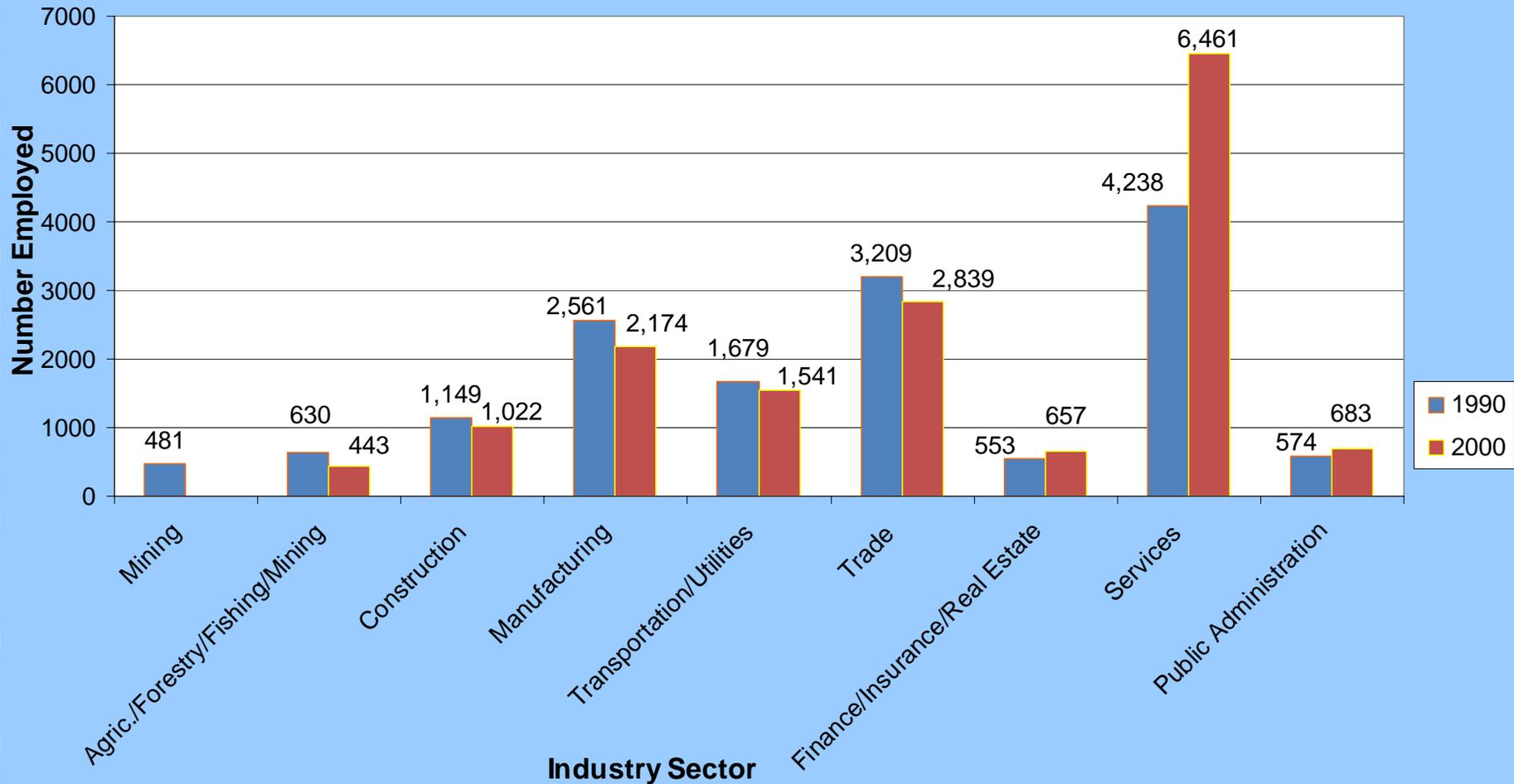
Employment

West Virginia Employment



Industry Sector Employment

Wayne County Employment by Industry Sector



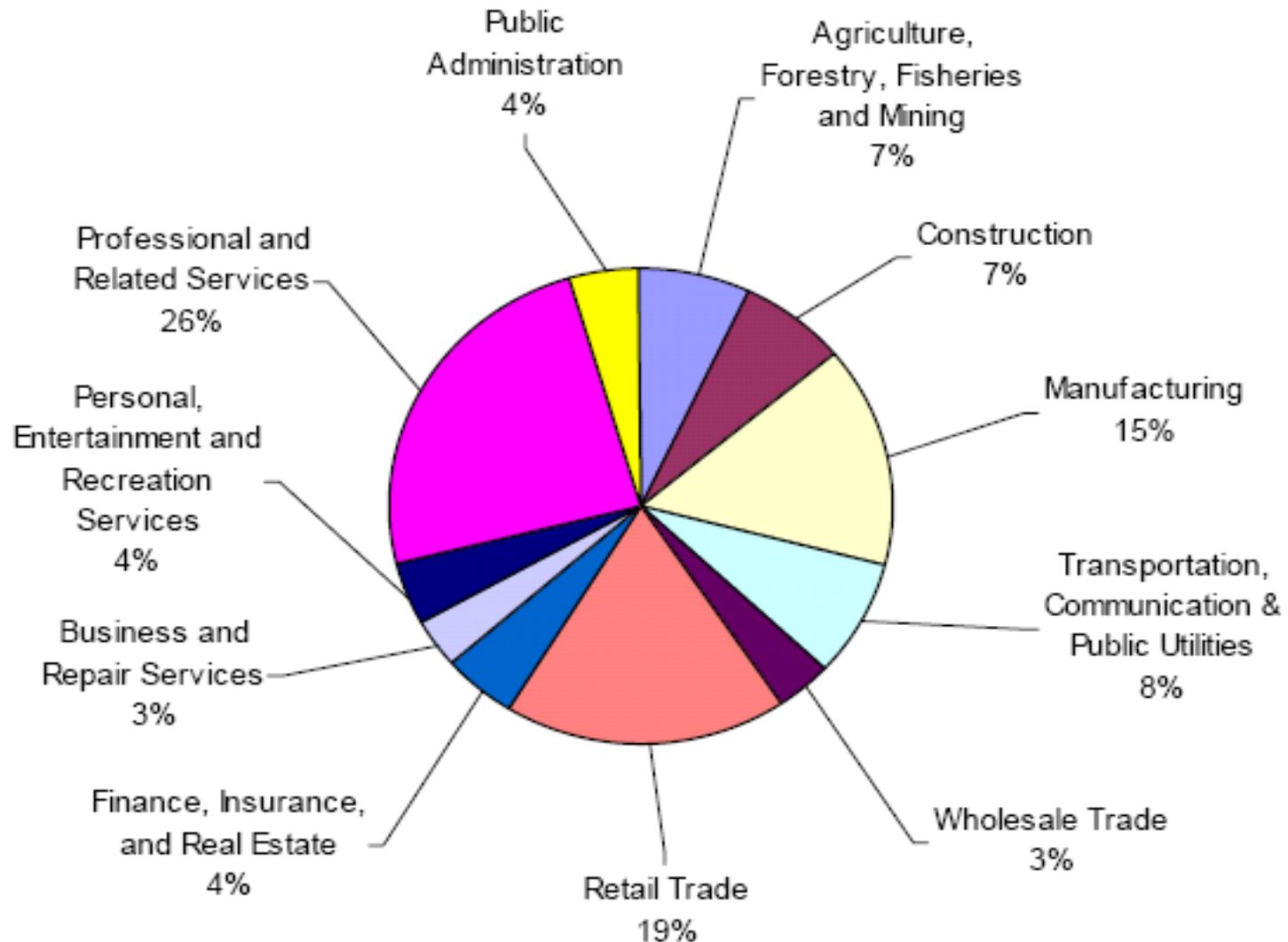
Wayne Employment By Industry Sector and Average Sector Growth

Sector (Total Percent Change in Wayne County)	Wayne County	West Virginia
Mining* (N/A)		
1990	481	36,412
2000	(D)	(D)
Agriculture/Forestry/Fishing/ Mining (-30.0%)		
1990 (including mining*)	630	48,916
2000	443	29,945
Construction (-11.1%)		
1990	1,149	46,855
2000	1,022	51,512
Manufacturing (-15.1%)		
1990	2,561	99,741
2000	2,174	87,147
Transportation/Warehousing/Utilities (-8.2%)		
1990	1,679	53,338
2000	1,541	43,946
Trade (-11.5%)		
1990	3,209	145,363
2000	2,839	116,180
Finance/Insurance/Real Estate (19.0%)		
1990	553	30,235
2000	657	33,408
Services (52.5%)		
1990	4,238	216,951
2000	6,461	314,168
Public Administration (19.0%)		
1990	574	29,686
2000	683	42,451

Source: BEA 2007; US Census Bureau 2007

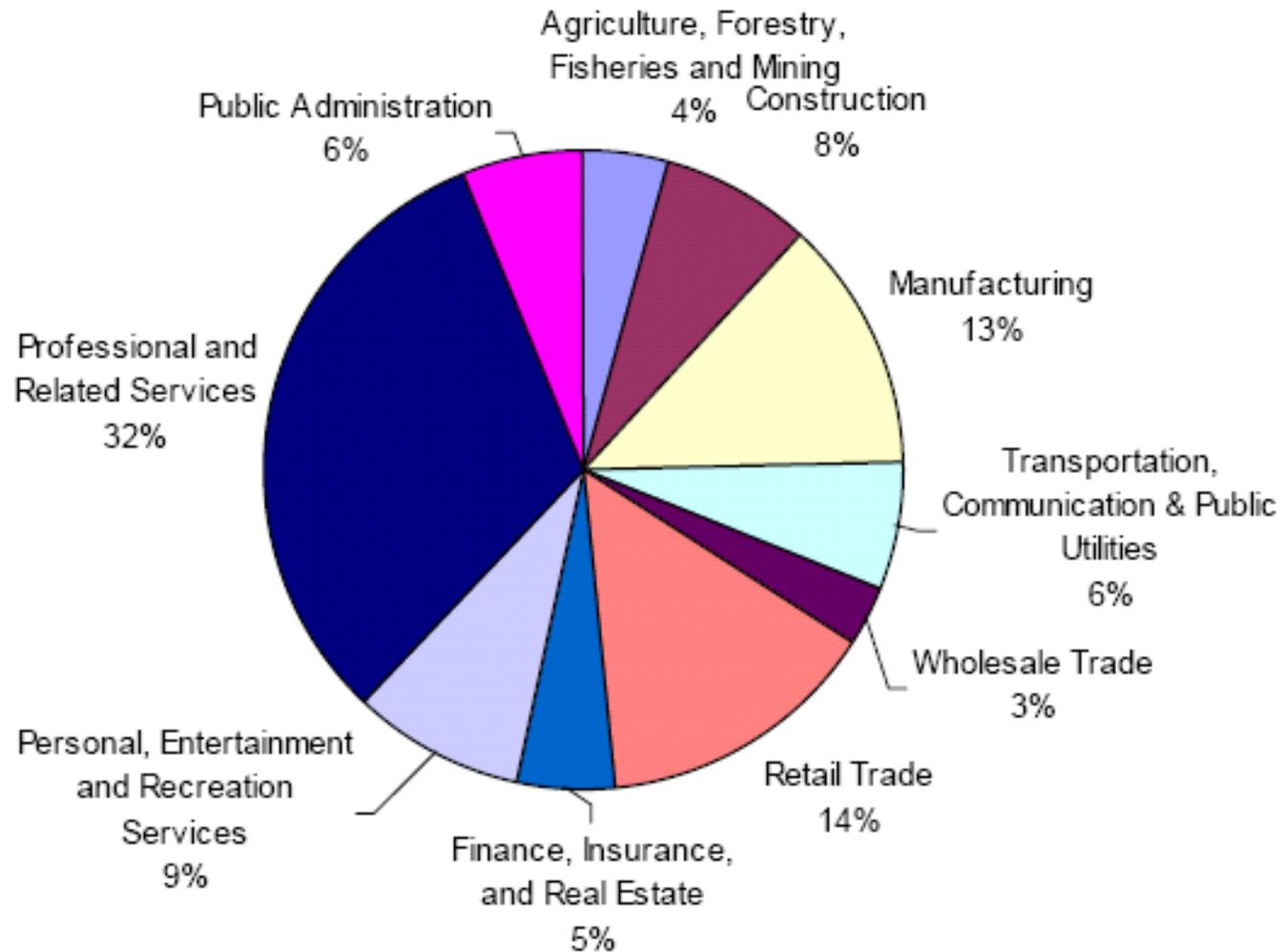
Industry Sector Employment

WEST VIRGINIA, 1990



Industry Sector Employment (cont'd)

West Virginia, 2000



Major Employers

Huntington-Ashland, WV-KY- OH MSA

- St. Mary's Medical Center
- Marshall University
- Cabell Huntington Hospital
- CSX Huntington
- GC Services
- Special Metals
- Veterans Administration
Medical Center
- Alcon Manufacturing Ltd
- US Army Corps of Engineers

Wayne County

- Wayne County Community
Services, Inc.
- Wayne County
Commission
- Ballard's Farm and
Sausage Inc.
- Wayne High School
- Wayne Continuous Care
Center
- Wayne Middle School
- Wayne County Board of
Education

Applicant Economic Information

Rockspring

- **Number of Employees:**
 - 344, not including contractors
- **Employee from West Virginia Counties:**
 - Wayne County (90), Mingo, Logan, and Cabell
- **Employee from Kentucky Counties:**
 - Martin, Lawrence, Floyd, Boyd, Elliot, and Carter.
- **Employees from Ohio Counties:**
 - Lawrence
- **Average Salary:**
 - \$71,407 with overtime
 - \$54,018 without overtime
- **Payroll:**
 - \$900,000 every two weeks
- **Gross Revenue:**
 - \$120,000,000 annually
- **Taxes Generated county/state:**
 - \$15,000,000 annually

Argus

- **Number of Employees:**
 - 238, not including contractors
- **Employee from West Virginia Counties (employees):**
 - Wayne (78), Cabell (4), Mingo (47), Lincoln (34), Boone (3), Logan (28), Clay (1), Mason (1), Kanawha (2), Putnum (1)
- **Employee from Kentucky Counties (employees):**
 - Boyd (5), Carter (5), Johnson (3), Lawrence (12), Martin (8), Pike (3), Rowan (1)
- **Employees from Ohio Counties (employees):**
 - Lawrence (1)
- **Employees from Virginia Counties (employees):**
 - Wise (1)
- **Average Salary:**
 - \$51,977 with overtime
 - \$39,415.41 without overtime
- **Payroll:**
 - \$12,370,692.69 annually
- **Gross Revenue:**
 - \$93,508,569 annually
- **Taxes Generated county/state:**
 - \$8,905,532 (2006)

USACE East Lynn Lake Project Economic Information

USACE East Lynn Lake

- Number of Employees:
 - 9 includes seasonal, part-time and full time
- Employee from WV Counties:
 - 6
- Employee from KY Counties:
 - 2
- Employees from OH Counties:
 - 1
- Average Salary:
 - \$41,000 with benefits and OT
- Payroll:
 - \$700,000 annually
- Total Project Budget:
 - \$1,250,000
- Annual Gross Revenue (appx.):
 - \$100,000 includes fees, licenses, etc
- 2006 County Generated Taxes:
 - \$52,234 (36,017 acres)
- Estimated Local Economic Benefits:
 - \$83,649,000 (cumulative flood control)
- Number of Visitors and Visitor Days:
 - 513,000 Visitors
 - 168,000 Visitor Days

West Virginia Coal Facts

- Since 1863, the State has mined nearly 13 billion tons of coal, and it mined 159.5 million tons of coal in 2005, 98.6 million tons of which came from underground operations.
- Coal mining and its related support activities are the dominant economic activity in West Virginia, as WV is the second largest coal-producing state and a lead exporter of the US.
- Coal mining accounts for \$3,500,000,000 (13%) of West Virginia's total gross state product.
- Taxes collected on coal production in West Virginia totaled more than \$280,000,000 to state, county, and local budgets in 2005.
- The coal industry and coal-fired electricity industry account for 60 percent of all business taxes collected in West Virginia.

West Virginia Coal Facts (Cont.)

- The West Virginia coal industry paid nearly one billion dollars (\$1,000,000,000) in annual direct wages in 2004.
- West Virginia coal miners are among the highest paid workers in the state, earning an average annual salary of over \$50,000, nearly twice the average statewide salary for all workers.
- Every coal mining job results in the creation of between six to eight positions in other sectors of the economy (Marshall University).
- Every dollar's worth of coal production supports an additional 52 cents in sales in other sectors of the state economy (Marshall University).

Wayne County Coal Facts

- In Wayne County, coal mining accounted for 16.2% of the total employment and 8.6% of total earnings in the county.
- According to West Virginia's Office of Miner's Health Safety and Training, 422 coal miners were employed in Wayne County in 2005 and earned a total direct wage salary of \$26,473,800 per year in producing a total of 5,004,384 million short tons of coal from six different mines.
- In coal production, Wayne County ranked 11th out of the 28 coal-producing counties in the state.

Coal and the Economy

- 90% of West Virginia's mineral tax receipts come from coal production.
- 7% is apportioned among the state's 55 counties, of which 3/4 is divided among the coal-producing counties based on the individual county's coal production rates.
- The benefits of coal taxes are then realized through additional revenue available for social and public services.
- In 2005, total tax collections on coal amounted to more than \$280,000,000.
- A total of \$16,669,890 was distributed to all 55 counties, of which \$11,242,408 was returned to the state's coal-producing counties.
- In 2005, West Virginia collected \$431,745 as result of Wayne County' coal production.
- Local and municipal governments within Wayne County received \$22,706 of coal tax distributions in 2005.

Socioeconomic Considerations & Conclusions

Most lifestyles of the planning area residents are associated with place and community, as well as with natural resource development, such as mining.

Stakeholder Examples

- **Local Communities, community organizations, community leaders**
- **Recreationalists**
- **Environmentalists**
- **Non-profit organizations**
- **Business owners**
- **People with commercial interests**
- **People with political and social interests**
- **Local and state government officials**

Community Socioeconomic Considerations

- **Economic growth**
- **Visions for the future of the community**
- **Concerns regarding social and economic affairs related to the community**
- **Opinions or Issues regarding the effects of the project on SE resources**



Q & A
Discussion