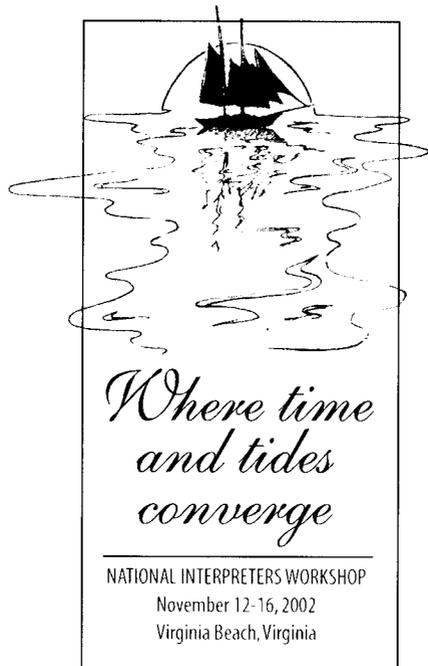


CALL FOR PRESENTATIONS AND WORKSHOP HIGHLIGHTS



2002 National Interpreters Workshop

Virginia Beach, Virginia
November 12–16, 2002

NIW 2002 in Virginia Beach, Virginia, will include:

- ◆ In-depth preworkshop training sessions presented by NAI sections
- ◆ Three, two-day Interpretive Management Institute (IMI) sessions
- ◆ More than 100 concurrent sessions
- ◆ More than 20 off-site sessions
- ◆ Commercial & nonprofit exhibitors
- ◆ Regional artists and their work
- ◆ Job Fair
- ◆ Special Events Evening
- ◆ Nationally known keynote speakers
- ◆ An evening at the Marine Science Center
- ◆ And much more!

Join us in Virginia Beach to converge with colleagues and friends as we ride the waves of inspiration at NIW 2002. The workshop theme, “Where Time and Tides Converge,” will allow us to comb our shared experiences as interpreters. The number and diversity of the participants guarantee that this workshop will be an opportunity to share ideas, collect information, and gather with people who can stimulate our creativity and imagination.

Workshop participants will be inspired by a new program being created by Tony Cohen from the Menare Foundation. We will hear songs and stories about the Chesapeake Bay from Tom Wisner, founder of Chestory. We will learn about wildlife rehabilitation from Steve Sarro, curator of birds and mammals at the Baltimore Zoo. And we will have our thoughts about sensitive subjects challenged by Bill Weldon, manager of living history at Colonial Williamsburg. A special presentation from Sam Ham, professor at the University of Idaho and author of several books on interpretation, will bring us together as he discusses interpretation and the work he has been doing internationally.

Explore the rich cultural and natural history of the tidewater region on a variety of field trips, including Colonial Williamsburg and Jamestown. Enjoy an evening ocean cruise, an eerie ghost walk, or a sampling of regional delicacies on the special events night, plus much more!

Let's converge on Virginia Beach to fill our imagination with a tide of ideas.

Applications for presentations must be received by May 1, 2002.

Highlights of the 2002 National Interpreters Workshop

Preworkshop Sessions

Participants arriving early will have the opportunity to take part in two different kinds of training sessions.

Front-line interpreters and administrators will be able to take part in a variety of in-depth one- and two-day training sessions that will be based on the different NAI sections. Several sections have thus far committed to present preworkshop sessions.

Management personnel will find valuable training in any of three, two-day Interpretive Management Institute (IMI) sessions.

Exhibit Hall Displays

Exhibitors are invited to display and sell their interpretive products or services in the exhibit hall. If you are interested in exhibit space or would like more information, please contact:

Nancy Nichols
NAI
P.O. Box 2246
Fort Collins, CO 80522
(888) 900-8283 (toll free)
(970) 484-8283
(970) 484-8179 (fax)
naicom@interpnet.com

Carin Facchina
Association of Partners for Public Lands
2401 Blueridge Ave., Suite 303
Wheaton, MD 20902
301-946-9475
301-946-9478 (fax)
cfacchina@appl.org

Presentation and Award Opportunities

Interpretive Media Competition

Sponsored by the Visual Communications Section of NAI, this annual contest recognizes excellence in interpretive communications. Entries can include publications, videos, training materials, exhibits, CD-ROMs, homepages, and more.

Professional Awards Program

During the Awards Banquet, NAI will recognize some of the finest professionals in the interpretive field.

For information about the awards programs, please contact the national awards chair: Debbie Tewell, (520) 522-6543, ima@flagstaff.az.us, 2001 Chipmunk Way, Flagstaff, AZ 86004.

The National Association for Interpretation

NAI is a professional organization devoted to furthering the goals of heritage interpretation. With over 4,500 members in 30 nations, NAI members include cultural, historical, and natural resource interpreters; parks managers; museum curators; teachers; historians; and others in the interpretive field. For membership information, contact:

NAI
P.O. Box 2246
Fort Collins, CO 80522
(970) 484-8283 or (888) 900-8283 (toll free)
(970) 484-8179 (fax)
membership@interpnet.com
www.interpnet.com

Presentation Tracks and General Interest Areas

With more than 100 sessions in 14 different tracks, interpreters from all levels of expertise and disciplines will find something to take home. Those interested in presenting a session can submit the application for presentation on pages 5 and 6. **All applications must be received by May 1, 2002.**

<i>Accessibility</i>	Designing innovative programs and facilities that appeal to and meet the needs of all visitors.
<i>Arts in Interpretation</i>	Incorporating music, storytelling, drama and other arts into the interpretation of natural and cultural heritage.
<i>Critical Issues</i>	Dealing with current critical issues and trends affecting interpretation.
<i>Cultural & Living History Interpretation</i>	Incorporating the history, lifeways, and stories of people of diverse heritages in cultural interpretation.
<i>Environmental Education</i>	Strengthening the relationship between environmental education and interpretation through program development and professional growth.
<i>Interpretation for Diverse Audiences</i>	Techniques and strategies for interpretation to audiences of diverse heritages.
<i>Interpretive Facilities Management & Administration</i>	Focusing on operations and management of interpretive facilities and services.
<i>Information Highway</i>	Applying the Internet, virtual reality, distance learning, CD-ROM, and computer simulation to the interpretive profession.
<i>Natural History Interpretation</i>	Enhancing connections between people and their environment.
<i>Research</i>	Presenting research findings relevant to the field of interpretation.
<i>Stepping Off the Ladder</i>	Sharing tips and techniques for utilizing your career skills and knowledge in alternative ventures.
<i>Tourism/Resource & Heritage Interpretation</i>	Integrating interpretation, resource management, and heritage with the tourism industry.
<i>Visual Communications</i>	Exploring the interpretive media, including desktop publishing, exhibit fabrication, photography, video and interpretive writing.
<i>Zoos, Wildlife Parks, and Aquaria</i>	Sharing ideas for teaching about captive animals.

Selection Criteria for Presentations

Of primary importance:

- ♦ Relevance to the profession of interpretation, the workshop theme, and the proposed topic category.
- ♦ Originality and creativity of the topic, technique, or research.
- ♦ Clarity of idea, content, and presentation method(s).

Of secondary importance:

- ♦ Inclusion of hands-on activities and techniques (does not apply to research presentations).
- ♦ Experience and/or expertise of presenter(s) (does not apply to research presentations).

Guidelines for Presentation Application

- ♦ Completed applications must be submitted to the committee **by May 1, 2002**, using one of the following methods (in order of preference):
 1. By emailing the online version found at the NIW 2002 link on www.interpnet.com to **mazur10@starpower.net**.
 2. By faxing the enclosed application to the fax number below.
 3. By submitting four (4) clean hard copies of the enclosed application to the address below.
- ♦ A peer selection committee will review all applications.
- ♦ The Program Committee will make every effort to schedule accepted presentation in the time and topic category requested by the applicant. However, the Program Committee reserves the right to change those options to best suit the overall program. Presenters will be informed of any changes in a timely manner.

Presenter Responsibilities

If your application is accepted:

- ♦ You must submit a manuscript both laser printed and on computer disk for publication in the *2002 Interpretive Sourcebook*. Manuscript

guidelines will be sent to you upon notification of acceptance. Manuscripts must be received by July 30, 2002. Manuscripts received after this date will not be included in the *Interpretive Sourcebook*. All manuscripts become the property of NAI.

- ♦ One or more of the applicants must deliver the presentation at the workshop.
- ♦ Presenters may attend their presentation at no charge but will receive no waiver or reduction of fees if registering for other parts of the workshop.

Additional Guidelines for Research Proposals

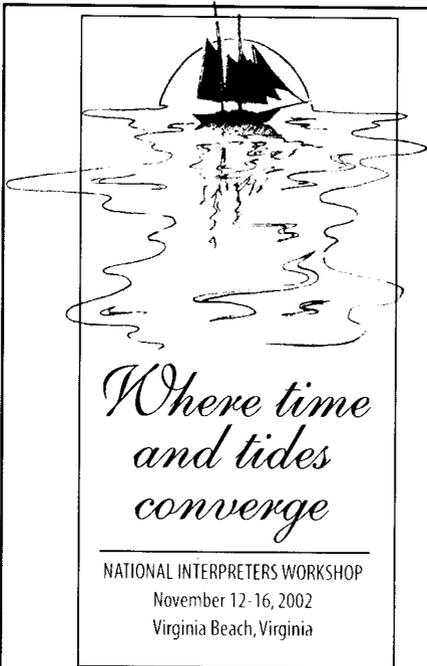
All research submissions are subject to blind peer review. Complete the enclosed application; the description (Part A, page 6) should be an abstract. In addition, you need to attach the following:

1. Manuscripts for research presentations must be in *APA Publication Manual* style and may be up to three double-spaced pages (800 words). If it reports an empirical study, it must contain the following:
 - A. Introduction and purpose of study (include description of research problem)
 - B. Methods (including analysis)
 - C. Results
 - D. DiscussionFor conceptual and theoretical abstracts, an equivalent system of organization may be developed and followed.
2. Place the name(s) of author(s) on a separate cover sheet, not on the manuscript itself, to permit a blind peer review.
3. Manuscripts may be submitted by email, fax, or by submitting four (4) clean copies of the document. *Application must be received by May 1, 2002.*

All applications should be sent to:

Presentations Committee
c/o Jennifer Mazur
17820 Tree Lawn Drive
Ashton, MD 20861
phone (301) 570-4499
fax: (301) 924-3089
mazur10@starpower.net

Receipt of applications will be confirmed by email.



Application for Presentation

National Interpreters Workshop

We invite you to apply to present a session at the 2002 National Interpreters Workshop in Virginia Beach, VA. All applications must be typewritten. You will be notified on the status of your proposal by June 15, 2002.

First Name MI Last Name

NAI Member? Yes No

Job Title

Organization

Mailing Address (Please indicate: work or home.)

City State Zip

Business Phone Cell Phone (if applicable)

Fax

Home Phone

Email Address

Presentation Title:

Co-Presenter(s) and Title(s) if applicable:

Time Block Preference:

- 120 minute: for presentations with many hands-on activities or many co-presenters.
- 90 minute: for general interactive presentations.
- 60 minute: for brief presentations of current research, including a question-and-answer session.

Topic Category: Please indicate your presentation topic(s) category (check all that apply).

- Accessibility
- Arts in Interpretation
- Critical Issues
- Cultural & Living History Interpretation
- Environmental Education
- Interpretation for Diverse Audiences
- Interpretive Facilities Management & Administration
- Information Highway
- Natural History Interpretation
- Research
- Stepping Off the Ladder
- Tourism/Resource & Heritage Interpretation
- Visual Communications
- Zoos, Wildlife Parks, and Aquaria

National Interpreters Workshop

November 12-16, 2002
Virginia Beach, VA



Please return this form to:

Presentations Committee
c/o Jennifer Mazur
17820 Tree Lawn Drive
Ashton, MD 20861
Fax: 301-924-3089
mazur10@starpower.net

Audience Level:

- Student Oriented: appropriate for college students
- General Audience: a little bit for everyone
- Introductory: participants who are just learning about your topic
- Mid-level: participants who have some basic knowledge of your topic and want to know more
- Advanced: participants who have a sound topic foundation and would like new information

Presentation Description—In the space below, include:

- ♦ how your presentation is relevant to the profession and workshop category
- ♦ how it relates to the workshop theme, “Where Time and Tides Converge”
- ♦ how you intend to make your presentation interactive

Research Proposals: Prepare a short abstract. You will also need to attach a brief manuscript.

A. General Description

Title: _____

Author(s): _____

Maximum number of participants: _____

Description of presentation: _____

B. Have you presented at a National Interpreters Workshop in the past five years? _____ If yes, in what years and what were the topics?

D. List your audiovisual needs (for example, dry-erase board, slide projector and screen, etc.).

C. Summarize your presentation in 30 words or less. If selected, this text will be used in the Workshop Program booklet to publicize your session.

E. List any other needs or requests.

National Interpreters Workshop
 “Where Time and Tides Converge”

Virginia Beach, Virginia
 November 12-16, 2002

To be considered for review, your proposal must be received no later than May 1, 2002.

Creative Corner

Creative Corner is an interactive store that features products made by NAI members and featured presenters. The Creative Corner will be open and staffed for nine, one-hour sessions during the workshop. A professional association will handle *all* sales in the Creative Corner. Participants will be assigned one time slot during which they must be present in the Creative Corner to meet with workshop registrants (sign books, discuss art, and so forth). Additionally, Creative Corner participants must agree to a profit-sharing plan in which NAI will receive 20% of the profit generated through sales of their item(s).

If you are the creator of saleable items and would like to be considered to participate in the Creative Corner, please complete and return the form located on this page.

Marketplace of Ideas

The Marketplace of Ideas is a fun, *free exchange* of ideas, songs, skits, games, etc. This room will be the hopping place for interactions of almost every type. Do you have a new way to use puppets, a great song about scat, a historic character to portray, or a trick to tracking? Come share your ideas during this special two-hour session scheduled for Wednesday, November 13.

Application Deadline

For consideration in the Creative Corner and Marketplace of Ideas, applications must be received by May 1, 2002.

Email, fax, or mail all applications to:

Creative Corner/Marketplace of Ideas
c/o Jennifer Mazur
17820 Tree Lawn Drive
Ashton, MD 20861
fax: (301) 924-3089
mazur10@starpower.net

Creative Corner Application

Name: _____
Address: _____
Fax: _____
Email: _____
Phone: _____
Item(s): _____
Description: Wholesale Retail

All products must be the direct result of the participants' intellectual or creative arts pursuits.

All applicants will be notified of their status by June 15, 2002.

Marketplace of Ideas Application

Name: _____
Address: _____
State, ZIP: _____
Fax: _____
Email: _____

Summary of Idea:

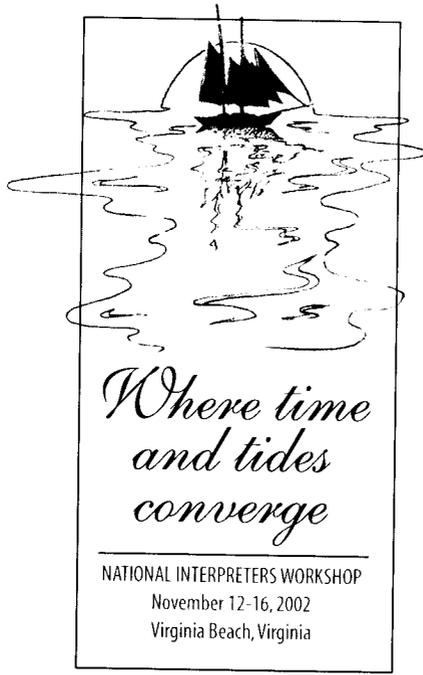
Presentation Method:

Poster/Panel/Exhibit _____
Stage area _____
Roving _____

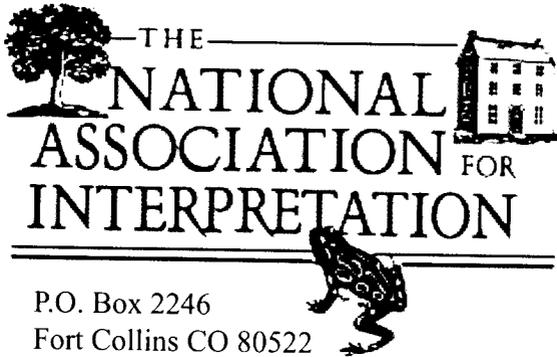
Need a table? _____
Need an outlet? _____
Other: _____

All applicants will be notified of their status by June 15, 2002.

Applications for Creative Corner and/or Marketplace of Ideas must be received by May 1, 2002.



*Need more information?
Check www.interpnet.com.*



P.O. Box 2246
Fort Collins CO 80522