

NEWS Release BUREAU OF LAND MANAGEMENT

P.O. Box 2965 (333 SW 1st Avenue) • Portland, Oregon 97208 • <http://www.blm.gov/or>

BUREAU OF LAND MANAGEMENT OR-10-21
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Contact: Michael Campbell
(503) 808-6031

BLM Meets Web 2.0:

Now Active on Facebook, YouTube, Twitter, and Flickr

Portland, Ore. – The Bureau of Land Management (BLM) Oregon State Office has fully entered the world of Social Media with today’s announcement that it will be offering regular news and updates on Facebook, Twitter, YouTube, and Flickr.

“For an agency whose roots extend all the way back to the early 1800s, Social Media is a new adventure for us. As the stewards of 16 million acres in the Pacific Northwest we’ve always understood the need to work with the public – this’ll just give us another tool to make that connection,” said Oregon/Washington State Director Ed Shepard.

Along with news releases and planning updates the BLM will also be posting frequent information regarding recreation opportunities, movies, photos, special areas, and information about the agency. The videos and photos will give the public an opportunity to get out to some of the more remote, but incredibly spectacular landscapes in the region.

“Ultimately, we want to hear from everyone about their public lands. Social Media will definitely provide us another avenue to chat with the public about the management of these special areas,” continued Shepard.



www.Facebook.com/oregonblm



www.youtube.com/user/BLMOREGON



www.flickr.com/photos/blmoregon



www.twitter.com/BLMOregon

In addition to these Social Media sites, the public is also invited to visit the BLM online at:

<http://www.blm.gov/or/index.php>

About the BLM: The BLM manages more land – 245 million surface acres – than any other Federal agency. This land, known as the National System of Public Lands, is primarily located in 12 Western States, including Alaska. The Bureau, with a budget of about \$1 billion, also administers 700 million acres of sub-surface mineral estate throughout the nation. The BLM’s multiple-use mission is to sustain the health and productivity of the public lands for the use and enjoyment of present and future generations. The Bureau accomplishes this by managing such activities as outdoor recreation, livestock grazing, mineral development, and energy production, and by conserving natural, historical, cultural, and other resources on public lands.

