

NOMINATION CRITERIA
BUREAU OF LAND MANAGEMENT
EXCELLENCE IN INTERPRETATION AND EDUCATION AWARDS

1. ELIGIBILITY - Any BLM employee or team involved in interpretation and/or environmental education efforts is eligible. Emphasis should be placed on actual accomplishments, rather than job assignment.

2. PURPOSE OF THE AWARD - The BLM's Excellence in Interpretation and Education Awards were created to recognize and reward outstanding contributions to interpretation and/or environmental education efforts in the BLM.

3. NOMINATION PACKAGE - The nomination should include the following: Nominee's name, address, and phone number; BLM contact or employee's supervisor; and a justification describing the nominee's accomplishments. The nomination justification should be a concise description of the nominee's project(s) or efforts that show why he/she deserves this award. **The justification should address criteria below so the nomination committee can easily compare nomination packages.** The nomination justification should be a maximum of three single-spaced, typed pages. Up to five pages of supportive material, including photographs and letters of recommendation, can be attached. Photographs should be properly identified and mounted on 8-1/2" x 11" paper. Please send four copies of the nomination package.

4. NOMINATION CRITERIA -

Nominations will be judged on the following:

- (1) creativity and originality;
- (2) enhancing the public's awareness of the cultural and natural resources of the public lands and their relationship to people;
- (3) providing members of the public opportunities to acquire the knowledge, values, attitudes, commitment and skills needed to protect and improve both public and private lands;
- (4) helping BLM accomplish management goals and objectives;
- (5) involving partners; and
- (6) developing programs that are accessible and sensitive to a diverse audience.

The nominee's project should meet the following criteria:

- (1) be completed within the preceding calendar year (but may involve a multi-year project);

(2) be part of the employee's official duty, rather than a personal project that did not have sanction within the agency; and

(3) the employee's efforts should result in completion of field level products, projects, or programs.

5. SELECTION COMMITTEE -

The selection committee will consist of a BLM national or state lead for interpretation, a representative from the Washington Office Recreation Group or a Washington Office resource group, the Director of the National Association for Interpretation or his/her appointed representative, the Director of the North American Association for Environmental Education or his/her appointed representative, and a member of the Washington Office Environmental Education and Volunteers Group.

6. SELECTION OF NOMINEES

The top four nominees will be announced in August, the top nominee will be announced at the awards ceremony by the BLM Director or a representative. The four top candidates will be required to send in a slide or photograph with negative of the candidate or team to be used in the awards program brochure.