



United States Department of the Interior

BUREAU OF LAND MANAGEMENT

El Centro Field Office

1661 S. 4th Street

El Centro, CA 92243

<http://www.blm.gov/ca/st/en/fo/elcentro.html>

In Refer Reply To:

2930(P)

CA-670.50

March 02, 2009

Dear El Centro Resource Area Vendors:

Vendor permits are a type of Commercial Special Recreation Permit (SRP) and are required in order to vend on BLM lands. After submitting an application the Field Manager has the discretion to approve, disapprove, or modify a permit. The entire package can be downloaded from the Bureau of Land Management (BLM), El Centro Field Office's web site at:

<http://www.blm.gov/ca/st/en/fo/elcentro/recreation/ohvs/isdra/dunesinfo/vendors.html>

- ✓ All vendors must submit a complete application package a minimum of 14 days in advance to the first vending date along with payment of applicable fees.

Imperial Sand Dunes Recreation Area

Vending season: October 1, 2009 to May 31, 2010

Accepting applications: continuously

Gecko Pad Site Lottery: Friday, April 24, 2009 at 11:00 am.

Accepting applications until the close of business on Monday, April 13, 2009

El Centro Resource Area

Vending season: October 1, 2009 to September 30, 2010

Accepting applications: continuously

SRP application packages and any amendments or Vendor Update/Change Requests need to be received **14 calendar days** before the permit or the amendment would start. Any changes or amendments made to an approved SRP must be made on the current Vendor Update/Change Request form. Forms from previous years will not be accepted and will delay processing of your request.

The commercial use fee applies to any day or part of a day that the commercial activity occurs (e.g., setup, tear down, selling, providing services, advertising).

The ISDRA Non-Holiday Weekends start at noon Thursday and end at noon Monday. Business may not be conducted between noon Monday through noon Thursday within the ISDRA, with the exception of the Long Term Gecko Vendor Pad and extended high visitation dates listed below.

Vending is allowed 7 days a week within the El Centro Resource Area (ECRA).

Commercial Use Fee Schedule (ISDRA/ECRA):

Minimum Use (<i>Excludes Gecko Vendor Area</i>)	\$95
Assigned/Exclusive Site Use (<i>Gecko Road Vendor Pad Site Fee only</i>)	\$190
Non-Holiday days Monday 12pm – Wednesday	\$25/day
Non-Holiday days Thursday 12pm to Sunday	\$30/day
High Visitation Periods (most holidays)	\$60/day

High Visitation Periods Commercial Use Fee Schedule (ISDRA & ECRA):

Halloween:	noon Thursday, 10/29/09 to Sunday, 11/01/09
Thanksgiving:	noon Thursday, 11/19/09 to Sunday, 11/29/09
Christmas/New Year:	noon Thursday, 12/24/09 to Sunday, 01/03/10
Martin Luther King, Jr.:	noon Thursday, 01/14/10 to Monday, 01/18/10
Presidents Day:	noon Thursday, 02/11/10 to Monday, 02/15/10
Easter:	Sunday, 03/28/10 to Sunday, 04/04/10

All food vendors are required to have their units removed for proper cleaning. Vendors are responsible for knowing and complying with the current local health department regulations.

The BLM will closely monitor the vendor areas during the 2009/10 season. If you are found in violation of any of the rules/regulations you may receive a citation in addition to the following administrative penalties:

- ◆ **1st offense:** Written warning for non-compliance of SRP Stipulations and Rules/Regulations.
- ◆ **2nd offense:** Permit suspended from date of violation through the next holiday period.
- ◆ **3rd offense:** SRP revoked for the remainder of the season.
- ◆ **4th offense:** Any business or business owner caught vending after their SRP has been revoked or suspended will not be approved to vend for the next 3 years or more within the ISDRA or any other area managed by the El Centro Field Office.

Vendors should note that SRP's only authorize the use of public lands. A permit does not guarantee that the land will be useable for a particular vendor's operations. Vendors conduct business at their own risk and are expected to know and understand the Vendor Permit Special Stipulations each season. In addition, vendors are responsible for ensuring their permits are received and approved. Phone calls, messages, and emails with credit card numbers for payments will not ensure the permit will be processed. **Unless you receive an approved Vendor Update/Change Request form with a signature and a colored date stamp, your application and request for specific vendor days is not approved.**

Only those permitted during the 2008/2009 vendor season will be notified of the availability of the new vendor packet. For questions, comments, or to delete your contact information, contact the BLM El Centro Field Office at: 760-337-4457 or 760-337-4400 and ask for the BLM Vendor Specialist. Emails, including attachments, are limited to 5 MB.

Sincerely,

/s/ Vicki L. Wood

Vicki L. Wood
Field Manager