

NOMINATION CRITERIA  
BUREAU OF LAND MANAGEMENT  
EXCELLENCE IN INTERPRETATION OR ENVIRONMENTAL EDUCATION AWARDS

1. ELIGIBILITY - Any BLM employee or team involved in interpretation and/or environmental education efforts is eligible. Emphasis should be placed on actual accomplishments, rather than job assignment.

2. PURPOSE OF THE AWARD - The BLM Excellence in Interpretation or Environmental Education Awards were created to recognize and reward outstanding contributions to interpretation and/or environmental education efforts in the BLM.

3. NOMINATION PACKAGE - The nomination should include the following: Nominee's name, address, and phone number; BLM contact or employee's supervisor; and a justification describing the nominee's accomplishments. The nomination justification should be a concise description of the nominee's project(s) or efforts that shows why he/she deserves this award. **The justification should address the criteria below so the nomination committee can easily compare nomination packages.** The nomination justification should be a maximum of three single-spaced, typed pages. Up to five pages of supportive material, including photographs and letters of recommendation, may be attached. Photographs should be properly identified and mounted on 8-1/2" x 11" paper. Please send four copies of each nomination package.

4. NOMINATION CRITERIA -

Nominees will be judged on the following:

- (1) creativity and originality;
- (2) enhancing the public's awareness of the cultural and natural resources of the public lands and their relationship to people;
- (3) providing members of the public opportunities to acquire the knowledge, values, attitudes, commitment and skills needed to protect and improve both public and private lands;
- (4) helping BLM accomplish management goals and objectives;
- (5) involving partners; and
- (6) developing programs that are accessible and sensitive to a diverse audience.

The nominee's project should meet the following criteria:

- (1) be completed within the preceding calendar year (but may involve a multi-year project);
- (2) be part of the employee's official duty, rather than a personal project that did not have sanction within the agency; and
- (3) result in completion of field-level products, projects, or programs.

#### 5. SELECTION COMMITTEE

The selection committee will consist of a BLM National or State lead for Interpretation, a representative from the Washington Office Recreation Group or other Washington Office resource group, the Director of the National Association for Interpretation or his/her appointed representative, the Director of the North American Association for Environmental Education or his/her appointed representative, and a member of the Washington Office Environmental Education and Volunteers Group.

#### 6. SELECTION OF WINNERS

The top four nominees will be announced in August; the top award winner will be announced at the awards ceremony by the BLM Director or a representative. The four top candidates will be required to send in a slide or photograph with negative of the candidate or team to be used in the awards program brochure.